Strategic Planning Next Steps: Planning for Distinction

Academic and Administrative Program Prioritization
2012-13
• Continuous Strategic Planning at Cal State East Bay, 2004-forward
  See http://www20.csueastbay.edu/about/strategic-planning/index.html

• Process 2011-12, initiated by President Morishita’s Fall Listening Tour
  – **Expanded** Cal State East Bay *Mission*
  – **Replaced** Seven Strategic Mandates with *Eight Shared Strategic Commitments*
  – **Refined** Institutional Learning Outcomes (ILOs)
  – **Retired** earlier Values and Vision (2004-05) and Seven Strategic Mandates (2007) as subsumed by *Eight Shared Strategic Commitments* and *Institutional Learning Outcomes (ILOs)*

• Process 2012-13, *Planning for Distinction*
Continuous Strategic Planning
2004-forward
Strategic Direction: 
Refinements and Additions

2004-05

Mission

Vision

Values

no change

2006-07

Mission

Mandates

Academic Plan (excerpt)

expanded

restated

incorporated

2011-12

Mission

Shared Commitments

Institutional Learning Outcomes
Planning for Distinction

2011-12

Mission

Shared Commitments

Institutional Learning Outcomes

2012-13

Academic and Administrative Program Prioritization

Operational Statements and Measures, including Criteria for Prioritization

Recommended Priorities for Resource Reallocation
Planning for Distinction: Roles and Responsibilities, 2012-13

Executive Team (Cabinet) -> Sponsors (Provost, CFO) -> Steering Committee (UPABC plus) -> Instructional Program Task Group -> Support Program Task Group

Instructional Program Recommendations -> Academic Senate