

Communication Studies ADT to BA - Communication - Communication and Media Studies Concentration

Title	C-ID Designation	C-ID Units	Double	CSUEB Course	Units
REQUIRED Core: (6 units)					
Public Speaking (3)	COMM 110	3	3		
Interpersonal Communication (3)	COMM 130	3			
LIST A – Select Three (9 units)					
Argumentation (3) or Argumentation & Debate (3)	COMM 120 COMM 120	3	3		
Small Group Communication (3)	COMM 140	3	3		
Forensics (Speech & Debate)(1)(3 units maximum)	COMM 160B	3			
Intercultural Communication (3)	COMM 150	3			
Introduction to Communication Theory (3)	COMM 180	3			
Introduction to Mass Communications (3) or Communication & New Media (3)	JOUR 100 or AAM	3			
Oral Interpretation of Literature (3)	COMM 170	3			
Introduction to Persuasion (3)	COMM 190	3			
Any course articulated as lower division preparation in the Communication, Communication Studies major at a CSU. (3)	AAM	3			
LIST B – Select One (3 units)					
Any List A course not already used.					
Survey of Human Communication (3)	COMM 115	3			
Introduction to Cultural Anthropology (3)	ANTH 120	3	3		
Introductory Psychology (3)	PSY 110	3	3		
Introduction to Sociology (3)	SOCI 110	3	3		
Introduction to Literature (3) or Argumentative Writing and Critical Thinking (3)	ENGL 120 or ENGL 105	3			
Introduction to Reporting and Newswriting (3) or Introduction to Journalism (3)	JOUR 110 OR AAM	3			
Any CSU transferable Communication Studies course.	BCT				
TOTAL MAJOR UNITS		18			
CSU GE Requirements		39			
Double Counting GE		9			
Elective		12*			
Total Units		60			

*Can be used to fulfill CSU American Institutions or any additional major requirements

GRADUATION REQUIREMENTS These should be fulfilled at the Community College, however if not taken at the Community College, they must be completed at CSU East Bay

US History, Constitution & American Ideals			
First Category US-1			0-3
Second Category US-2			0-3
Third Category US-3			0-3
		Total Units	0-9

These courses must be taken at CSU East Bay

Please note: A minimum of three courses in the Upper Division General Education pattern must have a topic/learning outcome oriented toward one of the following topic areas (overlays): **Diversity (DIV), Social Justice (SJ), or Sustainability (S).**

Upper Division GE/Overlay	Courses	Overlay	Units
GE-UD-B			3
GE-UD-C			3
GE-UD-D			3
		Total Units	9

University Writing Requirement	Course	GE/Overlay	Units
UWR			
		Total Units	3

Core Coursework	Course	GE/Overlay	Units
COMM 240	Visual Communication and Culture		4
COMM 304	Quantitative Communication Research Methods		4
COMM 305	Qualitative Communication Research Methods		4
COMM 433	Discourses of Difference		4
		Total Units	16

The Communication and Media Studies concentration consists of 28 units outlined as follows:

Communication and Me	Course	GE/Overlay	Units
Students must take the following five (5) courses for 20 units:			
COMM 300	History and Criticism of Communication		4
COMM 320	Persuasion in Media		4
COMM 330	Critical/Cultural Studies		4
COMM 425	Digital Cultures		4
COMM 461	Popular Culture		4

Students must also take two (2) of the following electives for 8 units:			
COMM 323	Communication of Difference		4
COMM 326	Social Media and Social Change Literacies		4
COMM 400	Film, Communication and Culture		4
COMM 416	Communication, Technology, and Social Change		4
COMM 417	Game Studies		4
COMM 420	Organizational Transformation		4
COMM 488	Conflict Management		4
COMM 497	Issues in Communication		4
		Total Units	28
ADDITIONAL COURSE(S) to MEET 60 UNITS		GE/Overlay	Units
These courses may be additional major courses or prerequisites taken at the Community College.			
Free Elective	Elective		4
		Total Units	4
		Grand Total:	60

Communication Studies ADT to BA - Communication - Communication and Media Studies Concentration

First Semester (FALL)			
UD-B/Overlay			3
LD Major	COMM 240	Visual Communication and Culture	4
UD Major	COMM 300	History and Criticism of Communication	4
UD Major	COMM 320	Persuasion in Media	4
		Total:	15
Second Semester (SPRING)			
UWR			3
UD Major	COMM 304	Quantitative Communication Research Methods	4
UD Major	COMM 330	Critical/Cultural Studies	4
UD Major	COMM 425	Digital Cultures	4
		Total:	15
Third Semester (FALL)			
UD-D/Overlay			3
UD-C/Overlay			3
UD Major	COMM 305	Qualitative Communication Research Methods	4
UD Major	COMM 461	Pop Culture	4
		Total:	14
Fourth Semester (SPRING)			
UD Major	COMM 433	Discourses of Difference	4
UD Major	COMM		4
UD Major	COMM		4
Free Elective			4
		Total:	16
		Grand Total:	60