Memorandum

To: Unit 3 Faculty

From: Rafael Hernandez
Interim Associate Provost
Convener, A2E2 Advisory Committee
On behalf of the A2E2 Advisory Committee

Subject: Call for proposals, Enhanced Course Learning (ECL)

Date: January 22, 2018

The A2E2 Advisory Committee presents the following funding opportunity for state-side courses to be taught between July 1, 2018 and June 30, 2019.

Enhanced Course Learning (ECL)
As part of the A2E2 fee, ECL is allocated to colleges to directly support state-side academic courses through the funding of consumables, services, or field trips that are part of the basic foundation of a course’s offering. For the purposes of this call, the term “colleges” is inclusive of those organizations that will offer state-side academic courses during AY 18-19.

Eligibility
All Unit 3 faculty are eligible to apply.

Selection
Following the review and ranking of proposals by Department Chairs and College Deans, the A2E2 Advisory Committee will review and rank proposals for recommendation to the Provost for funding. Not all proposals may be able to be funded. Funding of a proposal does not guarantee the offer of any of its specified courses.

Guidelines
• Funding is intended for specific courses (and its enrollees) to be taught in the terms specified in the proposal.
• Proposals may be for costs in categories below. Proposals may include costs for one or more categories. More details on each of these categories may be found on the proposal application.
  1. Consumables
  2. Professional services that are short term and limited in scope
  3. Field trips
For more information about these cost categories, see the Cost Category Definitions and Restrictions section of the ECL proposal packet.

**Priority consideration**
Priority consideration may be given to proposals having the following characteristics.
1. Average cost less than or equal to $25 per enrolled seat across the entire proposal
2. Greater than 150 enrolled seats across the entire proposal
3. Greater proportional costs for consumables across the entire proposal

**Evaluation criteria**
In addition to priority consideration above, any or all of the following may be considered upon evaluating proposals:
- The enhancement and/or enrichment of the courses listed;
- Number of participants benefiting from the activity/experience as measured by number of enrollments listed;
- Results of prior-funded courses evidenced by submitted reports

**Internal reallocation at census**
At census during each semester, respective College Deans may assess enrollments of specific ECL-funded courses and reallocate funding to other ECL-funded courses in their division based on lower-than-proposed enrollments in one and higher-than-proposed enrollments in the other. Regardless of reallocation or not, a list of specific ECL-funded courses will be provided to Academic Affairs at census each semester.

**Reporting requirements**
A brief report of fund usage will be required of the College Dean no later than 30 days before grade submission for the term using a format provided at a later date. Failure to report in a timely fashion may negatively affect consideration for future funding.

**Proposal packet**
The proposal packet can be found at www.csueastbay.edu/a2e2. The packet includes directions for submissions and the proposal timeline.

**Questions**
Questions about this opportunity may be addressed to:

Rafael Hernandez  
Interim Associate Provost, Academic Resources  
Convener, A2E2 Advisory Committee  
rafael.hernandez@csueastbay.edu  
510-885-3711
CC: Provost and Vice President, Academic Affairs
    Associate Vice President, Financial Services
    College Deans