MBA Faculty Meeting

Rubric Development & Assessment for Cross Cultural Awareness

Attendees:
• Joanna Lee, Glen Taylor, Yi He, Izzet Darendeli, Asha Rao, Sandy Luong, Eric Fricke

Meeting Objectives:
1) To confirm the course in which the assessment for the Cross-Cultural Communication PLO is to be done
2) To discuss and decide on the rubric.

Meeting Recap:
• The team reviewed the MBA core course map to PLOs and agreed on the unique role the ‘Negotiation’ course play in the Cross-Cultural PLO course map. The course was confirmed with the assessment of the Cross-Cultural Communication PLO.
• The Cross-Cultural PLO team (i.e., all instructors whose courses are mapped to the PLO) reviewed a few rubric samples.
• Upon discussion, the team identified dimensions such as Awareness, Skills, and Attitudes as appropriate to be included in the assessment vehicle. Asha voiced to add ‘Persuasive Communication’ to the identified dimensions, which is considered fitting in the context of the assessment course, ‘Negotiation’.
• The team also identified a couple of sample rubrics that would be appropriate for providing sample language for the identified dimensions. The Cultural Competency Rubric by Weber State U. for its simplicity and CBE MBA Globalization Rubric – the old version.

Future Actions:
• Asha to complete the rubric with assistance of the CBE AOL office. All requested documents have been provided by Sandy to Asha.
• Asha to meet with HR group faculty, if need be, and will frame the assessment for Cross-Cultural Awareness. Asha will then meet with Sandy and Joanna to confirm the final draft. The Negotiation course in progress in Spring 2019 to provide the assessment artifacts at the end of Spring 2019.