January 30, 2008 ASI BOD Minutes

ASSOCIATED STUDENTS, INC.
CALIFORNIA STATE UNIVERSITY, EAST BAY
Associated Students, Inc. Board of Directors

Board of Directors Meeting Minutes for January 30, 2008.

I. Call to Order: President Dokun calls the meeting to order at 5:24 pm.
   * indicates member present at start of meeting roll call.

II. Roll Call

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<tr>
<th>Members Present</th>
<th>Absent</th>
<th>Guests</th>
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<td>* Ola Dokun</td>
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<td>* Udeepto Maheshwari</td>
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<td>* Noel Perez-Sanchez</td>
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<td>* Miriam Dorsett</td>
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<td>* Robert Toland</td>
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<td>* Chathura Muralige</td>
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<td>* Matthew Ecclesiastre</td>
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<td>* Shiva Premmanisakul</td>
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<td>* Nora Daners</td>
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<td>* Bob Williams</td>
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<td>* Stan Hebert</td>
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<td>Sonjia Redmond</td>
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<td>Ernest Parker</td>
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<td>* Dr. Mary Fortune</td>
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<td>Arlene Chang</td>
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<td>(ex-officio)</td>
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<td>Tahira Music</td>
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<td>* Henry Reichman</td>
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<td>Rachelle Clemmons</td>
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<td>Calvin Caplar</td>
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<td>Debbie DeAngeles</td>
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III. Approval of the Agenda: Dokun: asked to entertain a motion to approve the agenda.

   Motion: (Mudalige) To approve the agenda.

   Amendment #1: (Dorsett) Motion to amend to suspend the rules to move action calendar item VII. B to precede VII. A.

   Motion Carries.

IV. Consent Calendar

   A. Approval of the Minutes of Jan. 23rd, 2008

   Motion: (Toland) To approve the Minutes of Jan. 23rd, 2008.

   Stan Hebert forwarded the following written correction:
   (on page 4 of the minutes...)

   Stan Hebert remarks on the possible changes to the ASI bylaws, in particular item #4 of the handout that stated “No candidate can be elected to the office of President and Executive Vice President unless has been elected or appointed to serve as an officer or director of the Associated Students Board of Directors the full previous year...” as seeming “undemocratic” to not allow the student body to choose any student meeting the system wide eligibility requirements as their elected leadership. This restriction does nothing to directly improve the board leadership and only serves to limit the potential candidates for these positions.

Dorsett:

   Director Dorsett remarks on the VP of External and Internal Affairs; feels that both positions can be incorporated into existing positions. Adds to the issue of the ASI board
position experience requirement for executive positions; that though the requirement is in place, there are other factors that need to be considered just like people coming from other countries and running for the position of President of the United States are not eligible.

Dr. Mary Fortune:  
My comments were regarding the criteria that the ASI President must have served one term of office to be eligible for position – not competed 90 units.

Please add my response to Noel that states 12 students are part of the Division II planning committee and includes Michael Elders, Tahira Music, Georgina Arnold, Arlene Chang and Reggie White.

Motion Carries as corrected.

B. Routine Financial Matters:  No report.

C. Appointments:  President Dokun asked to entertain a motion to appoint three (3) candidates to various committees.

Motion:  (Toland)  To appoint the following three candidates.

- Grayson, Carmichael: Environmental and Sustainability Committee
- Gehrinser, Jeffrey: Elections Committee
- Manzano, Michael: Environmental and Sustainability Committee

Motion Carries with one abstention.

V. Special Presentation/Speakers: Rachelle Clemmons, Horizon Accounts: highlighted benefits of Horizon Email hosted by Google to students and to CSUEB:

STUDENT Major Benefits:
- Message storage is increased from 10MB to 6GB
- Access from PDA devices available
- No advertising while an enrolled student
- Seamless transition, use of same NetID login, with same email address

CSUEB Major Benefits:
- Provide more usable service to students
- Expense reduction; no new mail server hardware or maintenance
- No need for the university to maintain a spam filtering system
- Reduced staff support requirements for system administration and user support

Collegiate India Christman sited the following proposed timeline launch:
- Huge communication promotion to students: to be launched February through March
- The emphasis is that this is not gmail, rather it’s important to know that it is the students Horizon email hosted by Google
- However, students can still forward their horizon mail to their personal email accounts; such as gmail, yahoo, etc.
- PEM plans to heavily promote the launch by/via: informational web page to go live by the end of February, email communications, pitch story to the Pioneer newspaper, use of web banners, MyCSUEB /Blackboard ads, campus flyers, marquee ads, Pioneer half page ads for at least two weeks in March, etc.
- Conversion begins:  Wednesday, March 26th, 2008
- Plans to Go-Live:  Thursday, March 27th, 2008
- Good News:  Old accounts will still be accessible until the end of Spring Quarter 2008 for ease of export and import of your contact book.
President Dokun thanks each speaker for their presentation.

