See what our graduates are doing!

This report is based on the results of 3,423 students that partially or fully completed our survey. “Success” refers to graduates that are either employed or continuing their education, and is based on 3,342 responses.

**STUDENTS**

Fall 2015 Total Enrollment ..................................... 15,528

<table>
<thead>
<tr>
<th></th>
<th>Undergraduate</th>
<th>Graduate and Post-Baccalaureate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GENDER</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Female</td>
<td>61%</td>
<td>62%</td>
</tr>
<tr>
<td>Male</td>
<td>39%</td>
<td>38%</td>
</tr>
<tr>
<td><strong>RACE / ETHNICITY / DOMESTIC</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hispanic/Latino</td>
<td>31.4%</td>
<td>12.2%</td>
</tr>
<tr>
<td>Asian</td>
<td>23.8%</td>
<td>15.7%</td>
</tr>
<tr>
<td>White</td>
<td>16.4%</td>
<td>28%</td>
</tr>
<tr>
<td>Black</td>
<td>10.9%</td>
<td>9.7%</td>
</tr>
<tr>
<td>Two or More Races</td>
<td>5.5%</td>
<td>4.4%</td>
</tr>
<tr>
<td>Unknown</td>
<td>4.5%</td>
<td>4.8%</td>
</tr>
<tr>
<td>Hawaiian/Other Pacific Islander</td>
<td>1%</td>
<td>0.7%</td>
</tr>
<tr>
<td>American Indian</td>
<td>0.25%</td>
<td>0.2%</td>
</tr>
<tr>
<td><strong>INTERNATIONAL</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>6.3%</td>
<td>23.3%</td>
</tr>
<tr>
<td><strong>RESIDENCE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alameda and Contra Costa Counties</td>
<td>7,186</td>
<td>1,302</td>
</tr>
<tr>
<td>Other California Counties</td>
<td>5,105</td>
<td>629</td>
</tr>
<tr>
<td>Other Countries</td>
<td>569</td>
<td>553</td>
</tr>
<tr>
<td>Other States</td>
<td>104</td>
<td>36</td>
</tr>
<tr>
<td>U.S. Possessions</td>
<td>4</td>
<td></td>
</tr>
</tbody>
</table>
Every institution of higher education should be interested in how their graduates are doing in the larger world after they leave. At Cal State East Bay, we survey our graduates shortly after they leave, to determine how many are employed, how many are continuing their education, and how many are still in search of adequate employment. AACE (Academic Advising and Career Education) has conducted these surveys off-and-on for the past 20 years.

Survey forms used to be mailed to graduates at their last known home address, shortly after graduation. Recipients were invited to respond either by completing an on-line survey or returning a hard copy of the survey. Reminders were sent, and in some years reminder telephone calls were made. Response rates were regularly between sixteen and twenty-one percent.

When we changed our process to conduct the entire survey online, our response rate increased because our on-line tracking system allowed us to send reminders to graduates who had not yet responded. This year, we have linked our survey to the commencement ticket reservation process, which has increased our response rate to a new high.

The information that follows provides breakdowns by College and major, and lists employers as reported by our graduates. We hope the information is helpful to those interested in knowing what happens to our graduates after they leave Cal State East Bay.

Michele Hingst and George Hanna prepared this report.

### Methodology

Class of 2015-16 Bachelor’s Degree Results Overall

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Graduates</td>
<td>5,773</td>
</tr>
<tr>
<td>Success Rate</td>
<td>68%</td>
</tr>
<tr>
<td>Knowledge Rate</td>
<td>43%</td>
</tr>
<tr>
<td>Career Outcomes Percentage</td>
<td>67%</td>
</tr>
<tr>
<td>Percent Employed Overall</td>
<td>61%</td>
</tr>
<tr>
<td>---Percent Employed Full Time</td>
<td>35%</td>
</tr>
<tr>
<td>---Percent Employed Part Time</td>
<td>26%</td>
</tr>
<tr>
<td>Percent Entrepreneur</td>
<td>5.6%</td>
</tr>
<tr>
<td>Percent Service</td>
<td>9.2%</td>
</tr>
<tr>
<td>Percent Military</td>
<td>0.8%</td>
</tr>
<tr>
<td>Percent Continuing Education</td>
<td>6.7%</td>
</tr>
<tr>
<td>Percent Seeking Employment</td>
<td>59%</td>
</tr>
<tr>
<td>Percent Seeking Continuing Education</td>
<td>44%</td>
</tr>
<tr>
<td>Percent Not Seeking/Not Engaged</td>
<td>1.8%</td>
</tr>
</tbody>
</table>

Knowledge Rate: This is the percentage of the graduating class for whom an outcomes destination is known. It includes the sum of all the employment categories, plus service and military, plus continuing education, plus the number of students still seeking an outcome or not seeking an outcome. It excludes those students for whom no information is available.

