AWARDS AND RECOGNITION

U.S. News & World Report
2018 “Best Colleges” Rankings (Ranked No. 3 for ethnic diversity in regional universities of the West)

Insight Into Diversity Magazine
2014-17 Higher Education Excellence in Diversity Award

Chronicle of Higher Education
2017 Most Diverse Public Institution in the Continental United States

The Princeton Review
2017 Best Colleges: Best Western 2017 Best Business Schools

CollegesNet
2017 Social Mobility Index (No. 21 out of 1,363 colleges and universities nationwide)

AffordableCollegesOnline.org
2017-2018 Best Online Colleges in California (Ranked No. 1)

BestColleges.com
2017 Best Online Hospitality Management Programs (Ranked No. 13)

Diverse: Issues in Higher Education
Top 100 Universities to Confer Minority Degrees (Ranked No. 55)

OnlineColleges.net
2017 Best Online Colleges in California (Ranked No. 19)

Payscale.com
2017-18 Colleges in California by Salary Potential (Ranked No. 47); Best Schools for Computer Science Majors by Salary (No. 56 out of 466)

PROMINENT PIONEERS

Edward G. “Ted” Barrett
Umpire, Major League Baseball

Kenneth W. Bayless
Professional Boxing Referee

Judy Bell
President and CEO, California Wellness Foundation

Robert M. “Mike” Balsillie
College Football Analyst, ESPN; Former Head Coach, University of Oregon

Ruth Blay
Founder, Bleyco Incorporated

Kelli Bowers
Superintendent, Livermore Valley Joint Unified School District

Keith Carson
Superintendent, Alameda County

Scott A. Chambless
Production Designer and 2002 Emmy Award Winner

Ping Cheng
CEO, Delta Electronics

Karen Colonias
President and CEO, Simpson Manufacturing Company, Inc.

Bita Daryabari
Philanthropist

Atul Dhablania
Vice President of Hardware Engineering, Dell SonicWALL

John Garcia
Former Vice Chair, Macy’s

Tessie Guillermo
Chair of the Board, Dignity Health

Janet E. Grove
Former Vice Chair, Macy’s

Marilyn E. King
Olympic Pentathlete, ‘72, ’76

Mark Mastrov
Founder, 24 Hour Fitness

Byron J. Miranda
Meteorologist, WPIX 11, New York

Joe L. Morgan
Hall of Fame Player, Major League Baseball; Former Broadcaster, ESPN

Karen Oliver
Founder and Owner, Karen Oliver and Associates

Nancy O’Malley
District Attorney, Alameda County

Cecil B. Pickett
Former President, Research and Development, Biogen Idec, Inc.

Thomas E. Rinetti
Chief Executive Officer and President, CollegeNet, Inc.

David Rinetti
Executive Vice President, Stadium Operations, Oakland A’s

B. K. Ritz
Chairman, Juniper Networks

Karen Luey
Former Executive VP and Chief Financial and Administrative Officer, Jamba Juice

Mark Mastrov
Founder, 24 Hour Fitness

Brian E. Ronholm
Former Deputy Undersecretary for Food Safety, USDA

Richard Valle
Superintendent, Alameda County

Timothy P. White
Chancellor, CSU System

Gene L. Yang
MacArthur Fellow and National Ambassador for Young People’s Literature, Library of Congress

Gaylord G. “Glenn” Henry
Coloburder, Century Technology

Cheryl E. Hurd
Reporter, NBC Bay Area

James M. Iglhaut
Tony Award-winning Broadway Actor, “Aladdin”; currently appearing in “Hamilton”

Marilyn E. King
Olympic Pentathlete, ‘72, ’76

Scott G. Krieles
Chairman, Juniper Networks

Karen Luey
Former Executive VP and Chief Financial and Administrative Officer, Jamba Juice

Mark Mastrov
Founder, 24 Hour Fitness

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Meteorologist, WPIX 11, New York

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ABOUT CAL STATE EAST BAY

• A comprehensive university serving the San Francisco Bay Area

• One of 23 campuses in the California State University system — the largest public higher education system

• Founded in 1957 as the State College for Alameda County

LOCATIONS

HAYWARD CAMPUS
25800 Carlos Bee Blvd.
Hayward, CA 94542
510-885-3000
csueastbay.edu

CONCORD CAMPUS
4700 Ygnacio Valley Rd.
Concord, CA 94521
925-602-6700
csueastbay.edu/concord

OAKLAND PROFESSIONAL DEVELOPMENT CENTER
1000 Broadway, Suite 109
Oakland, CA 94607
510-208-7001
ce.csueastbay.edu/about/locations/oakland.html

ONLINE CAMPUS
online.csueastbay.edu

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Most Popular Undergraduate Majors
Business Administration, Computer Science, Health Care Management/Administration, Public Administration, Business Analytics, Social Work, Communicative Disorders, Statistics, Counseling and Guidance, Education

Continuing Education
Offers more than 40 high-quality continuing education degree and certificate programs for working professionals — many taking place in the evening, on weekends, or online. Programs are taught by instructors with industry experience and academic accolades. ce.csueastbay.edu

