**CSU East Bay Oral Communication DRAFT Rubric 11-6-17 Approved by ILO Subcommittee for Winter 2018 Pilot**

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|  | **4** | **3** | **2** | **1** |
| **Purpose**  Purpose may include conveying a key message, central idea/theme, relevant information, or emotion. | Presentation clearly conveys the purpose throughout. | Presentation mostly conveys the purpose throughout. | Presentation somewhat conveys the purpose throughout. | Presentation does not convey the purpose. |
| **Language**  Language may include precise word choice, vocabulary, jargon, grammar, as appropriate to the audience. | Language strongly supports the clear expression of ideas. | Language mostly supports the clear expression of ideas. | Language somewhat supports the clear expression of ideas. | Language provides little or no support for the clear expression of ideas. |
| **Delivery**  Delivery may include timing, flow, pace, aesthetics, posture, eye contact, voice, professionalism, movement, gestures, and facial expressions. | Delivery strongly enhances the effectiveness of the presentation. | Delivery mostly enhances the effectiveness of the presentation; minor errors do not significantly detract from the effectiveness of the presentation. | Delivery is somewhat effective; errors somewhat detract from the effectiveness of the presentation. | Delivery is not effective; errors significantly detract from the effectiveness of the presentation. |
| **Organization**  Organization may include logical order, cohesiveness, coherence, effective transitions, and genre. | Organization clearly supports the purpose; cohesive, understandable, and easy-to-follow. | Organization mostly supports the purpose; generally cohesive, understandable, and easy-to-follow. | Organization somewhat supports the purpose; not entirely cohesive, understandable, or easy-to-follow. | Organization does not support the purpose; limited cohesion and/or understandability. |
| **Evidence**  Evidence may include citations, examples, anecdotes, quotations, and quantitative or qualitative data. | Evidence is consistently integrated and supports the purpose. | Evidence is mostly integrated and generally supports the purpose. | Some evidence presented and somewhat integrated; mostly fails to support the purpose. | Little or no evidence and/or integration; fails to support the purpose. |
| **Presentation Aids (as applicable)**  Presentation aids may include audio, video, graphics, slides, posters, props, demonstrations, and clothing. | Presentation aids are clearly relevant, understandable, and complement and enhance the purpose/presentation. | Presentation aids are mostly relevant and understandable, and generally complement and enhance the purpose/presentation. | Presentation aids are somewhat relevant and understandable, and sometimes detract from the purpose/presentation. | Presentation aids have little or no relevance and/or understandability; significantly detract from the purpose/presentation. |
| **Audience Engagement (as applicable)**  Audience engagement is  holding the interest and attention of, interacting with, and responding to the audience, as appropriate. | Presenter/presentation clearly demonstrates the ability to engage/listen to the audience. | Presenter/presentation mostly demonstrates the ability to engage/listen to the audience. | Presenter/presentation somewhat demonstrates the ability to engage/listen to the audience. | Presenter/presentation demonstrates little or no ability to engage/listen to the audience. |