



# 2009-2010 Success Report

March 2012

Prepared by the Cal State East Bay

**AACE Staff**

Joanna Cady Aguilar

Heather Gardley

George Hanna

Sylvia Head

Michele Hingst

Evelia Jimenez

Vareece Jordan

Keith Kravitz

Barbara McLean

Susana Moraga

Nancy Navarro

Tuyen Nguyen

Terry Peppin

Sam Tran

Tara Young

Santina Pitcher, Consultant

Lawrence Bliss, Director

## California State University, East Bay Academic Advising & Career Education

*"Connecting Curriculum and Career"*

### Hayward Hills Campus

25800 Carlos Bee Blvd.  
Student Services & Administration  
Suite 2300  
Hayward, CA 94542-3027  
510.885.3621  
510.885.2398 (fax)

### Concord Campus

4700 Ygnacio Valley Road  
Academic Services Building 12  
Concord, CA 94521-4525  
925.602.6712  
925.602.6750 (fax)



CALIFORNIA STATE  
UNIVERSITY  
EAST BAY

**aace**  
ACADEMIC ADVISING  
& CAREER EDUCATION

*This document is available in alternative formats (large print, Braille, audio tape, etc.).  
Please contact AACE to submit your request.*

# Table of Contents

	Page Number
<b>Success Report Summary</b>	<b>3</b>
<b>Overview by College and Degree</b>	<b>4</b>
Undergraduate	4
Graduate	4
Undergraduate and Graduate	4
<b>College of Business and Economics</b>	<b>5-7</b>
Undergraduate	5
Graduate	5
Undergraduate and Graduate	5
Selected Job Titles by Major and Degree	6-7
<b>College of Education and Allied Studies</b>	<b>8-10</b>
Undergraduate	8
Graduate	8
Undergraduate and Graduate	8
Selected Job Titles by Major and Degree	9-10
<b>College of Letters, Arts and Social Sciences</b>	<b>11-15</b>
Undergraduate	11
Graduate	12
Undergraduate and Graduate	12
Selected Job Titles by Major and Degree	13-15
<b>College of Science</b>	<b>16-18</b>
Undergraduate	16
Graduate	16
Undergraduate and Graduate	16
Selected Job Titles by Major and Degree	17-18
<b>Survey Summaries</b>	<b>19</b>
Salary Information by College and Degree	19
Top Employers and Graduate Schools	19
Success Report Comparisons	19
<b>Employer Recruiting Activities</b>	<b>20-21</b>

# Success Report Summary

Every institution of higher education should be interested in how their graduates are doing in the larger world after they leave. At Cal State East Bay, we survey our graduates one year after they leave, to determine how many are employed, how many are continuing their education, and how many are still in search of adequate employment. AACE (Academic Advising and Career Education) has conducted these surveys off-and-on for the past 20 years.

Survey forms are mailed to graduates at their last known home address, about a year after graduation. Recipients are invited to respond either by completing an on-line survey or returning a hard-copy of the survey. Copies are also emailed to them at their CSUEB email account. Reminders are sent, and in some years reminder telephone calls have been made. (This year, due to budgetary restrictions, no temporary staff were hired to make phone calls.) Response rates have regularly been between sixteen and twenty-one percent; this year the response rate was seventeen percent.

The information that follows provides breakdowns by College and major, and lists employers as reported by our graduates. We hope the information is helpful to those interested in knowing what happens to our graduates after they leave Cal State East Bay.

Data	Description
3,497	Total graduates earning degrees at both campuses (September 2009, December 2009, March 2010 and June 2010)
586	Total number of graduates responding to the survey
17%	Actual response rate (586 divided by 3,497)
5	Total graduates not seeking employment. These graduates were removed from the survey.
581	Basis for all Success Report percentages (586 less 5)
<b>89%</b>	<b>Success Rate. This includes a combination of graduates who are "Employed" (75%), and "Continuing Education" (14%).</b>

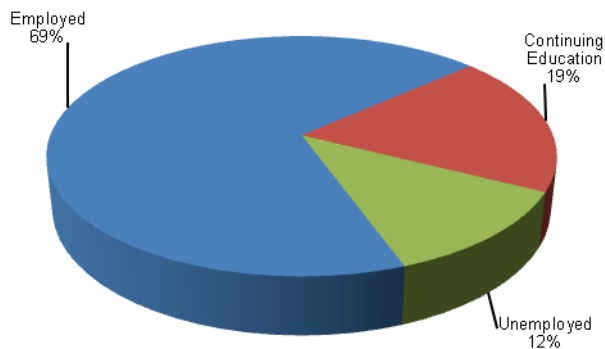
#### NOTES:

- 1) For ease of reporting, all "Special Majors" are listed in the College of Letters, Arts and Social Sciences.
- 2) When total percentages did not add to 100, due to rounding, the "Employed" percentage was adjusted by either a positive or negative one percent.
- 3) Data was collected through an online survey, a mailed survey and an email survey.

