A2E2 University-Wide Activities and Programs

Request for Proposals

March 19, 2014

The CSUEB Academic Access, Enhancement and Excellence Fee (A2E2 Fee) was established in 2011 to improve student retention and success through the provision of educational resources, high impact programs, enhanced teaching, learning and support systems, and access to educational learning materials. A portion of the student fees collected was also specifically intended to fund University-wide Activities and Programs (UAP) which includes programs that are designed to provide high impact student programs and services as well as specific, focused interventions, including innovative, hands-on, creative approaches designed to increase the retention and success of under-represented students. Because high impact practices such as learning communities, peer mentors, and research activities with faculty mentors have been shown to influence the success of under-represented students even more significantly than other students, the development of these practices, along with student services such as enhanced advising and tutoring services, are high priorities.

Purposes and Goals of A2E2 University-Wide Activities and Programs

- To increase retention and graduation rates for students at all levels – those who enter as freshmen, as transfers, and as post-baccalaureate or graduate students.
- To provide ongoing high impact student programs and services particularly specific, focused interventions, including innovative, hands-on, creative approaches that increase the retention and success of all students.
- To reduce the achievement gap for historically under-represented populations.

Currently, the programs and services funded under the UAP portion of the A2E2 program include: student advising, mentoring and tutoring services; enhanced library hours and services; additional service learning support; expanded EOP and veterans services; a student research academy; and services for transfer students. Please note that most of these programs were already established prior to A2E2 and were able to enhance and expand services with additional funding. As such, programs with clear track records of prior success here or at similar institutions are more likely to receive additional funding in this new call for UAP proposals.

Proposal Submission

Proposals for permanent, non-instructional staff and programs may be submitted by any unit on campus, but must provide evidence that the program will:

- Have a direct, positive impact on student academic success, including improving retention and graduation, and/or reducing the achievement gap.
- Address a demonstrated and ongoing academic support need among students on campus.
- Be sustainable with the requested level of funding and under existing administrative structures.
Please note that the following may NOT be funded under the UAP A2E2 program:

- Direct support for instructional activities and programs (these would fall under EIRA/ECL; see call for EIRA/ECL proposals).
- Faculty or management salaries.
- Equipment (including computers and furniture for initial workstation start-up) for faculty, staff, or administrators, or equipment for teaching or research (these would fall under IREE).
- Other activities or programs that are already supported by separate student fees (for example, ASI, RAW, Health Services, University Union, athletics, orientation).

Funding requests MAY include:

- Permanent or temporary staff salaries (include estimated costs of benefits).
- Student salaries (include estimated costs of benefits).
- Software to be used to improve student advising, tutoring, or other direct student support outside of the classroom.
- Other non-equipment supplies needed to support students.

The criteria used to evaluate proposals will include: 1) the importance of the identified academic support need, 2) the likelihood that the program will have a direct, positive impact on student academic success, 3) the appropriateness of the program for this type of A2E2 funding, and 4) the ability of the existing administrative structure to support and ensure success of the program.

Proposals are due in the Office of Academic Programs and Graduate Studies by Friday, April 18, 2014. Please complete 2 forms, the A2E2 UAP Proposal Form with appropriate signatures, and the A2E2 UAP Budget Form, which are posted on the A2E2-UAP Subcommittee page under 2014-15 CALL FOR NEW PROPOSALS. Send these forms electronically to AVP Sue Opp with a copy to Tamra Donnelly.

Note: Current University-Wide Activities and Programs have received annual A2E2 funding from $50,000 to $250,000 depending on the complexity and significance of the program.