Meeting Notes – March 17, 2014, 2:00 – 3:00, SA 4350
Student Success and Assessment Committee (SSAC)
Special Meeting with Consultant from USEDI

ATTENDEES
Diana Balgas, Brian Cook, Linda Dalton, Tamra Donnelly, Jiansheng Guo, Stan Hébert, Marguerite Hinrichs, Amber Machamer, Alan Monat, Angela Schneider, Mitch Watnik, Donna Wiley, Michelle Xiong

GUESTS
Darrell Haydon; Rebecca Martin

AGENDA ITEM
Meeting summary:

Rebecca Martin from U S Education Delivery Institute (EDI) met with members and guests of SSAC. EDI has been consulting with a number of higher education systems, including the CSU. Martin is a Higher Education Director with EDI. After introductions were made around the table Martin outlined the services that EDI can provide to help a campus reach its goals and help develop an implementation plan.

The president’s stretch goals of increasing the first time freshman graduation rate to 60% by 2020, and transfer student graduation rate to 65% by 2020, along with an annual increase in retention were discussed. SSAC members expressed their level of confidence that CSUEB could reach those goals and discussed their rationale.

Martin discussed “collective impact” and what it would mean to CSUEB. There are a number of student success initiatives on campus. If they were more coordinated their impact would be increased. She outlined four questions that need to be answered:
1) What are we trying to do?
2) How are we planning to do it?
3) At any given moment, how will we know whether we are on track?
4) If not, what are we going to do about it?

Delivery, defined as good implementation, can be addressed by answering those questions. Martin also mentioned requirements for success, including:
- Leadership commitment throughout the entire organization, from those in formal leadership roles and from thought leaders among the faculty;
- Data is needed on which to base decisions;
- Strategies have to be clearly outlined;
- Stakeholders need to be engaged with clearly defined relationships;
- Resources must be put to good use.

Further discussion of specific issues on our campus included differences between majors, how enrollment limits impact course size and wait lists, the economic reality of our students and how scholarships affect their success rate, the use of data in making decisions, bringing students to the discussion and caring about them differently, Student Affairs’ ongoing effort to “take orientation apart” and put it back together.