# Overview by College and Degree

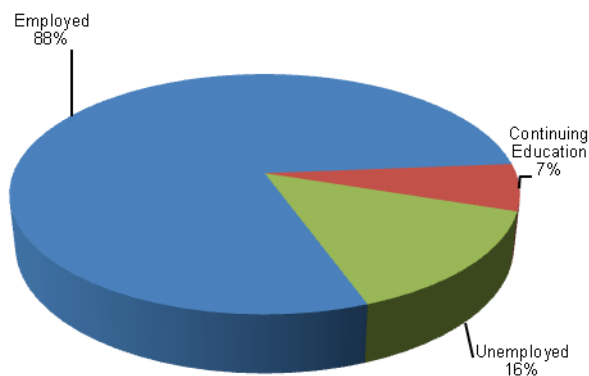
## UNDERGRADUATE STUDENTS

College	Employed	Continuing Education	Unemployed	Success Rate
College of Business and Economics	80%	3%	17%	83%
College of Education and Allied Studies	63%	31%	6%	94%
College of Letters, Arts & Social Sciences	63%	26%	11%	89%
College of Science	67%	23%	10%	90%
<b>TOTAL</b>	<b>69%</b>	<b>19%</b>	<b>12%</b>	<b>88%</b>



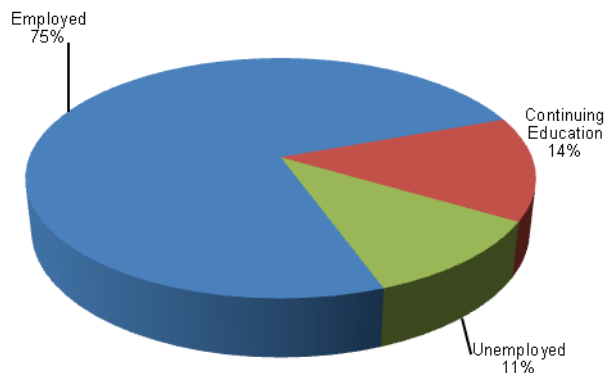
## GRADUATE STUDENTS

College	Employed	Continuing Education	Unemployed	Success Rate
College of Business and Economics	97%	0%	3%	97%
College of Education and Allied Studies	88%	3%	9%	91%
College of Letters, Arts & Social Sciences	89%	4%	7%	93%
College of Science	79%	7%	14%	86%
<b>TOTAL</b>	<b>88%</b>	<b>4%</b>	<b>8%</b>	<b>92%</b>



## UNDERGRADUATE & GRADUATE STUDENTS

College	Employed	Continuing Education	Unemployed	Success Rate
College of Business and Economics	84%	2%	14%	86%
College of Education and Allied Studies	82%	10%	8%	92%
College of Letters, Arts & Social Sciences	71%	19%	10%	90%
College of Science	70%	20%	10%	90%
<b>TOTAL</b>	<b>75%</b>	<b>14%</b>	<b>11%</b>	<b>89%</b>



# College of Business and Economics by Degree and Major

## UNDERGRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Business Administration	750	110	15%	3	107	86	80%	3	3%	18	17%	83%
Economics	30	8	27%	0	8	6	75%	1	13%	1	12%	88%
<b>UNDERGRADUATE TOTALS</b>	<b>780</b>	<b>118</b>	<b>15%</b>	<b>3</b>	<b>115</b>	<b>92</b>	<b>80%</b>	<b>4</b>	<b>3%</b>	<b>19</b>	<b>17%</b>	<b>83%</b>

## GRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Business Administration, MBA	241	25	10%	0	25	24	96%	0	0%	1	4%	96%
Business Administration, MS	8	3	38%	0	3	3	100%	0	0%	0	0%	100%
Economics, MA	6	2	33%	0	2	2	100%	0	0%	0	0%	100%
Telecommunications, MS	6	0	0%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Taxation, MS	7	1	14%	0	1	1	100%	0	0%	0	0%	100%
<b>GRADUATE TOTALS</b>	<b>268</b>	<b>31</b>	<b>12%</b>	<b>0</b>	<b>31</b>	<b>30</b>	<b>97%</b>	<b>0</b>	<b>0%</b>	<b>1</b>	<b>3%</b>	<b>97%</b>

## UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
<b>UNDERGRADUATE AND GRADUATE TOTALS</b>	<b>1048</b>	<b>149</b>	<b>14%</b>	<b>3</b>	<b>146</b>	<b>122</b>	<b>84%</b>	<b>4</b>	<b>2%</b>	<b>20</b>	<b>14%</b>	<b>86%</b>

# College of Business and Economics – Graduate Destinations

## Selected Job Titles, Employers, and Continuing Educational Interests by Major\* and Degree

### BS, Business Administration

Employer	Position Title
Lawrence Berkeley Lab	Sr. Distributed Purchasing
Sony Computer Entertainment America	Event Planner
ITT Technical Institute	Director of Career Services
SwimOutlet.com	Customer Service Team Lead
Walgreens	Assistant Manager
ABI Document Support Services	National Project Manager
AEI	Accountant
Allied Container Systems	Hazmat Plant Manager
Anthony J. Pontes	Accounts Manager
Armanino McKenna	Staff Accountant
BAE Systems	Sr. Logistics Analyst
Bay Area News Group	Account Manager
Blatteis Realty Company	Property Manager
Bud Adams Auto Repair	General Manager
Chase	Asst. Branch Manager
Chevron	Financial Analyst
Coldwell Banker Residential Brokerage	Human Resources Assistant
Core-Mark International	Sales Representative
Cypress Semiconductor	Customer Marketing Specialist
DelConte's Landscaping & Vision Recycling	Controller
Ernst&Young	Tax Analyst
Horn Audio	Account Manager
Intel	Operations Manager
IRS- Taxpayer Advocate Service	Management Assistant
Kaiser Foundation Health Plan	Collection Supervisor
Kaiser Permanente	Human Resources
Kaiser Permanente	Lead Program Coordinator
Lawrence Berkeley National Lab	Planner
Livermore School District	Budget Specialist
MarketSource	Territory Manager
Medley Health	Data Analyst
Mt View Sanitary District	Accounting Technician
MTC	Finance Intern
NKEM, INC.	Accountant
Northwestern Mutual Financial Network	College Unit Director
Oakland Police Department	Investigator
Olson Research Group	Quality Control Specialist
Rapid Displays	Design Assistant
RINA Accounting	Staff Accountant
Roche Molecular Diagnostics	Intern - Marketing HPV CT/NG

