

BSBA Program Learning Objectives Aligned to Institutional Learning Outcomes

Institutional Learning Outcomes	Thinking and Reasoning: think critically and creatively and apply analytical and quantitative reasoning to address complex challenges and everyday problems. <i>(Quant)</i>	Communication: communicate ideas, perspectives, and values clearly and persuasively while listening openly to others. <i>(Written Comm)</i>	Diversity: apply knowledge of diversity and multicultural competencies to promote equity and social justice in our communities.	Collaboration: work collaboratively and respectfully as members and leaders of diverse teams and communities.	Sustainability: act responsibly and sustainably at local, national, and global levels.
Program Learning Objectives/Outcomes					
LO 1A: Students who graduate will recognize and integrate foundation knowledge across functional areas.					
LO 1B: Students who graduate will apply critical thinking skills to solve business problems.					
LO 2A: Students who graduate will understand and apply quantitative methods and tools in evaluating business problems and making effective business decisions.	MGMT 350: Assignment Fall Semester				
LO 2B: Students who graduate will apply technology to analyze data and provide solutions to business problems.					
LO 3A: Students who graduate will apply effective oral communication skills in a diverse and global environment.					
LO 3B: Students who graduate will apply effective written communication skills in a diverse and global environment.		MGMT 370 Paper Spring Semester			
LO 3C: Students who graduate will apply effective team skills to work in a diverse and global environment.					
LO 4A: Students who graduate will identify and assess ethical issues and properly articulate ethical decisions.					

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