STUDENTS
Fall 2017 Total Enrollment .......................................................... 15,447

Total Enrollment
Graduate and Post-Baccalaureate
Undergraduate
Full-time 11,318 1,259
Part-time 1,692 1,178

GENDER
Female 62% 63%
Male 38% 37%

RACE/ETHNICITY/DOMESTIC
African American/Black 10.1% 8.1%
American Indian/Alaskan Native 0.2% 0.2%
Asian 23.4% 17.6%
Hawaiian/Other Pacific Islander 0.9% 0.5%
Hispanic/Latino 34.3% 14.1%
White 14.6% 20.8%
Multiple Ethnicity 5.7% 4.4%
Race/Ethnicity Unknown 4.5% 9.8%
INTERNATIONAL
6.3% 24.3%

RESIDENCE
Alameda and Contra Costa Counties 7,145 1,301
Other California Counties 5,276 548
Other States 78 23
Other Countries 511 565

Online Campus
Cal State East Bay is known as an early adopter, innovator, and leader of quality online education among CSU campuses. In fall 2017 nearly 20% of instruction was delivered through online or hybrid courses, and more than 15% of instruction is being offered completely online. In addition, 10% of students are taking courses exclusively online, and 35% of undergraduate students and 36% of graduate students are taking at least one online or hybrid course.

COST AND FINANCIAL AID

Mandatory Tuition and Fees per Year

- Full-time, undergraduate, California resident: $6,834
- Full-time, graduate and Post-Baccalaureate: $8,933

Students receiving financial aid, 2016-17:

- Grants or scholarships: 62%
- Federal Work Study: 2%
- Loans: 43%
- Pell Grants: 44%

Total aid awarded in 2016-17: $135 million

COMMUNITY ENGAGEMENT

In the 2016-17 academic year, Cal State East Bay offered 300 community-based learning courses, with 5,945 students engaged in more than 217,000 hours of service in the East Bay region. In the spring, 1,240 freshmen contributed more than 4,000 hours of service through the Freshmen Day of Service. Pioneers for Change, the Center for Community Engagement’s service learning leadership program contributed over 4,000 hours in the community through internships and community service. csueastbay.edu/communityengagement

ALUMNI

More than 130,000 alumni contribute to the economic, social, and cultural quality of life in the East Bay and beyond. The vast majority of Cal State East Bay graduates continue to live and work in the Bay Area. csueastbay.edu/alumni

ATHLETICS

NCAA Division II — California Collegiate Athletic Association

Mascot Pioneers

Colors Red, black and white

CAL STATE EAST BAY

For 60 years, Cal State East Bay has served the Bay Area as part of the California State University system, providing access to higher education for a diverse student body and advancing regional engagement through its academic programs and leadership.

Motto
Per Aspera Ad Astra — Through Adversity to the Stars

Campuses
Hayward — undergraduate and graduate programs
Concord — select undergraduate and credential programs
Oakland — professional degrees and continuing education

Online — select undergraduate and graduate programs

College of Business and Economics
College of Education and Allied Studies
College of Letters, Arts, and Social Sciences
College of Science

Degree Programs
Bachelor of Arts, Bachelor of Fine Arts, Bachelor of Science, Bachelor Plus Credential Blended Program, Single Subject Preparation (Undergraduate), Master of Arts, Master of Business Administration, Master of Science, Master of Public Administration, Master of Social Work, Doctor of Education

50 bachelor’s degrees
61 minors
31 master’s degrees
32 credentials and certificates
1 doctoral degree

San Leandro

Degrees Conferred, 2016-2017
Bachelor’s ................................................. 3,529
Master’s .................................................. 1,166
Doctorate ............................................... 9
Total ..................................................... 4,704

Most Popular Undergraduate Majors
Business Administration, Health Sciences, Psychology, Criminal Justice, Biology, Kinesiology/Physical Education, Pre-Nursing, Sociology, Computer Science, Human Development

As of Fall 2017
Faculty .................................................. 917
Tennured, tenure-track ................................ 336
Lecturers, academic-related positions ............ 568
Coaches .................................................. 26

Staff & Administration .................................. 985
Full-time .................................................. 883
Part-time ................................................ 102

Fiscal Year 2017-18
$201.8 million

GIFTS AND GRANTS

Private Support
$3.1 million in the 2016-17 fiscal year
Research
$10.7 million in sponsored project contracts and grants in the 2016-17 academic year

ACCREDITATION

WSCC Senior College and University Commission (WSCUC); some departments and programs also individually accredited

CAL STATE EAST BAY IN THE NEWS

Keep up with students, faculty, alumni and friends.

ebtoday.com (East Bay Today)
ce.csueastbay.edu/social_media

Men’s: baseball, basketball, cross country, golf, soccer, track and field
Women’s: basketball, cross country, golf, soccer, softball, swimming, track and field, volleyball, water polo

Student Athletes, 2017-18: 244

eastbaypioneers.com