CALIFORNIA STATE UNIVERSITY

E A S T   B A Y

College of Business & Economics

Assurance of Learning

Program Learning Objective (PLO): Theory to Strategic & Policy
Spring 2015

MA ECONOMICS

PLO3; LO3A

MA Econ Learning Goal 3: Students who graduate will be experienced in addressing strategic and policy issues. *

CBE Learning Objective 3A:
LO3A: Students who graduate will be experienced in addressing strategic and policy issues. **

Mapped Course: ECON 6896: Research Methods

Curriculum Alignment:
Research methodologies, data analysis, and report writing. Provides students with analytic and research tools to increase their capacity to pose, answer, and critically evaluate research questions. Culminates in research project that synthesizes research methods, statistical analysis, and reporting of empirical results.

Participating Faculty: 1 Teaching faculty.

Methods & Procedures: Individual student project.

Assessment Measurement Tool Used: Internally developed rubric using outside sources.

Status of Assessment: Completed.

Artifacts Archived: Soft copies of assignments archived.

Performance Targets:
- Meets + Exceeds = 70%
- Secondary benchmark = <10% score of 1 on individual traits.
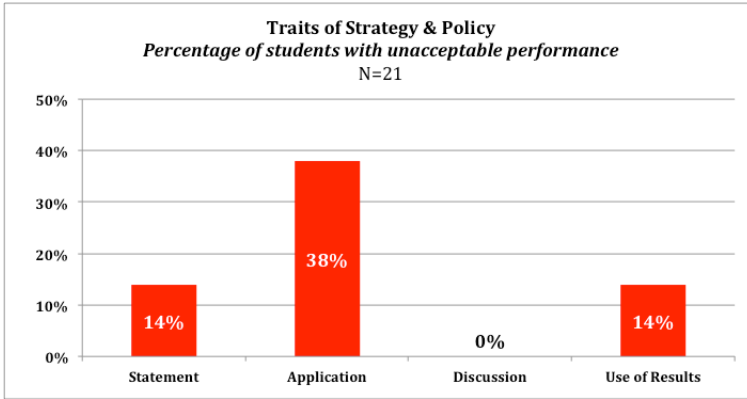
Data Summary & Analysis:

There are two targets set for this skill, (1) 70% of students will meet or exceed expectations; and (2) less than 10% of students will score "1" (below expectations) on any "trait" in the rubric. Overall, 84% of students met expectations on the learning objective.

n = 21	Trait 1	Trait 2	Trait 3	Trait 4
Meets Expectations	86%	62%	100%	86%
Overall Score	84%			

* Learning goal statement underwent revision during 2015-2016 quarter-to-semester conversion and has since been updated.
** Learning objective statement underwent revision during 2015-2016 quarter-to-semester conversion and has since been updated.
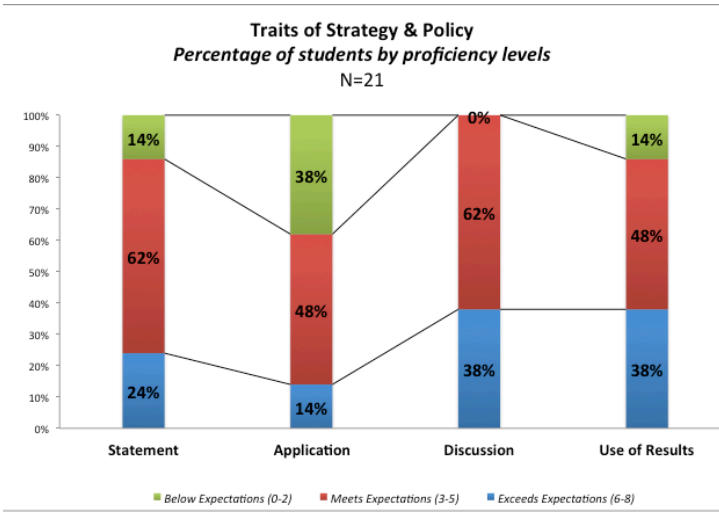
With regard to the individual components of Strategy and Policy that are described on the rubric, our proficiency benchmark was set at less than 10% of our students scoring "below expectations" on any single trait assessed.

Traits of Strategy & Policy
Percentage of students with unacceptable performance
N=21

* Proficiency benchmark: < 10% of students scoring below expectations on any single trait

Findings show students met proficiency benchmarks for one of the four traits: (T3) Discussion, with no students scoring below expectations on this particular trait.

Students did not meet the individual proficiency benchmark for the remaining three traits, (T1) Statement, (T2) Application and (T4) Use of Results. Students were weakest on (T2) Application with 38% of students scoring below expectations.

Traits of Strategy & Policy
Percentage of students by proficiency levels
N=21

End of Report