Changes to Mission and Transition from Mandates to Shared Strategic Commitments¹
(June 19, 2012)

Mission Statement (revised)

Cal State East Bay welcomes and supports a diverse student body with academically rich, culturally relevant, learning experiences that prepare students to apply their education to meaningful lifework, and to be socially responsible contributors to society. Through its educational programs and activities the University strives to meet the educational needs and to contribute to the vitality of the East Bay, the state, the nation, and global communities.

Cal State East Bay Takes Pride in its EIGHT SHARED STRATEGIC COMMITMENTS, which Express the University’s Values and Aspirations:

1. Reinforce academic quality through open-minded inquiry, innovative teaching, engaged learning, and distinguished scholarship

2. Enhance our inclusive campus, responding to the backgrounds and interests of our diverse community and promoting their academic, professional and personal development

3. Serve students first, by expanding access and enhancing each student’s educational experience and prospects for success as a graduate and life-long learner

4. Foster a vibrant community through enriched student services and student life that support student engagement and learning

5. Contribute to a sustainable planet through our academic programs, university operations, and individual behavior

6. Continuously improve our efficiency, transparency, and accountability while practicing mutual respect, responsiveness, and collaboration across the University

7. Support the civic, cultural, and economic life of all communities in the regions we serve through partnerships that promote education and social responsibility

8. Demonstrate our continuing record of leadership and innovation in higher education, focused on 21st century skills, including science, technology, engineering, and mathematics (STEM)

¹ For Background, See http://www20.csueastbay.edu/about stratégic-planning/index.html
Institutional Learning Outcomes (ILOs)
(Academic Senate Recommendation, May 8, 2012)

Using Competencies Developed through General Education, their Scholarly Disciplines and Co-curricular Activities, Graduates of CSUEB Will Be Able to:

Thinking and Reasoning

• Think critically and creatively and apply analytical and quantitative reasoning to address complex challenges and everyday problems.

Communication

• Communicate ideas, perspectives, and values clearly and persuasively while listening openly to others.

Diversity

• Apply knowledge of diversity and multicultural competencies to promote equity and social justice in our communities.

Collaboration

• Work collaboratively and respectfully as members and leaders of diverse teams and communities.

Sustainability

• Act responsibly and sustainably at local, national, and global levels.

Specialized Education

• Demonstrate expertise and integration of ideas, methods, theory and practice in a specialized discipline of study.