Ross Stores, Inc.	Allocator I
<b>Employer</b>	<b>Position Title</b>
Safeway	Fraud Analyst
Solmentum	Solar Advisor
Sports Authority	Operations Management
State of California, Board of Equalization	Business Taxes Representative
Stellar MicroElectronics	Planner
Stryker	Account Manager
SunRun Inc	Staff Accountant
Target	Guest Service Team Lead
The Hertz Corporation	Manager Trainee
United States Marine Corps	2nd Lieutenant
US Department of Health and Human Services	Auditor
US Foodservice	Territory Manager
Wells Fargo	Product Analyst
Worldwide Facilities, Inc.	Account Manager

### **BA, Economics**

<b>Employer</b>	<b>Position Title</b>
Calypso Technology, Inc.	Associate Business Analyst
Marriott	General Accountant
State of California	Employment Program Manager
Grand Lake Montessori	Teacher
Sugar CRM	Sales/Financial Analyst

### **MBA, Business Administration**

<b>Employer</b>	<b>Position Title</b>
BDO, USA	Auditor
Burr Pilger Mayer, Inc.	Staff Accountant
eBay Inc.	Associate Manager, Internet Marketing
Gateway Bank, FSB	Operations Manager
Genentech	Financial Analyst
GIC Real Estate, Inc.	Accounting Manager
Hargreg	Collections Analyst
Hewlett Packard	Sales Operations Manager
Infineon Technologies	Customer Logistics Manager
Innovalight, Inc.	Applications Engineer
Lawrence Berkeley Lab	Work Coordinator
Margin 10 Consulting, LLC	Marketing Manager
QMS, Inc	Clinical Systems Development Manager
RKI Instruments	Materials Manager
Rothstein Kass LLP	Staff Accountant
Semler Scientific, Inc	Controller
SMART	Fiscal Manager
U.S. Coast Guard	Marine Inspector and Marine Casualty Investigator
USPS	IT Specialist

\* Some majors and degrees were omitted from this list due to lack of significant response

# College of Education and Allied Studies by Degree and Major

## UNDERGRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Hospitality and Tourism	9	3	33%	0	3	3	100%	0	0%	0	0%	100%
Kinesiology	63	9	14%	0	9	3	33%	5	56%	1	11%	89%
Recreation	25	4	16%	0	4	4	100%	0	0%	0	0%	100%
<b>UNDERGRADUATE TOTALS</b>	<b>97</b>	<b>16</b>	<b>17%</b>	<b>0</b>	<b>16</b>	<b>10</b>	<b>63%</b>	<b>5</b>	<b>31%</b>	<b>1</b>	<b>6%</b>	<b>94%</b>

## GRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Counseling	27	9	33%	0	9	7	78%	1	11%	1	11%	89%
Education	133	34	26%	1	33	29	88%	1	3%	3	9%	91%
Educational Leadership	38	5	13%	0	5	5	100%	0	0%	0	0%	100%
Kinesiology	16	5	31%	0	5	4	80%	0	0%	1	20%	80%
Recreation and Tourism	5	2	40%	0	2	2	100%	0	0%	0	0%	100%
Special Education	15	3	20%	0	3	3	100%	0	0%	0	0%	100%
<b>GRADUATE TOTALS</b>	<b>234</b>	<b>58</b>	<b>25%</b>	<b>1</b>	<b>57</b>	<b>50</b>	<b>88%</b>	<b>2</b>	<b>3%</b>	<b>5</b>	<b>9%</b>	<b>91%</b>

## UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
<b>UNDERGRADUATE AND GRADUATE TOTALS</b>	<b>331</b>	<b>74</b>	<b>22%</b>	<b>1</b>	<b>73</b>	<b>60</b>	<b>82%</b>	<b>7</b>	<b>10%</b>	<b>6</b>	<b>8%</b>	<b>92%</b>



# College of Education and Allied Studies – Graduate Destinations

## Selected Job Titles, Employers, and Continuing Educational Interests by Major and Degree

Major	Degree	Position	Employer
Hospitality and Tourism	BS	Marketing Manager	Horizon Beverage Company
Hospitality and Tourism	BS	Director of Sales and Marketing	Hyatt Westlake Plaza
Hospitality and Tourism	BS	Human Resources Coordinator	Joie de Vivre Hospitality
Kinesiology	BS	Caregiver	Casa Del Sol, Inc.
Recreation	BS	Lead Teacher	Community Renewal Team
Recreation	BS	Recreation Coordinator	Lincoln Child Center
Recreation	BS	Shiftlead	Peets Coffee and Tea
Recreation	BS	Marketing Staff	PT Ketira Engineering Consultants
Counseling	MS	Independent Living Skills Instructor	Abilities United
Counseling	MS	Clinical Health Coordinator	Bay Area Community Services
Counseling	MS	Therapeutic Behavior Specialist	Community Options for Families and Youth
Counseling	MS	Social Worker	Cordilleras Suites
Counseling	MS	Stress Counselor	Crisis Support Services of Alameda County
Counseling	MS	School Psychologist	Monterey Peninsula Unified School District
Counseling	MS	Therapist	South Sacramento Counseling Center
Education	MS	Teacher	Antioch Unified School District
Education	MS	Teacher	Berryessa Union School District
Education	MS	Program Director, General Education	Carrington College California
Education	MS	Instructor Trainer	Department of the Navy
Education	MS	Teacher	Fremont Unified School District
Education	MS	Instructional Designer	Intel Corporation
Education	MS	Project Manager	International Game Technology
Education	MS	Co-Owner	Kids First Preschool
Education	MS	Earth Science Teacher	Marysville Joint Unified School District
Education	MS	Teacher/Director	Michael Lane Preschool
Education	MS	Teacher	Mt. Diablo Unified School District
Education	MS	Preschool Director	Netnot Shalom
Education	MS	Preschool Special Education Teacher	Pittsburg Unified School District
Education	MS	Teacher	San Leandro Unified School District
Education	MS	Teacher	San Ramon Valley Unified School District
Education	MS	Preschool Owner	Self-Employed
Education	MS	Teacher	Siatech High School
Education	MS	Teacher/Co-Director	St. John Preschool
Education	MS	Preschool Director	St. John Preschool
Education	MS	Disability Services Coordinator	UC Merced
Education	MS	Assistant Professor of Journalism	Utah State University
Education	MS	Teacher	Visions In Education
Education	MS	Instructor	West Los Angeles College
Education	MS	Senior Training Specialist	Westinghouse Electric Company

