

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

FINANCE



**CAL STATE
EAST BAY**

COLLEGE OF BUSINESS & ECONOMICS

FINANCE CONCENTRATION

For careers in Financial Management, Banking, and Investment.

PROGRAM CURRICULUM

Hands-on work in areas such as:

- Financial analysis
- Investments
- Derivatives
- International finance
- Risk management
- Financial modeling
- Venture financing

SPECIAL PROGRAMS

- Finance Trading Lab
- Student Investment Funds – manage real portfolios
- National Investment Conferences
- CFA Institute Research Challenge
- CME Group Trading Challenge

APPLICATION PERIOD

2022 Fall Application Accepted: 10/1/2021 thru 2/15/2022

2023 Spring Application Accepted: 8/1/2022 thru 10/1/2022

ACCREDITATION



Cal State East Bay's College of Business & Economics is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

APPLY TODAY! [CALSTATE.EDU/APPLY](https://calstate.edu/apply)

The B.S. degree requires a total of 120 units. In addition to General Education courses and other graduation requirements, the Business Administration major requires three sets of courses: lower division core courses, upper division core courses, and courses to fulfill concentration requirements.

UPPER DIVISION CORE COURSES

The following twelve (12) courses are required:

- BUS 335 Communications in Team Building
- ECON 380 Managerial Economics & Business Strategy
- ECON 385 Global Economic Analysis
OR MGMT 385 International Business
- FIN 300 Financial Management
- ITM 300 Information Technology Management
- MGMT 300 Business and Professional Ethics
- MGMT 310 Organizational Behavior
- MGMT 350 Decision Science
- MGMT 360 Operations Management
- MGMT 370 Business, Government and Society
- MKTG 300 Marketing Principles
- MGMT 499 Seminar in Strategic Business Management

FINANCE CONCENTRATION REQUIRED COURSES

The following two (2) courses are required:

- FIN 405 Corporate Finance
- FIN 420 Investment Analysis

ELECTIVE COURSES

Select four (4) courses from the list below:

- FIN 410 – Problems in Corporate Finance
- FIN 425 – Student Investment Fund
- FIN 430 – Derivatives Markets
- FIN 435 – Risk Management in Financial Institutions
- FIN 445 – Financial Modeling
- FIN 460 – International Business Finance
- FIN 470 – Entrepreneurial Finance
- FIN 475 – Advanced Investment Analysis and Ethics
- FIN 480 – Real Estate Finance
- FIN 482 – Real Estate Valuation
- FIN 497 – Seminar in Financial Theory

CAREERS WITH A FINANCE DEGREE

According to the California Employment Development Department, the demand for financial analysts is projected to grow at 9.4% in CA and 11.2% in the San Francisco Bay Area from 2018 to 2028

PORTFOLIO MANAGERS

- Manage Investment Funds (millions and billions dollars) for companies, for governments and for individuals

FINANCIAL ANALYST

- Analyze company performance
- Make recommendations on stocks buy and sell decisions

FINANCIAL PLANNER

- Assist individuals to plan for college expenses
- Assist individuals to plan for retirement

STUDENT PLACEMENT

Graduates work for large corporations, banks and wealth management companies in the Bay Area.

**BlackRock • Chevron • Google • Merrill
Fremont Bank • Silicon Valley Bank
Wells Fargo Bank**

SALARY POTENTIAL

Source: 2020 Robert Half Salary Survey

Banking and Financial Markets (75% percentile)

Managing Director/Partner	\$237,000
Vice President	\$181,250
Associate	\$119,500
Analyst	\$81,000
Business Development Officer	\$140,750
Portfolio Manager	\$143,750
Commercial Lender	\$72K-\$131K
Private Banker	\$68K-\$119K
Credit Analyst	\$66K-\$99K
Internal Wholesaler	\$63,000

CONTACT US

Ching-Lih Jan
Department Chair
Phone: (510) 885-3327
bsba-finance@csueastbay.edu

CBE Undergraduate Advising
(510) 885-3323
cbeadvising@csueastbay.edu

Online BSBA Advising
(510) 885-3376
cbe_bsba_online@csueastbay.edu

**CAL STATE
EAST BAY**

COLLEGE OF BUSINESS & ECONOMICS