Addendum for

Systems Review, International MBA Programs

In the Commission Action Letter of June 30, 2005, Cal State East Bay was granted systems authority for site-based, off campus programs offering the MBA where less than half of the program is delivered by technology-mediated or on-line modalities for a period of two years or until completion of the university’s Educational Effectiveness Review. The Commission Letter asked the university to answer four questions in order for the Commission to consider renewing the systems authority beyond this period.

However, Cal State East Bay does not wish to ask for a renewal of the system authority for our international MBA programs at this time. This decision was reached after analyzing four pieces of data. One were the questions in the Commission Letter, which focused on sufficiency of full-time faculty, linkage of the international programs to the university’s mission, integration of the international programs into the planning and budgeting of the College of Business and Economics, and alignment of the program review and assessments processes with the College of Business and Economics.

Two was the requirement for re-accreditation of the Association to Advance Collegiate Schools of Business (AACSB) which focuses heavily on having a sufficient numbers of academically qualified or professionally qualified faculty at each site where the MBA is offered.

Three was the University Mandate, “A university of choice through regional stewardship,” in the Framework for the Future which emphasizes the desire to focus on regional issues.

And four was a critical examination of the costs of the international MBA programs and their impact upon the budgeting and planning in the College of Business and Economics and the Division of Continuing and International Education which was the unit responsible for their financial reporting.

In preparation for a successful AACSB re-accreditation visit in 2008, the College of Business and Economics has ended the MBA programs in Singapore, Hong Kong, and Gratz, Austria that were active in 2005. The MBA Program in Moscow remains as our only international MBA program. The Moscow program is over ten years old with high enrollment, a strong international partner, and an outstanding reputation in Moscow. The university has the qualified faculty to staff this program. The program is financial viable and as the only active international program is not a distraction from our regional focus.