Informational Interview
“Connecting Curriculum and Career”

An informational interview is an effective way for you to verify what you know about your career choice and begin the networking process. You can learn about the company and position of the person you are interviewing, and have an opportunity to develop a relationship with this person. Do occupational research first to make the most of this opportunity. Don’t ask these questions, ask what you really want to know to help you choose your career.

**About the Career Field**
- How did you get into this career?
- What do you do at work on a typical day? What are your responsibilities?
- What advice do you have for someone preparing for a career in this field?
- What majors and/or minors do you recommend for someone interested in this field?
- What courses and/or advanced degree(s) would be helpful for me?
- What experience is necessary to enter this field?
- What do you like most/least about your job?

**About the Organization/Industry**
- How did you get into this organization/industry? What other organizations have you worked for?
- What is unique to your industry, organization, or office?
- What do you like most/least about the work you do? What is your work environment like?
- How does your organization fill job openings? Is that typical of other organizations in your field?
- Are there other organizations in this field that I might explore for opportunities?
- What is the economic forecast for this industry?

**About Future Growth/Salary Information**
- What are the employment prospects for someone entering this field?
- What is the growth and promotional potential in your field?
- Currently, how secure are positions in your field?
- What areas are growing/changing in this field?
- What is a typical starting salary in this field?

**Follow-up Questions**
- Can you recommend other professionals in this field with whom I should speak? May I use your name when I contact them?
- May I contact you again if I have further questions?
- Which professional publications/organizations and other resources do you consider relevant?
- If you were me what would you be doing, or who would you be talking to?