Career Outcomes Rate: This is the number of graduates who have landed in either any of the employment categories plus service and military plus continuing education divided by the number of students for whom an outcome is known.

Success Rate: This is the number of graduates who are either employed or continuing education.

For additional rates, such as the percent of graduates in full-time employment, were created by taking the number of graduates in a specific category and then dividing by the number of known graduates as identified in the career outcomes rate above.
College of Business and Economics

The college is an AACSB accredited school for over 40 years and is home to four departments: Accounting & Finance, Economics, Management, and Marketing.

Top Employers for CBE grads:
- Armanino LLP
- Bank of America
- Bank of the West
- Cal-Am Properties
- Chevron
- Contra Costa County
- Costco
- Cal State East Bay
- DHL
- Enterprise Holdings LLC
- Home Depot
- JP Morgan Chase
- Kaiser Permanente
- KPMG
- Lawrence Livermore National Laboratory
- Maack Management
- Macy’s
- MeritCard Solutions
- Nordstrom
- Pacific Gas and Electric (PG&E)
- Realize CPA
- Self-employed/Entrepreneur
- Stanford Health Care
- Target
- Tesla Motors, Inc.
- UPS
- Unified School Districts
- Verizon
- Visa, Inc.
- Waste Management
- Wells Fargo

84% of CBE grads responded that they were either very satisfied or satisfied with their East Bay education.

Bachelor’s and Master’s Degree Percentage Breakdown

Seventy-seven percent of respondents that completed an internship are graduates of our accredited undergraduate Business Administration program.
Almost half of CEAS students (46%) reported that, as a result of their degree, they were given additional job responsibilities, a promotion, a salary increase, or obtained a new job.

Top Employers for CEAS grads:
- Alameda USD
- Alum Rock Union Elementary SD
- Berkeley USD
- Castro Valley USD
- Fremont USD
- Hayward USD
- New Haven USD
- Oakland USD
- Pleasanton USD
- San Leandro USD
- San Lorenzo USD

- Vallejo City USD
- West Contra Costa USD
- Alameda County Office of Education
- Bon Appetit at Google
- COFY
- Cal State East Bay
- DoubleTree
- Elite Sports Physical Therapy
- Hayward Area Recreation & Park District
- Marriott International
- Nordstrom
- Self-employed/Entrepreneur
The majority of CLASS grads are the first in their family to earn a college degree, with 64% of undergrads and 58% of graduate students self-reporting.

The College of Letters, Arts, and Social Sciences is our largest college and contains 46% of the undergraduate degree programs on campus, which explains the wide variety of careers that are being pursued.

Human Development grads report that 75% are in positions that are related to their career interests.
The majority of graduating Science students (60% of respondents) found their post-grad employment through networking. This includes referrals from faculty/staff, family and friends, and previous employers.

Top Employers for CSCI grads:
- 24 Hour Fitness
- Alameda County
- Alameda Health System
- AlliedBarton Security Services
- Alpine Veterinary Hospital
- Autism Learning Partners
- Bayer Healthcare
- Best Buy
- BJ’s Restaurant
- Cal State East Bay
- Chipotle
- Cinemark
- Contra Costa County
- Costco
- Ed Support Services
- FCSN
- FedEx
- Gateway Learning Group
- Hayward USD
- Home Depot
- In-N-Out Burgers
- IT KeySource Inc
- John Muir Health
- Kaiser Permanente
- Lawrence Livermore National Lab
- Lifelong Medical Care
- Lyft
- Macy’s
- Magnus Technology Solutions Inc.
- Marin General Hospital
- Mariner Square Drystack and Marina
- MedAmerica
- Microinfo Tech Inc.
- Nordstrom
- Palo Alto Medical Foundation
- Patelco Credit Union
- ProTransport-1
- Safeway
- San Jose Public Library

- Santa Clara County
- Self employed/Entrepreneur
- Serra Center
- SMX Management
- Sprig Electric
- St. Rose Hospital
- Stanford HealthCare
- Starbucks
- State of California
- Sutter Health
- Swinerton Builders
- Target
- Tiburcio Vasquez Health Center, Inc.
- Trader Joes
- UCSF
- VA Palo Alto Health Care System
- Virgin America
- Visiting Angels
- Washington Hospital
- Wells Fargo

Most responding Science graduates (55%) reported that they are in positions related to their career interests.