Memorandum

To: Academic & Student Services Units

From: Rafael Hernandez
Interim Associate Provost, Academic Resources and Planning
On behalf of the UAP Review Committee

Subject: Call for Proposals, University-wide Activities and Programs (UAP)

Date: March 1, 2018

The A2E2 UAP Review Committee presents the following funding opportunity for programmatic activities to be carried out between July 1, 2018 and June 30, 2019.

University-wide Activities and Programs (UAP)

As part of the A2E2 fee, UAP funds programs that are not college-specific but instead are intended to provide high-impact student programs and services. High-impact programs are those that can contribute to increasing retention, but also enhance career opportunities for students. These programs are required to demonstrate how student retention, particularly for underrepresented students will be assessed and increased.

Eligibility

Academic & Student Services Units in the divisions of Academic Affairs or Student Affairs.

Selection

Following review by the A2E2 UAP Review Committee, this committee will review and rank proposals for recommendation to the Provost for funding. The A2E2 UAP Review Committee consists of Academic Affairs and Student Affairs staff and students who are currently participating in A2E2 UAP funded projects. Not all proposals may be able to be funded.

Guidelines

- Proposed activities must occur between July 1, 2018 and June 30, 2019.
- Proposals for activities and programs that are not college-specific are permitted.
- Funded proposals are expected to increase retention and graduation rates for all students, including those who enter as freshmen, as transfers, and as post-baccalaureate or graduate students.
- Funded proposals are expected to provide high-impact student programs and services particularly specific focused interventions, including innovative, hands-on, creative approaches that increase the retention and success of all students.
• Funded proposals are expected to reduce the achievement gap for historically underrepresented populations, in general, and for specific groups, including males of color.

**Evaluation criteria**
In addition to consideration of generated revenue and priority consideration above, any or all of the following may be considered upon evaluating proposals:
• The enhancement and/or enrichment of the educational experience of CSUEB students as evidence by the depth and/or breadth of experience;
• Program feasibility, within the scope, time and budget proposed;
• Number of participants directly and benefiting from the activity or program;
• Results of prior-funded programs (internal or external) as evidenced by submitted reports.

**Reporting requirements**
A mid-year report and budget update are required by January 15, 2019. A final report is required by June 15, 2019 and will be required before AY 2018-19 funds are allocated (if applicable).

**Proposal packet**
The proposal packet can be found at [www.csueastbay.edu/a2e2](http://www.csueastbay.edu/a2e2). The packet includes directions for submissions and the proposal timeline.

**Questions**
Questions about this opportunity may be addressed to:

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Dean of Academic Programs & Services  
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510-885-2990

General questions about A2E2 may be addressed to:  
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CC: Provost and Vice President, Academic Affairs  
Associate Vice President, Financial Services  
College Deans