

## MSBA Program Learning Objectives Aligned to Institutional Learning Outcomes

Institutional Learning Outcomes	Thinking and Reasoning: think critically and creatively and apply analytical and quantitative reasoning to address complex challenges and everyday problems. <i>(Quant reasoning)</i>	Communication: communicate ideas, perspectives, and values clearly and persuasively while listening openly to others. <i>(Written comm)</i>	Diversity: apply knowledge of diversity and multicultural competencies to promote equity and social justice in our communities.	Collaboration: work collaboratively and respectfully as members and leaders of diverse teams and communities.	Sustainability: act responsibly and sustainably at local, national, and global levels.
Program Learning Objectives/Outcomes					
LO 1A: Students who graduate will develop advanced knowledge and skills in using business analytics technology and applications.					
LO 2A: Students who graduate will build expertise in quantitative methods and tools for business analytics.					
LO 3A: Students who graduate will apply data analytics in making effective business decisions.	<b>BAN 693 Individual Project Spring Semester</b>				
LO 4A: Students who graduate will develop effective written communication skills in conveying project ideas, activities, and findings.		<b>BAN 693 Individual Project Spring Semester</b>			