

## BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

# ACCOUNTING

CAL STATE  
EAST BAY

COLLEGE OF BUSINESS & ECONOMICS

## ACCOUNTING CONCENTRATION

For careers in Accounting, Auditing, and Taxation.

## PROGRAM CURRICULUM

- More than 50 years of rigorous and quality program
- Provides educational units to qualify for the CPA exam
- Provides content knowledge to pass the CPA exam
- Curriculum focuses
  - Financial Reporting and Standards
  - Auditing Standards and Procedures
  - Federal Taxation
  - Business Laws and Regulations
  - Accounting Ethics
  - Data Analytics in Accounting

## SPECIAL PROGRAMS

- Accounting Honors Program (starts in Fall 2022)
- Accounting Career Exploration with Professionals
- Career Development Workshops
- Accounting Career Fairs
- BAP Student Club
- VITA Program
- BAP National Competition

## APPLICATION PERIOD

2022 Fall Application Accepted: 10/1/2021 thru 2/15/2022

2023 Spring Application Accepted: 8/1/2022 thru 10/1/2022

## ACCREDITATION

Cal State East Bay's College of Business & Economics is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB International).



The B.S. degree requires a total of 120 units. In addition to General Education courses and other graduation requirements, the Business Administration major requires three sets of courses: lower division core courses, upper division core courses, and courses to fulfill concentration requirements.

## UPPER DIVISION CORE COURSES

The following nine (9) courses are required:

- BUS 335 Communications in Team Building
- ECON 380 Managerial Economics & Business Strategy
- ECON 385 Global Economic Analysis
  - OR MGMT 385 International Business
- FIN 300 Financial Management
- MGMT 310 Organizational Behavior
- MGMT 350 Decision Science
- MGMT 360 Operations Management
- MKTG 300 Marketing Principles
- MGMT 499 Seminar in Strategic Business Management

## ACCOUNTING CONCENTRATION REQUIRED COURSES

The following nine (9) courses are required:

- ACCT 220 Legal Environment of Business
  - OR ACCT 320 Business Law for Accountants
- ACCT 311 Intermediate Financial Accounting I
- ACCT 312 Intermediate Financial Accounting II
- ACCT 321 Auditing I
- ACCT 325 Accounting Ethics
- ACCT 331 Federal Taxation for Individuals
- ACCT 340 Accounting Information Systems
- ACCT 370 Accounting for Governmental & Not-for-Profit Entities
- ACCT 411 Advanced Financial Accounting

## ELECTIVE COURSE

Select one (1) course from the following list:

- ACCT 302 Cost Accounting
- ACCT 341 Introduction to Data Analytics in Accounting
- ACCT 421 Auditing II
- ACCT 422 Internal Auditing
- ACCT 423 Information Technology Audit
- ACCT 424 Forensic Accounting & Fraud Examination
- ACCT 431 Federal Taxation of Business Entities
- ACCT 432 Federal Taxation for Corporations
- ACCT 433 Federal Taxation for Partnerships

## CAREERS WITH AN ACCOUNTING DEGREE

According to the California Employment Development Department, the demand for accountants and auditors is forecasted to grow at 7.7% in CA and 9.9 % in the San Francisco Bay Area from 2018-2028.

### ACCOUNTANT

- Accountant
- Controllers
- Director of Accounting or  
Director of Financial  
Reporting
- Chief Financial Officer

### AUDITOR

- Auditor for Public  
Accounting Firms
- Auditor for Companies
- Auditor for Governments

### TAX ACCOUNTANT

- Tax Accountant in  
Corporations
- Tax Accountant in Public  
Accounting Firms
- Tax Accountant for IRS, FTB,  
and other Tax Authorities

## STUDENT PLACEMENT

Graduates work for Big 4 and major accounting firms in the Bay Area below:

**Deloitte • EY • KPMG • PwC • BDO • Grant Thornton  
ACG • Armanino • CLA • Clorox • Eide Bailly • Realize • SSF • Withum**

## STUDENT SUCCESS

- Successful partners in many top accounting firms
- CFO and controllers in major companies
- Recipients of many scholarships offered to students
- Placement at Big 4 and major accounting firms

## SALARY POTENTIAL

Source: 2020 Robert Half Salary Survey

### CORPORATE ACCOUNTING (75% percentile)

|                           |           |
|---------------------------|-----------|
| Chief Financial Officer   | \$240,000 |
| Vice President of Finance | \$226,250 |
| Director of Finance       | \$165,000 |
| Director of Accounting    | \$163,000 |
| Controller                | \$144,000 |

### PUBLIC ACCOUNTING (75% percentile)

|                          |                 |
|--------------------------|-----------------|
| General Accountant       | \$57K to \$113K |
| Tax Services             | \$57K to \$250K |
| Audit/Assurance Services | \$57K to \$160K |

## CONTACT US

Ching-Lih Jan  
Department Chair  
(510) 885-3327  
bsba-accounting@csueastbay.edu

CBE Undergraduate Advising  
(510) 885-3323  
cbeadvising@csueastbay.edu

BSBA Online Program Advising  
(510) 885-3376  
cbe\_bsba\_online@csueastbay.edu

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