## Action Items from 2012-2013 Committee Charge

### Winter Quarter
- Advise Cabinet on overall enrollment targets for next year (2013-14), including summer plans and considering continuing students (retention patterns and trends) and new students

### Spring Quarter
- Develop overall enrollment management strategic plan (mission, goals, action items)
- Develop recommendations for improved course scheduling and opportunities
- Monitor implementation of yield activities for Fall 2013
- Initiate and finalize recruitment plan for 2014-2015

### Accomplishments
- Advised Cabinet on overall enrollment targets for next year (2013-14), including summer plans and considering continuing students (retention patterns and trends) and new students
- Developed yield activities between PEMSA and the colleges, including calls by faculty to encourage admitted students to enroll
- Reviewed data on course scheduling patterns and discussed challenges associated with spreading courses more fully across the five-day week and 12 hour day

### Goals for 2013-2014

#### Summer Quarter
- Develop overall enrollment planning and management strategic plan (in the context of the Cal State East Bay mission and shared commitments) – Note: in future years this item becomes “revise and refine”
- Monitor enrollments for 2013-14
  - Continue to monitor implementation of yield activities for Fall 2013
  - Determine programs and number of students to target for Winter 2014
  - Determine programs and number of students to target for Spring 2014
- Monitor recruitment planning for Fall 2014
- Begin analysis of potential for conversion of summer to self-support*
- Determine tasks for the academic year

#### Fall Quarter
- Continue overall enrollment planning and management strategic plan
- Advise Cabinet on initial new student targets for Fall 2014
- Monitor recruitment for Fall 2014
- Present findings to Cabinet on potential for conversion of summer to self-support*
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| Spring Quarter         | Monitor implementation of yield activities for Fall 2014                        |
|                        | Initiate and finalize recruitment plan for 2015-16                               |
|                        | Monitor course scheduling and classroom utilization                             |