SSAC serves as the University’s strategic enrollment planning and management committee. The role of the SSAC Strategic Enrollment Planning and Management Subcommittee will be to develop the university’s strategic enrollment management plan for recommendation to SSAC and the President’s Cabinet. The subcommittee will help ensure that the strategic enrollment management plan is being implemented, and that there is consistency in how enrollment management actions are carried out and communicated to the university community. Specific responsibilities include: development of the university’s strategic enrollment management plan, coordination of CSUEB implementation of state and CSU mandates and policies; coordination of CSUEB efforts to increase retention and graduation rates; coordination of CSUEB efforts to increase the academic preparation of incoming students, coordination of annual activities focused on new students, ranging from recruitment through orientation and scheduling; planning for summer sessions; and reviewing data regarding patterns and trends that contribute to the University’s ability to meet its enrollment and academic commitments and goals.

Membership 2012-2013

Jim Houpis (co-chair)
Linda Dalton (co-chair)
Amber Machamer
Greg Smith
Sue Opp
Michael Leung, Dean of COS
Carolyn Nelson, Dean of CEAS
Kathleen Rountree, Dean of CLASS
Jagdish Agrawal, Interim Dean of CBE

Note: resource membership will vary seasonally as the cycle moves from recruitment planning (spring, summer) to admissions (winter, spring) to matriculation and enrollment (spring, summer, fall).

Goals for 2012-2013

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