### Strategic Enrollment Planning and Management Subcommittee of the Student Success and Assessment Committee

#### ATTENDEES

#### AGENDA ITEM

1. **2013-14 Enrollment, Provost and Linda Dalton**

**DISCUSSION**
- Discussion of student balance: new and continuing students; grad students, transfers and freshmen
- Discussion on ways to monitor admissions and yields: better enforcement of deadlines, adjust yields with calls to students

**CONCLUSIONS**
- Agreed to keep new freshmen to no more than 1600 (or @ 1550 w/ 90 per cohort in clusters). Monitor continuing student enrollment through 1<sup>st</sup> and 2<sup>nd</sup> pass.
- Consider reducing admission cycle to 3 quarters to reduce workload, manage enrollments. Could overly restrict some programs.
- Deans to focus on increasing yield in low # programs.
- Limit window of applications for admissions for W & SP, anticipate no admissions for Summer self support

2. **Reports on assignments, All**

**DISCUSSION**
- G Smith - estimated 10% os students admitted last year without completion of documentation by deadlines = 7/15.
- K Rountree – Difficult issue for CLASS is GE planning for freshmen and sophomores & CLASS bears main freshman budget to remove remedial from the funding model.
- A Machamer built a “Calculator” using the past 2 year history for predictor for next year’s math & English remediation w/ cohort = groups of 90

**CONCLUSIONS**
- Provost – PEMSA to monitor 2013 freshmen, transfers to target
- Provost gave emeritus faculty volunteers names to CEAS and CLASS for phone call assistance
- Greg reports that the So Cal program with Sally will cost @ $7 – 9K for downtown LA and Riverside recruiting - Provost will pay

### ACTION ITEMS

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