Date: December 1, 2016  
To: All Unit 3 CSU East Bay Faculty  
From: A2E2 Advisory Committee  

This is an Early Notice that Proposals Will Be Accepted During Winter Quarter for funding under the ECL and EIRA programs associated with our students’ A2E2 fees.

The deadline for submitting proposals will be March 3, 2017. Forms for those wishing to apply, will be distributed at an information session, which will be held on Monday, January 23, 2017 at 10:30 in SA4350 and repeated on January 30, 2017 at 10:30 in SA 4350. Those interested in applying for funding must attend or send a representative to one of the information sessions.

DEFINITIONS

Enhanced Course Learning (ECL) funds are for course activities or consumables, including those previously funded by course fees of $50 or less and course field trips.

Enhanced Instructionally Related Activities (EIRA) funds support instructional activities and experiences that enhance formal course offerings by providing additional learning opportunities. Proposals may be sponsored by a faculty member, group of faculty members, or department, and must align with Student Learning Outcomes, whether Institutional or Programmatic. Items in this category are usually Extended Trips, Invited Speakers, Conference Attendance for Students, Production of a Publication or Event. For a list of previously funded Activities, please see http://www.csueastbay.edu/academic/colleges-and-departments/apgs/a2e2/files/docs/IREE1516.pdf

PURPOSE

The purpose of Enhanced Course Learning (ECL) and Enhanced Instructionally Related Activities (EIRA) within the Academic Access, Enhancement and Excellence (A2E2) fund is to enrich the educational experience of all CSUEB students, in all majors, both in and out of the classroom through strategic use of the student fee. Our faculty guide student learning in majors and in General Education, and A2E2 funds offer an avenue to enrich courses and/or academic programs. The allocation of ECL funds and EIRA funds will be administered by the A2E2 Advisory Committee, which consists of 5 students and 5 faculty. Unit 3 faculty are encouraged to submit proposals that meet the requirements outlined below.

Approved proposals will be funded by A2E2 fees, per CSU Executive Order 1066. No money may be spent on faculty salaries, travel, or other expenses. The A2E2 Advisory Committee will review proposals for EIRA/ECL funding and will recommend the most meritorious proposals to the Provost. There are no pre-set allocation quotas by college. Each proposal will be required to show how the requested funds will be used to advance...
Program/Student Learning Objectives (P/SLOs) or Institutional Learning Outcomes (ILOs).

The amount of funds available is contingent on enrollment and corresponding allocations of A2E2 funds. The dollar amount changes from year to year.

Faculty are strongly encouraged to divide large multi-part programs (over $50,000) into separate proposals and rank them by priority to increase the likelihood of funding in case of resource constraints. Proposals that are approved for partial funds must submit a revised proposal before any allocation will be made. Approval of funding does not guarantee the course will be offered. Any funds awarded to a course offering that is cancelled will remain in the A2E2 pool. Funded programs must be carried out within the time period of July 1, 2017 - June 30, 2018. A FAQ webpage is posted at: [http://www20.csueastbay.edu/academic/colleges-and-departments/apgs/a2e2/files/docs/A2E2FAQ.pdf](http://www20.csueastbay.edu/academic/colleges-and-departments/apgs/a2e2/files/docs/A2E2FAQ.pdf)

Please note the requirement to attend a mandatory information session, prior to application. The session will be on January 23 or January 30. Please plan to attend or send a project representative.

Proposals may **NOT** include the following, which are funded under separate categories:

- **Instructional and Research Equipment Enhancement (IREE).** Requests for equipment for instruction and research should be made through the IREE process. Contact your Dean or AVP for additional information.

- **University-wide Activities and Programs (UAP).** Funding recommendations for these initiatives and programs are made through the Student Success and Assessment Committee (SSAC).

- **University Athletics activities.** University Athletics are funded separately through different student fee categories.

### ELIGIBILITY

Program or course coordinators are limited to Unit 3 faculty. If applicable, final reporting from 20116-17 EIRA/ECL funded proposals must have been submitted and will be considered when determining future allocations.

### EVALUATION PROCEDURE

Since there are more proposals than available funds an evaluative process will be used. Members of the A2E2 Advisory Committee will be divided into three subcommittees and proposals will be separated by college/department/library to resolve any conflict of interest. Following this process, the members of the A2E2 Advisory Committee will meet collectively to review all proposals, review subcommittee feedback, and send recommended allocation of funding to the Provost. The Criteria for Evaluation (listed below) will be used in the entirety of the process aforementioned.

### EVALUATION CRITERIA

Criteria for Evaluation *any or all of the following might be considered):* 

1. [Type the document title]
a. The enhancement and/or enrichment of the educational experience of CSUEB students as evidenced by the depth and/or breadth of experience;

b. Relation to Student Learning Outcomes and/or Program Learning Outcomes and/or Institutional Learning Outcomes;

c. Program feasibility, within the time and budget proposed;

d. Plan for assessing the impact of the activity/experience by meeting the identified learning outcomes;

e. Number of students directly and indirectly benefiting from the activity/experience; Example: 4 students will attend a conference (direct benefit) and will share the results of the conference with 2 classes of 20 students each (indirect benefit) upon return.

f. Results of previously funded programs involving coordinating faculty or department(s);

g. Anticipated non-EIRA/ECL revenue sources and amounts of support, if any.

**REPORTING REQUIREMENTS**

Funded proposal coordinators will be required to submit one (1) Final Report Assessment of Student Learning Objectives and/or Institutional Learning Outcomes (in Fall 2018).

**MEMBERS OF THE 2016-17 A2E2 Committee Are:**

Paul Carpenter, College of Education and Allied Studies (co-Chair)
Buddy James, College of Letters, Arts and Social Sciences
Robert Loveland, College of Business and Economics
Helen Zong, College of Science
Dana Edwards, Library

Louis Casillas Ramos, ASI V.P., University Affairs
Hendrix Erhahon, ASI President (co-Chair)
Reza Khorasani, ASI V.P., Finance
Karen Parada, ASI VP, Communications
Samatha Quiambao, ASI Executive Vice President

Linda Dobb, Convener.

At this time, questions may be addressed to: linda.dobb@csueastbay.edu
A2E2 ENHANCED INSTRUCTIONALLY RELATED ACTIVITIES (EIRA)  
and ENHANCED COURSE LEARNING (ECL)  
FUNDING PROPOSAL  
2016-2017 Academic Year