Major	Degree	Position	Employer
Educational Leadership	MS	Assistant Principal	Castro Valley Unified School District
Educational Leadership	MS	K-8 Math Coach	Fremont Unified School District
Educational Leadership	MS	Principal	Fremont Unified School District
Educational Leadership	MS	Dean of Students	Orinda Union School District
Educational Leadership	MS	Teacher	San Leandro Unified School District
Kinesiology	MS	Fitness and Nutrition Expert Writer	Bally Total Fitness
Kinesiology	MS	Facilities and Events Coordinator	California State University East Bay
Kinesiology	MS	PSG Technician	PAMF Santa Cruz Sleep Center
Special Education	MS	Resource Specialist	Fremont Unified School District
Special Education	MS	Resource Specialist	Newark Unified School District
Special Education	MS	Special Education Teacher	Pittsburg Unified School District

Major (Cal State East Bay)	Degree	Academic Program	University
Kinesiology	BS	Physical Therapy	Sacramento State University
Kinesiology	BS	Occupational Therapy	Dominican University of California
Kinesiology	BS	Teaching Credential	Cal State East Bay
Kinesiology	BS	Radiologic Science	Merritt College
Kinesiology	BS	Masters of Education, Curriculum	Cal State East Bay
Kinesiology	BS	Teaching Credential	St. Mary's College
Kinesiology	BS	Kinesiology	St. Mary's College
Counseling	MS	Clinical Psychology	JFK University
Education	MS	Teaching Credential	UC Santa Cruz

# College of Letters, Arts and Social Sciences by Degree and Major

## UNDERGRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Anthropology	12	2	17%	0	2	0	0%	2	100%	0	0%	100%
Art (BFA)	11	1	9%	0	1	0	0%	1	100%	0	0%	100%
Art (BA)	61	6	8%	0	6	4	67%	2	33%	0	0%	100%
Communication	105	13	12%	0	13	11	85%	2	15%	0	0%	100%
Criminal Justice Administration	122	18	15%	0	18	10	56%	4	22%	4	22%	78%
English	56	9	16%	0	9	3	34%	3	33%	3	33%	67%
Environmental Studies	7	2	29%	0	2	1	50%	0	0%	1	50%	50%
Ethnic Studies	7	1	14%	0	1	0	0%	1	100%	0	0%	100%
French	1	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Geography (BA)	2	1	50%	0	1	0	0%	1	100%	0	0%	100%
Geography (BS)	3	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
History	45	7	16%	0	7	5	72%	1	14%	1	14%	86%
Human Development	135	30	22%	0	30	22	73%	6	20%	2	7%	93%
Interdisciplinary Studies	3	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
International Studies	15	2	13%	0	2	2	100%	0	0%	0	0%	100%
Latin American Studies	1	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Liberal Studies	140	31	22%	0	31	20	65%	8	26%	3	9%	91%
Mass Communication	12	3	25%	0	3	2	67%	0	0%	1	33%	67%
Music	25	5	20%	0	5	1	20%	3	60%	1	20%	80%
Philosophy	9	1	11%	0	1	0	0%	1	100%	0	0%	100%
Political Science	50	9	18%	0	9	7	78%	2	22%	0	0%	100%
Sociology	130	15	12%	0	15	10	67%	3	20%	2	13%	87%
Spanish	6	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Speech Pathology and Audiology	29	5	17%	0	5	3	60%	2	40%	0	0%	100%
Theater Arts	8	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>UNDERGRADUATE TOTALS</b>	<b>995</b>	<b>161</b>	<b>16%</b>	<b>0</b>	<b>161</b>	<b>101</b>	<b>63%</b>	<b>42</b>	<b>26%</b>	<b>18</b>	<b>11%</b>	<b>89%</b>

## GRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Anthropology	10	4	40%	0	4	3	75%	0	0%	1	25%	75%
English	34	12	35%	0	12	9	75%	2	17%	1	8%	92%
Healthcare Administration	40	7	18%	0	7	7	100%	0	0%	0	0%	100%
History	5	1	20%	0	1	1	100%	0	0%	0	0%	100%
Interdisciplinary Studies	1	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Multimedia	12	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Music	1	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Public Administration	78	21	27%	0	21	18	86%	1	5%	2	9%	91%
Social Work	106	28	26%	0	28	26	93%	0	0%	2	7%	93%
Sociology	6	1	17%	0	1	1	100%	0	0%	0	0%	100%
Speech Communication	3	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Speech Pathology and Audiology	30	5	17%	0	5	5	100%	0	0%	0	0%	100%
<b>GRADUATE TOTALS</b>	<b>326</b>	<b>79</b>	<b>24%</b>	<b>0</b>	<b>79</b>	<b>70</b>	<b>89%</b>	<b>3</b>	<b>4%</b>	<b>6</b>	<b>7%</b>	<b>93%</b>

## UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
<b>UNDERGRADUATE AND GRADUATE TOTALS</b>	<b>1321</b>	<b>240</b>	<b>18%</b>	<b>0</b>	<b>240</b>	<b>171</b>	<b>71%</b>	<b>45</b>	<b>19%</b>	<b>24</b>	<b>10%</b>	<b>90%</b>

# College of Letters, Art and Social Sciences – Graduate Destinations

## Selected Job Titles, Employers, and Continuing Educational Interests by Major and Degree

Major	Degree	Position	Employer
Art	BA	Graphic Artist	Cinder Block, LLC
Communication	BA	Program Coordinator	Hostelling International, LLC
Communication	BA	Social Media Consultant	In Short Direct Marketing
Communication	BA	Office Manager and Legal Assistant	Law Office of Mary C. Whipple
Communication	BA	Project Manager	Reaction Search International
Communication	BA	Marketing Associate	Tom Sawyer Software
English	BA	International Student Advisor	Across the Pond
History	BA	Behavioral Interventionist	Encinal High School
History	BA	Teacher	Pleasanton Unified School District
Human Development	BA	Eligibility Technician III	Alameda County Social Services
Human Development	BA	Program Coordinator	Catholic Charities of the East Bay
Human Development	BA	Veterans Specialist	Chabot College
Human Development	BA	Director of Finance and Operations	De Marillac Academy
Human Development	BA	ABA Program Manager	Inside Out Early Intervention
Human Development	BA	Certified Nursing Assistant	John Muir Hospital
Human Development	BA	Counselor	Napa Emergency Women's Services
Human Development	BA	Assistant Program Director	Oakland Leaf Foundation
Human Development	BA	Director	Wood Rose Academy
Liberal Studies	BA	Training Manager	Department of Veterans Affairs
Liberal Studies	BA	Developmental Therapist	Milestones
Liberal Studies	BA	Kindergarten Teacher	New Haven Unified School District
Liberal Studies	BA	Reproductive Health Specialist	Planned Parenthood Shasta Pacific
Liberal Studies	BA	Financial Services Loan Officer	San Francisco Credit Union
Liberal Studies	BA	Project Manager	Schneider Electric
Liberal Studies	BA	Women Veterans Coordinator	Swords to Plowshares
Liberal Studies	BA	Project Assistant	Tides Center-Project Boost! West Oakland
Liberal Studies	BA	Communications Assistant	United States Courts for the Ninth Circuit
Liberal Studies	BA	EEO Specialist	US Army Corp of Engineers
Liberal Studies	BA	Teacher	West Contra Costa School District
Liberal Studies	BA	Payroll and Benefits Specialist	Whole Foods Market
Mass Communication	BA	Human Resources Coordinator	ADT Security Services
Mass Communication	BA	Marketing Manager	Semphonic
Political Science	BA	Youth Education Program Manager	Diversity Council
Political Science	BA	Senior Assistant	The Boston Consulting Group
Political Science	BA	Merchandising Execution Manager	The Home Depot
Sociology	BA	Development Manager	American Lung Association
Sociology	BA	Firefighter/Paramedic	City of Pleasanton
Sociology	BA	Research Analyst	Contra Costa CCD
Sociology	BA	Human Resources Specialist	Mechanics Bank
Criminal Justice	BS	Security Account Manager	American Security

Major	Degree	Position	Employer
Criminal Justice	BS	Deputy Sheriff	Contra Costa County Office of the Sheriff
Criminal Justice	BS	Court Attendant	Superior Court of Alameda County
Speech Pathology and Audiology	BS	Speech Pathologist Assistant	LNC Therapies
Speech Pathology and Audiology	BS	Speech Therapist Assistant	Small Talk Pediatrics
Anthropology	MA	Principal Research Analyst	UC Irvine
English	MA	Teacher	Antioch High School
English	MA	Adjunct English Faculty	Ohlone College
History	MA	Product Manager	Trust Benefits Online
Sociology	MA	Adjunct Professor	Central Texas College
Public Administration	MPA	Sr. Benefits Administrator	Brown and Caldwell
Public Administration	MPA	Program Manager	Central Contra Costa Solid Waste Authority
Public Administration	MPA	Police Sergeant	City of Martinez
Public Administration	MPA	Executive Director - Workforce Development Board	Contra Costa County
Public Administration	MPA	Health Care Consultant/Project Manager	Kaiser Permanente
Public Administration	MPA	Associate Director, Corporate Relations, College of Engineering	UC Berkeley
Educational Leadership	MS	Castro Valley Unified School District	Assistant Principal
Educational Leadership	MS	Orinda Union School District	Dean of Students
Educational Leadership	MS	Fremont Unified School District	Principal
Health Care Administration	MS	Research Associate	Baxter Biosciences
Health Care Administration	MS	Referral Coordinator for the Division of Mental Health and Child Development	Children's Hospital and Research Center
Health Care Administration	MS	Training and Development Manager	Hospice by the Bay
Health Care Administration	MS	Materials Management Director	Kaiser Permanente
Kinesiology	MS	Bally Total Fitness	Fitness and Nutrition Expert Writer
Special Education	MS	Fremont Unified School District	Resource Specialist
Special Education	MS	Pittsburg Unified School District	Special Education Teacher
Speech Pathology and Audiology	MS	Speech Language Pathologist	Alameda Unified School District
Speech Pathology and Audiology	MS	Speech Language Pathologist	Mills Peninsula
Speech Pathology and Audiology	MS	Speech Therapist	Speech Pathology Group
Speech Pathology and Audiology	MS	Speech Language Pathologist	Sundance Rehabilitation
Social Work	MSW	Associate Clinical Social Worker	ABC Family Solutions
Social Work	MSW	Family Services Manager	Abode Services
Social Work	MSW	Child Welfare Worker II	Alameda County Social Services Agency
Social Work	MSW	Personal Services Coordinator	Anka Behavioral Health
Social Work	MSW	Psychiatric Social Worker	City and County of San Francisco
Social Work	MSW	Clinical Social Worker	Familias Unidas
Social Work	MSW	Program Specialist	Family Support Services
Social Work	MSW	Medical Social Worker	Hospice of the East Bay
Social Work	MSW	Adoption Coordinator	Independent Adoption Center
Social Work	MSW	Behavior Health Specialist	Mt. Diablo Unified School District
Social Work	MSW	Case Manager	Regional Center of the East Bay
Social Work	MSW	School Social Worker	San Lorenzo Unified School District
Social Work	MSW	Medical Social Worker	Satellite Healthcare
Social Work	MSW	Therapist	Seneca Center