VI. Public Discussion
President Dokun opens the floor to any members of the public that would like to address the BOD on issues affecting CSUEB university students:
Debbie DeAngeles remarks on the following:
  o She thanks the board for all that has been done in support of the homecoming 2008
  o Looks forward to everyone wearing their red and black all week long.
  o She further remarks that it pleases her to see how well ASI’s sponsorship of the dance is so prominently depicted in the entire homecoming window painted ads.

VII. Action Calendar
A. New Business: President Dokun acknowledges the reason for suspending the rules to move action calendar item VII. B to precede item VII. A.1. to avoid subjecting the audience to the lengthy discussion destined to occur.
Motion (Perez) to suspend the rules and move Action Calendar item VII.B to precede action item VII.A.1.
Motion Carries.

1. Division II Discussion: President Dokun remarks on the topic of Division II athletics and opportunity to discuss the BOD’s concerns that were mentioned during the President’s meeting. Presents a breakdown of possible estimates for upgrading to Division II and the impact on student fees. President Dokun opens the floor to the BOD and members of the public for questions/discussions; highlighting the following:
  ♦ (Dorsett) mentions her inquiry on the estimated costs to establish a university football team.
  ♦ (Dr. Redmond) informs the BOD on recent updates via a meeting with ED Bob Williams and various information regarding the topic of discussion in the following:
    i. Highlights her altruistic commitment in working with and for the students
    ii. Passes out a variety of handouts regarding: past actions taken by ASI BOD,
  ♦

2. Tuition Relief Now Campaign

B. Old Business
1. Proposed Changes to ASI Bylaws: President Dokun remarks on the efforts of the Executive Committee; opens the floor to a 10-minute brainstorming/discussion regarding the proposed Bylaw changes. President Dokun stresses the fact that the proposed changes are tentative and reviews the proposals with the BOD. President Dokun allows each Board member to offer suggestions. They are as follows:

   EVP Perez suggests the following:
   o Adding a third retreat for transitioning the old BOD and the new BOD
   o Stipends: shall all board members receive stipends, particularly during Summer?
     Propose that the executive board members be required to continue their duties through the summer and receive payment; moreover, the non-exec’s will not receive payment and only meet during the fiscal year.
   o Standing committee meetings should be on a quarter by quarter basis
   o 90-unit Requirement to correspond with the notion of having candidates that are “home-grown”
   o Elaboration on announcements regarding ASI Vacancies
   o Oath
Director **Ecclesiastre** asks to clarify new membership job descriptions to which President **Dokun** restates that the proposals are highly tentative therefore, job descriptions and things of that nature have not been researched or detailed.

Director **Toland** suggests an Associated Students Alumnus Association for former ASI Board members (in the form of ex-officio possibly); it would allow for fluent communication and outsourcing between present and past ASI BOD’s. Adds suggestion regarding the retreats; in favor of 2 retreats – the second retreat would be used as a transition training to invite past board members to assist in the transitioning process. Addresses the Stipend proposal; suggests issuing stipends to those who are enrolled during the summer session.

**Dr. Fortune** addresses the following:
- In favor of the Oath of Office
- Third Retreat: not sure of; should be an emerging leadership development
- Language of Stipend Proposal needs to be revamped because it sounds misleading
- Questions regarding the 90-unit Requirement: What if no one runs for President? What if only one person runs for President? President **Dokun** responds that the 90-unit requirement is placed to protect the quality of ASI

Director **Premmanisakul** requests clarification on Director **Toland’s** idea of the Alumnus Association; President **Dokun** responds by noting that the alumni would be former ASI board members not regular CSUEB alums which would allow future ASI BOD’s to network and use the valuable experience of them.

VPF **Maheshwari** recommends adding 2 Directors of the AS Union Committee or add 1 Director of the ASI Union and strike out the VP of External Affairs.

