

Masters in Business Administration

Learning Goal	Learning Goal	Learning Objective	F'18	Sp'19	Su'19	F'19 - Sp'20		F'20 - Sp'21	Su'21	F'21 - Sp'22		F'22	Sp'23	
Learning Goal 1	Learning Goal 1	1A. Globalization	MGMT 693 Hayward (Sp18)		MGMT 693 Oakland	MGMT 693 San Ramon		F'19 through Su'21: Discuss, Generate & Implement Improvement Actions	MGMT 693 Oakland	MGMT 693 San Ramon & Hayward	Beginning Sp'22: Discuss, Generate & Implement Improvement Actions			
Learning Goal 2	Learning Goal 2	2A. Teamwork/Leadership		MGMT 601 Hayward		MGMT 601 San Ramon & Oakland						MGMT 601 All Campuses		
		2B. Written Comm	MKTG/MGMT 6120 & MGMT 693 San Ramon & Oakland (F'17) Hayward (Sp'18)						MGMT 603 San Ramon			MGMT 603* Oakland and Hayward		
		2C. Oral Comm	MGMT 693 Hayward		MGMT 693 Oakland	MGMT 693 San Ramon				MGMT 693 Oakland		MGMT 693 San Ramon & Hayward		
		2D. Cultural Awareness		MGMT 609 Hayward	MGMT 609 San Ramon		(Su'20) MGMT 609 Oakland			MGMT 609 Oakland & San Ramon		MGMT 609** Hayward		
Learning Goal 3	Learning Goal 3	3A. Quantitative Analysis				MGMT 602 San Ramon & Hayward	(Su'20) MGMT 602 Oakland					MGMT 602** All Campuses		
Learning Goal 4	Learning Goal 4	4A. Integration				MGMT 602 San Ramon & Hayward	(Su'20) MGMT 602 Oakland			MGMT 602 Oakland		MGMT 602** San Ramon & Hayward		
Learning Goal 5	Learning Goal 5	5A. Legal/Ethics		MGMT 601 Hayward		MGMT 601 San Ramon & Oakland				MGMT 601** All Campuses				
			Q2S Conversion Y-1		Q2S Conversion Y-2		Q2S Conversion Y-3			CSUEB 5-YEAR CAPR REVIEW		AACSB5-Year Review		
			AACSB Y-2		AACSB Y-3		AACSB Y-4			Q2S Conversion Y-4		Q2S Conversion Y-5		
										AACSB Y-5		AACSB Y-1		

* Course reassigned to MGMT 603 in Spring 2019 by MBA Program Directors.
 ** Frontload spring assessments and move as much as possible to Fall 2021 to allow for more time to report and review results.