Major (Cal State East Bay)	Degree	Academic Program	University
Anthropology	BA	Culinary	Laney College
Anthropology	BA	Library Science	San Jose State University
Art	BA	Media Arts	Cal State East Bay
Art	BA	Clinical Psychology	University of Detroit Mercy
English	BA	Teacher Education Credential	Cal State East Bay
English	BA	English - TESOL	Cal State East Bay
Ethnic Studies	BA	Ethnic Studies	San Francisco State University
Geography	BA	Paralegal Studies	Cal State East Bay
Human Development	BA	Teaching Credential	Cal State East Bay
Human Development	BA	Marriage Counseling	University of Phoenix
Human Development	BA	MS Health Care Administration	Cal State East Bay
Human Development	BA	Social Work	CSU East Bay
Human Development	BA	Psychology	Pepperdine University
Liberal Studies	BA	Masters of Divinity	Church Divinity School of the Pacific
Liberal Studies	BA	MS. Education	Cal State East Bay
Liberal Studies	BA	Anthropology	San Francisco States University
Music	BA	Teacher Credential Program	Cal State East Bay
Music	BA	Music	San Francisco Conservatory of Music
Music	BA	Early Music	University of Southern California
Philosophy	BA	Anthropology	Cal State East Bay
Political Science	BA	Law	Georgetown Law School
Sociology	BA	Masters in Social Work	California State University East Bay
Sociology	BA	Counseling Psychology	Santa Clara University
Art	BFA	Holistic Transformative Arts	John F. Kennedy University
Criminal Justice	BS	Public Administration	Cal State San Bernardino
Criminal Justice	BS	Political Science/Constitutional law	San Francisco State University
Speech Pathology and Audiology	BS	Early Childhood Education	Hartnell College
Speech Pathology and Audiology	BS	Speech Pathology and Audiology	San Jose State University
English	MA	Creative Writing	San Francisco State University
Public Administration	MPA	Public Policy	Mills College

# College of Science by Degree and Major

## UNDERGRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Biochemistry	18	2	11%	0	2	1	50%	1	50%	0	0%	100%
Biological Science (BA)	9	3	33%	0	3	1	34%	1	33%	1	33%	67%
Biological Science (BS)	89	9	10%	0	9	5	56%	3	33%	1	11%	89%
Chemistry	4	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Computer Science	42	4	10%	0	4	3	75%	0	0%	1	25%	75%
Engineering	7	1	14%	0	1	1	100%	0	0%	0	0%	100%
Environmental Science	6	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Geology	3	1	33%	0	1	0	0%	1	100%	0	0%	100%
Health Sciences	128	20	16%	0	20	11	55%	5	25%	4	20%	80%
Mathematics	15	3	20%	0	3	2	66%	1	34%	0	0%	100%
Nursing	157	28	18%	1	27	25	93%	0	0%	2	7%	93%
Physics	2	1	50%	0	1	0	0%	1	100%	0	0%	100%
Psychology (BA)	102	17	17%	0	17	9	53%	8	47%	0	0%	100%
Psychology (BS)	16	5	31%	0	5	4	80%	1	20%	0	0%	100%
Statistics	8	1	13%	0	1	1	100%	0	0%	0	0%	100%
<b>UNDERGRADUATE TOTALS</b>	<b>606</b>	<b>95</b>	<b>16%</b>	<b>1</b>	<b>94</b>	<b>63</b>	<b>67%</b>	<b>22</b>	<b>23%</b>	<b>9</b>	<b>10%</b>	<b>90%</b>

## GRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Biological Science	18	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Biostatistics	21	3	14%	0	3	3	100%	0	0%	0	0%	100%
Chemistry	15	2	13%	0	2	1	50%	1	50%	0	0%	100%
Computer Networks	5	1	20%	0	1	1	100%	0	0%	0	0%	100%
Computer Science	62	10	16%	0	10	9	90%	1	10%	0	0%	100%
Engineering Management	23	3	13%	0	3	2	67%	0	0%	1	33%	67%
Geology	1	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Mathematics	16	4	25%	0	4	4	100%	0	0%	0	0%	100%
Statistics	30	5	17%	0	5	2	40%	0	0%	3	60%	40%
<b>GRADUATE TOTALS</b>	<b>191</b>	<b>28</b>	<b>15%</b>	<b>0</b>	<b>28</b>	<b>22</b>	<b>79%</b>	<b>2</b>	<b>7%</b>	<b>4</b>	<b>14%</b>	<b>86%</b>

## UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
<b>UNDERGRADUATE AND GRADUATE TOTALS</b>	<b>797</b>	<b>123</b>	<b>15%</b>	<b>1</b>	<b>122</b>	<b>85</b>	<b>70%</b>	<b>24</b>	<b>20%</b>	<b>13</b>	<b>10%</b>	<b>90%</b>



