### AGENDA ITEM

#### 1. Introductions

**DISCUSSION**
Opp introduced Julie Marty-Pearson, the new director of the Office of Testing and Assessment; members introduced themselves.

**CONCLUSIONS**
{n/a}

#### 2. 08-09 Task Force Update

**DISCUSSION**
Bliss gave an overview of the task force charge, specifically to investigate the 6 year graduation rate of 2008 and 2009 freshman admits. After identifying students who could, with intervention, graduate within the 6 year timeframe, intrusive advising and fee waivers have been used to encourage 08 cohort members to move toward graduation. Two groups were identified as possible beneficiaries. From the first group many were found to be sitting out for a quarter or so, or had transferred to another institution. The second group has been receiving individual counseling, had their schedules adjusted and have been encouraged to use tutoring services, along with fee waiver inducements. The students participating are delighted to have individualized advising. Students will not be involved in discussion of any exceptions that might be made to any requirements.

Reese wondered if this could serve as a model for student success on an institution wide basis.

Questions arose regarding the university writing skills test: who is responsible for making sure students take it? why do students avoid it until they are very close to graduating? how can students be advised of tutoring opportunities? can holds be placed on registration? Opp reminded the members that registration holds were more detrimental to students than helpful.

Murphy mentioned that a writing in the major requirement could be used to demonstrate writing proficiency, there are a number of institutions that have successfully implemented that requirement.

Whitman suggested that SSAC should assign a high priority to addressing the UWSR. The Writing Skills subcommittee of CIC could be asked to address solutions to the road block presented by the WST.

**CONCLUSIONS**
Results will not be seen until the end of the cohort period. This is a very labor intensive project and would be costly to implement university-wide.

#### 3. WASC overview

**DISCUSSION**
Opp reviewed the upcoming WASC reaffirmation of accreditation schedule, outlined the structure of the research committees. She mentioned that the intention is that the research committees become part of the university infrastructure, not just convening when accreditation is at issue. SSAC is the only extant committee that was an outgrowth of the last WASC reaffirmation. The 08-09 task force members were asked to serve as the Student Success Research Committee.

Donnelly displayed the Institutional Effectiveness website currently being
developed. Dalton suggested that “Co-curricular Programs” be moved out of “Educational Effectiveness” into a left-hand nav link.

### CONCLUSIONS

<table>
<thead>
<tr>
<th>CONCLUSIONS</th>
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<tbody>
<tr>
<td>08-09 Task Force members will serve as Student Success Research Committee for reaffirmation of accreditation.</td>
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### 4. Update on fall 2012 and academic year enrollments

#### DISCUSSION

After setting the stage with a discussion of strategic enrollment management at CSUEB, Dalton reported on 2012 enrollments. Final data will be available

#### CONCLUSIONS

High fall 2012 freshman count might balance no admits in spring 2013

### 5. Update on Subcommittees

#### Strategic Enrollment Management

#### DISCUSSION

Dalton summarized the history of strategic enrollment planning at CSUEB including the effect other entities (State of California, CSU, etc.) have on our planning process. She distributed a summary prepared for ExCom in January 2009, and then reported on this year’s enrollments.

#### CONCLUSIONS

### Student Communication Management

#### DISCUSSION

Murphy has asked the peer mentors to review the website and evaluate it from a student perspective. She expects that she will receive invaluably direct feedback.

#### CONCLUSIONS

### 6. Other

#### DISCUSSION

Bliss invited all to attend the first Strictly Sophomores event, today from 3:30 to 5:00 in the UU. Areas represented include advising, SCAA, University Honors, Study Abroad, Excel, Student Life, and more.

#### CONCLUSIONS

### ACTION ITEMS

<table>
<thead>
<tr>
<th>ACTION ITEMS</th>
<th>PERSON RESPONSIBLE</th>
<th>DEADLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bliss will let Smith know which students are eligible for graduation filing fee waivers</td>
<td>Bliss</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Make structural change requested by Dalton on Institutional Effectiveness website</td>
<td>Donnelly</td>
<td>complete</td>
</tr>
<tr>
<td>Opp will contact Houpis to discuss scheduling another meeting before November 14</td>
<td>Opp</td>
<td>complete</td>
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