EVP **Perez** is in favor of adding 2 Directors of the AS Union Committee.

Director **Ecclesiastre** suggests omitting “new” in the first line of #6. Oath of Office Section 1: Applicants.

**Stan Hebert** remarks on the 90-unit requirement as seeming “undemocratic” to restrict the student body from choosing their elected official.

Director **Premmanisakul** reiterates the suggestion of Director **Ecclesiastre** and notes that the 90-unit requirement is justified due to the large amount of work and responsibility that an ASI President holds.

Director **Dorsett** remarks on the VP of External and Internal Affairs; feels that both positions can be incorporated into existing positions. Adds to the issue of the 90-unit requirement; that though the requirement is in place, there are other factors that need to be considered such as students with the required 90-units coming from other countries and running for the position.

Director **Mudalige** notes that there are some redundancies in the language, especially the Stipends therefore, the language should be fixed.

President **Dokun** remarks on the Proposed Stipends language; due to issues during the current year, the proposal of the stipends should definitely include a measure to *what being in the office and working really means*.

**Main Motion Carries as Amended.**
VIII. Officer Reports

1. President: President Dokun – verbal report, with emphasis of the following:
   - CSSA, Palm Desert: topic of discussion:
     - Dues/Non-Dues: non-dues paying CSU’s will not be able to speak when the
       motion is on the table yet it is permissible prior to the motion. Whereas, dues
       paying CSU’s can speak throughout the motion/discussion portions; this is because dues
       paying CSU’s are investing in the organization
     - Budget Cut Proposals: basically, CSSA is in opposition to the Governor’s
       budget cuts
     - Assistant Vice Chancellor Patrick Lens gave presentation on the impact of
       budget cuts on students
     - Chancellor’s Office conducted a student survey regarding the MBA fee;
       surveyed 17/23 campuses and results spoke for the minority. CSSA did not feel that
       the survey was representative of the student body and is still in opposition of the MBA
       fee.
   - X-Com meeting: Board passed an action to move the campus consultation on
     Division II last year:
     - Consultant, Patrick Dempsey conducted a feasibility study which outlined what
       is needed = $1.5 million; it stipulates fee levels as well.
     - Dr. Redmond informed the Executive Committee that campus consultation will
       move forward which proved a bit controversial in past campus consultations;
       therefore, the motion specifies that ASI BOD will permit to the consultation to move
       forward pending that the consultant come back to ASI for endorsement/approval.
     - Documents will be in BOD’s mail boxes by tomorrow (1/24/08).

2. Executive Vice President: EVP Perez gave a verbal report with handouts – the topics of
   interest are as follows:
   - CSSA, Palm Desert: highlights:
     - College Affordability Act of 2008: (handout) CSSA endorsed the tuition relief
       initiative that promised 20,000 signatures of which 869 are the responsibility of
       CSUEB. The signatures are due in three months. The initiative will impose a 1% tax
       on millionaires which would result in $2 billion per year in added revenue; 60% would
       go to CSU/UC’s and 40% to community colleges.
   - Prop 92: intended to lower Community College fees from $18 to $12; CSSA opposed
     because it “infringes on the mission of the CSU system of being affordable and
     accessible.”
   - CHESS – California Higher Education Student Summit: (handout) takes place April
     18-21, 2008 in Sacramento, CA for all those interested including all students.
     Elaborates on logistics of the summit.
   - Mansoora Zaeem signs up to attend
   - Lobby Corps Clinic: will attend along with Daniel Hinds; will give report on clinic
     when he returns
   - Search Committee Interviews: met with 2 applicants – 1 phone interview and one
     personal interview; went well. Encourages BOD to attend the Open Forums.

3. Vice President of Finance: present; no report

4. Directors
   - Daners: Director Daners: present with verbal report:
     - Thanks BOD for coming to Concord Campus;
     - C3 Tabling Event: last Thursday, January 17, 2008; promoted today’s meeting
       and ASI. Event went well.
     - ASI Union Committee: promoted and wants to make sure that Concord campus is
       represented
- DSM event: working with Advocacy in Action to create and promote the event

**Ecclesiastre:** Director Ecclesiastre present with verbal report:
- Filmed the Hypnotist Show
- Shuttle Service: spoke to some students that report that they are happy to see that the shuttle will be returning to its normal schedule

**Premmanisakul:** Director Premmanisakul present, verbal report:
- VITA Program: working with Professor Tempton of the Business and Accounting Dept., regarding the Volunteer Income Tax Assistance Program that is running this quarter. The program needs help with promotion and marketing so Director Premmanisakul will be working with IPC Jonathan Stoll to fulfill that need.
- ASI Blackboard: requests that all members of the board add themselves to the ASI group on Blackboard; adding to remind Lil to send the net ID’s so he can add board members
- College of Business Position: there are students that have shown interest but need to formally apply and Director Premmanisakul will contact through email.
- Thanks Nora for hosting the BOD meeting.