# College of Science - Graduate Destinations

## Selected Job Titles, Employers, and Continuing Educational Interests by Major and Degree

Major	Degree	Title	Employer
Psychology	BA	Financial Service Consultant	Bank of the West
Psychology	BA	Behavior Coach	Beacon School
Psychology	BA	Early Intervention Therapist	Easter Seals of the Bay Area
Psychology	BA	Service Representative	Social Security Administration
Biochemistry	BS	Research Associate	SRI International
Biological Science	BS	R&D Technician	Manpower
Computer Science	BS	Senior Systems Administrator	nCircle Network Security
Computer Science	BS	Web Engineer 2	Shutterfly, Inc
Engineering	BS	Sr. Manufacturing Engineer	Allergan Medical
Health Sciences	BS	Pathology Accessioner	California Pacific Medical Center
Health Sciences	BS	Transportation Security Officer	Department of Homeland Security
Health Sciences	BS	Program Support Assistant	Department of Veterans Affairs
Health Sciences	BS	HR Assistant	Exar Corporation
Health Sciences	BS	Certified Nursing Assistant	Excell Healthcare
Health Sciences	BS	Research Associate	Kaiser Permanente
Health Sciences	BS	ESL Instructor	San Leandro Unified School District
Health Sciences	BS	Health Educator/Outreach Worker	Tiburcio Vasquez Health Center, Inc.
Health Sciences	BS	Unit Clerk	Washington Hospital
Mathematics	BS	Media Analyst	NSA Media
Mathematics	BS	Physical Science Research Assistant	SLAC National Laboratory
Nursing	BS	Registered Nurse	Alameda County Medical Center
Nursing	BS	Registered Nurse	Alta Bates Summit Medical Center
Nursing	BS	Staff Nurse II	Alta Bates Summit Medical Center
Nursing	BS	OR Nurse	Bay area laser surgery center
Nursing	BS	Registered Nurse	Catholic Health
Nursing	BS	Nurse Analyst	Center for Elders' Independence
Nursing	BS	Emergency Planning Coordinator	Contra Costa Health Services
Nursing	BS	Registered Nurse II	Eden Medical Center
Nursing	BS	Bilingual Nurse Case Manager	Genex Services, Inc.
Nursing	BS	Staff Nurse	Highland Hospital
Nursing	BS	Registered Nurse	John Muir Health
Nursing	BS	Registered Nurse	Kaiser
Nursing	BS	Registered Nurse	Mercy General Hospital
Nursing	BS	Registered Nurse	St. Rose Hospital
Nursing	BS	Clinical Nurse II	UC Davis Medical Center
Nursing	BS	Registered Nurse	Washington Hospital
Psychology	BS	HR specialist	Hitachi Ltd.
Psychology	BS	Sr. Business Analyst	RentJuice
Psychology	BS	Employment Specialist	Yolo County Social Services
Biostatistics	MS	Programmer	Department of Veterans Affairs
Biostatistics	MS	Research Associate	Genentech Inc

Biostatistics	MS	Survey Analyst	YouGov
Chemistry	MS	Staff Research Associate	UC Berkeley
Computer Networks	MS	Technical Staff	NETAPP, Inc.
Computer Science	MS	Data System/Algorithm Programmer	Acumen, LLC/The SPHERE Institute
Computer Science	MS	Principal Software Engineer	Boardvantage
Computer Science	MS	Automation Engineer	Chevron Corporation
Computer Science	MS	Senior Software Engineer	Looxcie, Inc.
Computer Science	MS	Developer	Nationwide Insurance
Computer Science	MS	Software Developer	Tasmanave Inc.
Computer Science	MS	Web Application Developer	Workday
Engineering Management	MS	Project Manager - Lean Six Sigma	E&J Gallo Winery
Engineering Management	MS	Engineering Manager	IAP World Services
Mathematics	MS	Instructor	Los Medanos College
Mathematics	MS	Adjunct Professor	Merritt College
Statistics	MS	Process Metrics Analyst	Adobe
Statistics	MS	Research Associate	Javelin Strategy & Research

Major	Degree	Academic Program	University
Geology	BA	Geology	California State University East Bay
Psychology	BA	Psy.D Clinical Psychology	Argosy University
Psychology	BA	Counseling	Cal State East Bay
Psychology	BA	Social Work	Cal State East Bay
Psychology	BA	Social Work	Cal State Sacramento
Psychology	BA	Social Work	Centro Escolar University
Psychology	BA	Counselor Education	San Jose State University
Psychology	BA	Social Work	Smith College School of Social Work
Psychology	BA	Psychology	University of California, Berkeley
Biochemistry	BS	MS Chemistry- Bioinformatics	San Jose State University
Biological Science	BS	Clinical Laboratory Science	San Jose State University
Biological Science	BS	Pharmacy	Touro University
Biological Science	BS	Pharmacy	University of the Pacific
Health Sciences	BS	Counseling Psychology	Argosy University
Health Sciences	BS	Nursing	College of San Mateo
Health Sciences	BS	Nursing	Evergreen Valley College
Mathematics	BS	Mathmatics	Cal State East Bay
Physics	BS	Physics	Penn State
Chemistry	MS	Chemistry	UC Davis
Computer Science	MS	Computer Science	University of South Carolina