**Toland:** Director Toland present, no report.

**Mudalige:** Director Mudalige present, verbal report:
- Met with Ray Angle regarding the unsatisfactory caliber of employers at the job fairs and on-campus. Presented a Proposal of Advisory Committee for the Career Development Center (CDC) that ASI will not be responsible for. Resulting from the meeting, it is possible that an Advisory Committee will be set up by the end of the quarter that will have representation from staff, faculty and all colleges.
- Spoke with Daniel Hinds in regards to the Ad-Hoc Governmental Affairs committee.
- Directs question to ED Bob Williams regarding an update on the network drives and for the BOD’s office.

**Dorsett:** Director Dorsett present, verbal report:
- Spoke with IPC Jonathan Stoll regarding the Concert Series and the need to introduce the bands before they perform
- Presidential Primary Event: met with Daniel Hinds to collaborate on the event
- Alumni Association: agreed to let the association use ASI’s resources (speakers, etc)
- Spring Concert: will set a timeline at the next meeting
- ASI Affairs committee will officially meet at 4pm on Mondays
- Spring Calendar: need to establish a timeline for the spring calendar
- Online Ticketing Service: working to establish the service that will be very beneficial for the Concord campus in regards to ASI/CSUEB events

5. Executive Director: ED Bob Williams present, verbal report of the following:

- IT Services: working with “University Tickets” in regards to the online ticketing. Lists the benefits of using online ticketing as: economical, accessible and the service will print/design anything that ASI wants.
- Film Festival Meeting with Director Ecclesiastre: remarks on his excitement and confidence in the festival due to Director Ecclesiastre’s knowledge and enthusiasm.
- Book Swap: was contacted by Mary Jones of the Book Swap who needs a website person therefore, will be connected to Tim Drewely.
- Concord Student Assistant: passes flyer and job description around for a Student Programming Associate/Assistant for the Concord Campus. It was noted that the flyer/job description needs editing and will be corrected before distribution/posting.
Latest on Old UU: had a meeting with Chris Wallace (Project Manager), Jim Cevanos (Campus Planner), Jonathan Campbell (Principle of Architectural Firm), Mo Salman, and Joyce Montgomery in regards to the Fire Marshall Remediation project. Findings: the project is turning out to be more complex and involved than what expected; to work one aspect of the remediation could possibly trigger a domino effect of work on other areas that will result in great expense.

6. Academic Senate Chair: Professor Reichman, absent, no report

***Minutes of the following Sections are transcribed per ED Bob Williams written notes:***

7. CSUEB President or Designee: Associate VP of Student Affairs, Stan Hebert, present with a verbal report:
   ♦ Commendation for events
   ♦ Academic Integrity Week
   ♦ …

8. SLLP/Advisor: Dr. Mary Fortune: present, with a verbal report:
   ♦ Ola, Noel, Matt, Chathura, Shiva, Miriam, Udeepo need to connect regarding class
   ♦ Homecoming: VPSA reception for past/present/future student leaders

Director Premmanisakul suggests giving out the new notebooks; also comments on the Accounting Association Winter Banquet at the Marriott on Friday, January 25, 2008 at 5Pm.

President Dokun volunteers Director’s Maheshwari, Mudalige, and Perez for the fashion show.

IX. Closing Remarks
   EVP Perez: open forums – back to Board by next meeting
   Director Premmanisakul: announces that ASI Presents Intramurals – Soccer tonight at 9 pm.
   Director Mudalige: needs Boards support
   Director Dorsett: MySpace and FaceBook

X. Adjournment: President Dokun calls the meeting to close at 7:05 pm.

Minutes Reviewed by:

ASI BOD President __________________________
Name: Ola Dokun

02/6/08
Date

Minutes Approved on:

02/6/08
Date