# Survey Summaries

## Salary Information by College and Degree

College Undergraduate/Graduate	Number of Responses to Salary Question	Low Salary	High Salary	Average Salary
<b>UNDERGRADUATE</b>				
College of Business and Economics	58	24,000	120,000	52,698
College of Education and Allied Studies	5	19,200	97,000	48,440
College of Letters, Arts and Social Sciences	55	13,000	100,000	44,745
College of Science	39	20,000	105,000	54,059
<b>UNDERGRADUATE TOTAL</b>	<b>157</b>	<b>13,000</b>	<b>120,000</b>	<b>50,115</b>
<b>GRADUATE</b>				
College of Business and Economics	16	24,000	120,000	70,576
College of Education and Allied Studies	29	36,500	110,000	62,544
College of Letters, Arts and Social Sciences	49	19,638	150,000	63,308
College of Science	12	39,000	134,000	69,996
<b>GRADUATE TOTAL</b>	<b>106</b>	<b>19,638</b>	<b>150,000</b>	<b>64,953</b>
<b>UNDERGRADUATE AND GRADUATE</b>				
College of Business and Economics	74	24,000	120,000	56,564
College of Education and Allied Studies	34	19,200	110,000	60,470
College of Letters, Arts and Social Sciences	104	13,000	150,000	53,491
College of Science	51	20,000	134,000	57,809
<b>UNDERGRADUATE AND GRADUATE TOTAL</b>	<b>263</b>	<b>13,000</b>	<b>150,000</b>	<b>56,095</b>

## Top Employers and Graduate Schools

Organizations employing or graduate schools admitting more than five Cal State East Bay graduates in 2009-2010, as reported by the student

Number of Graduates	Employer or Graduate School	Category
34	Cal State East Bay	Graduate School
10	Kaiser	Employer
9	San Francisco State University	Graduate School
8	Alameda County	Employer
7	Contra Costa County	Employer
5	Alta Bates Medical Center	Employer
5	San Jose State University	Graduate School

## Success Report Comparisons: 2006-2007 to Present

Historical comparison of previous Success Reports

Academic Year	Employed	Continuing Education	Unemployed	Success Rate	Average Salary
2009-2010	71%	19%	10%	90%	56,095
2008-2009	74%	16%	10%	90%	53,979
2007-2008	78%	12%	10%	90%	56,418
2006-2007	77%	12%	11%	89%	55,962

# Employer Recruiting Activities

## Organizations recruiting on campus in 2008-2009

### 2009-2010 Career Fair Attendees

24 Hour Fitness
Acosta Sales & Marketing
Adoresoft Corporation
Bay Area Air Quality Management District
Bio-Rad Laboratories, Inc.
Brands of Britain, LLC
CA - Employment Development Department
CA Dept. of Public Health
CA Franchise Tax Board
California Department of Corrections and Rehabilitation
California Highway Patrol
Canon Business Solutions
Capital Fellow Programs
Careers in Local Government
Choose College Foundation
Cintas Corp
Community Medical Centers
Davis Street Family Resource Center
Defense Contract Audit Agency
Department of Homeland Security
DNC Parks and Resorts at Yosemite
Drug Enforcement Administration (DEA)
East Bay Agency for Children
Edgewood Center for Children And Families
Enterprise Rent A Car
Equity Residential
Family Violence Law Center
Fastenal
FDIC
Federated Insurance
First Investors Corporation
Galileo Learning
Girls Incorporated of Alameda County
Global Health Fellows Program
Great Parenting Academy
Hertz Corporation (Hertz Local Edition)
Hilti
InterCultura
ITT Technical Institute
J.B. Hunt Transport, Inc.

JET Program
Justicecorps
Kaiser Permanente
Kidango
Kinetic Inc.
Lab Support, a division of On Assignment
LabAspire
Lawrence Berkeley National Laboratory
Leapfish
MA Laboratories, Inc.
Malabs, Inc
Marine Corps Officer Programs
Marshalls
MassMutual Financial Group
Miceli Financial Partners, MassMutual Financial Group
Mobilize.org
Moving Forward Education
Navy Recruiting District San Francisco
New York Life Insurance Company
Northwestern Mutual
Patelco Credit Union
Peace Corps (San Francisco Regional Office)
Playworks
Prudential
Public Allies (Public Allies Silicon Valley)
Rite Aid
Robert Half International
Ross Stores Inc
Safeway, Inc
San Francisco Convention & Visitors Bureau
San Francisco Police Department
San Mateo County Health System
San Mateo Union High School District
Seneca Center for Children and Families
Social Security Administration
SRG America
State Farm Insurance
Storus/Tonytail
Target Corporation
Team-Up for Youth

**Career Fair Attendees cont.**

The Sherwin-Williams Company
The Taylor Family Foundation
U.S. Army Healthcare
U.S. Bank
U.S. Environmental Protection Agency
U.S. Marine Corps Officer Programs
University of Phoenix
Univision Television & Radio

USGS
Valley Yellow Pages
Verizon Wireless
Walgreens
Wells Fargo Bank
Wells Fargo Financial
Western Dental

**2008-2009 On-Campus Interviewing Employers**

ACG
Armanino McKenna LLP
Bond Manufacturing
California Department of Health Care Services
Chevron
Core-Mark International
Deloitte & Touche USA LLP
DZH Phillips, LLP
Ernst & Young LLP
Glenn and Dawson, LLP
Grant Thornton
KPMG LLP
Macias Gini & O'Connell LLP
Odenberg, Ullakko, Muranishi & Co LLP
Office of the Comptroller of the Currency (OCC)
PMB Helin Donovan
Prime Source Building Products
PrimePay
Prudential
Rina Accountancy Corporation
Rothstein, Kass & Company, P.C.
Shamrock Office Solutions, Inc.
State Farm Insurance
Symantec Corporation (Talent Acquisition/College Relations)
The Clorox Company
US Department of Agriculture
US Department of Health and Human Services
Wells Fargo Bank