CALIFORNIA STATE UNIVERSITY, EAST BAY
ASSOCIATED STUDENTS BOARD OF DIRECTORS

Minutes of the August 23, 2007 Meeting

I. Call to Order
The first meeting of the ASI BOD 2007-2008 was called to order by President Dokun at 5:06 p.m.
* indicates member present at start of meeting roll call.

II. Roll Call

<table>
<thead>
<tr>
<th>Members Present</th>
<th>Absent</th>
<th>Guests</th>
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<tr>
<td>Ola Dokun</td>
<td>Udeepo Maheshwari</td>
<td>Bill Dinehart</td>
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<td>Noel Perez-Sanche</td>
<td>Gregg Horton</td>
<td>Tiffany Morneau</td>
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<td>Miriam Dorsett</td>
<td>Jennifer Daniels</td>
<td>Sonjia Redmond</td>
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<td>Robert Toland</td>
<td>Matthew Ecclesiastre</td>
<td>Edward Faso</td>
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<td>Chathura Mudalige</td>
<td>Henry Reichman (faculty)</td>
<td>Kyle R. Lewis</td>
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<td>Nora Daners</td>
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<td>Dorian Davis-Callahan</td>
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<td>Bob Williams (ex-officio)</td>
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<td>Gary Tia</td>
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<td>Stan Hebert (ex-officio)</td>
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<td>Sarah Kim</td>
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<td>Dr. Mary Fortune (ex-officio)</td>
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<td>Kim Huggett</td>
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<td>Brandon Soublet</td>
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<td>Tiana Santos</td>
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III. Approval of Agenda:
Motion #1: (Perez) To approve the agenda.
Motion carries unanimously.

IV. Consent Calendar

A. Approval of the Minutes of June 13th and June 20th, 2007.
   Motion: (Perez) To acknowledge receipt of the minutes of June 13th and June 20th, 2007.
   Motion carries.

B. Routine Financial Matters: Executive Director Bob Williams stated that most of the financial matters have indeed been routine such as the normal expenditures for payroll and normal expenses at this time. However, at some point he (Bob Williams) will need to return to the board with a revised budget format which would be inclusive of the UU’s budget, Audit and People soft format. Thus, creating an ease and transparency of the budget’s interpretation.

C. Appointments: None.

V. Special Presentation: Target Representative-Tiffany Morneau, a UC Santa Cruz graduate in Spanish Economics where she was recruited and has been with Target for eighteen months. With Director Dorsett’s assistance, Ms Morneau distributed Target mementos and printed materials outlining “Career-Building” Opportunities of positions that offer upward mobility. One of the main reasons for Ms Morneau’s presentation was to help dispel some of the “retail myths”. In fact, she stated that Target has 1,500 stores nationwide and is a fifty billion dollar company and are looking for leadership! This means being here tonight she expressed that
Target is looking for students ranging from freshman year to graduates to next year. For instance if a student is looking to graduate next June 2008, would be eligible to be hired as an Executive Team Leader, no Retail experience required for Target helps with that transition. A must is a positive attitude, with leadership capabilities, a willingness to learn, and good communication skills. Ms Morneau stated, “we met Director Dorsett at the Diversity Leadership program and she’s now an Executive Intern with Target, working for four weeks at a Target store; afterward she joins a campus recruiting team at the group office as a representative of CSUEB”. Target offers a ten week paid internship for freshman, sophomore, and junior where one is paired up with a mentor; the first six weeks one learns about every aspect of how to maximize profit, to control payroll, and the last four weeks one actually gets to select an area of interest that one has a passion for; all geared toward development of leadership skills. Thus, the excitement to partner up with ASI and looking forward to a lasting relationship, and please remember that Director Dorsett is the contact and representative for CSUEB.

The board President (Dokun) and the board members thanked Ms Morneau for her attendance and presentation.

VI. Public Discussion: Ed Faso, Programs and Events Coordinator with a brief overview:
➢ Welcome Week program collaborating with Student Life and Leadership Program, Health Services, Pioneer Heights, and GEFYE. Starting off are the following:
  o September 26th – Root Beer Float Show; which includes Dynamics (an up and coming band), prior to their performance will be student poets, student hip hop acts/free styles; along with serving root beer floats.
  o September 27th – Movie Night/Movie on the Green; where Pioneer Heights will bring out the new inflatable screens coupled with our ASI’s sound system.
  o September 28th – Welcome Back Dance, several venues are being considered, such as, the gym, a tent, or the new UU, etc.
  o September 30th – Oakland A’s Tailgate Party at the Oakland coliseum at 1:05pm; once tickets are received will be sold to students at a discount of $10.00 per ticket; where the total cost will include transportation, food, and the ticket to the game. This is a great day to go out and enjoy the last game of the season!!!
  o October 3rd – Al Fresco is the anchor for Welcome Week and ASI Presents will sponsor the entertainment. Currently in negotiation with Lupe’ Fiasco, a hip hop artist out of Chicago who has done collaborative work with Kanye West but as back up will make a run for Yung Joc an artist out of Atlanta. We will also be taking care of the marketing with a 50th anniversary theme.
➢ DCIS Intramural Sports: an organization that collaborates with other organizations to supply us with “give-a-ways”. We will have a variety of corporate sponsors this year.
➢ Hiring of an Intramural Sports Manager: a re-creation of a previous position for we now have the need for the position due to our growth factor of our programs.
➢ First Aide and CPR Certification Class are scheduled for September: Scheduled for the entire Intramural Sports staff, and is opened to all staff.

VII. Action Calendar
A. New Business:
  1. Compensation for Student-At-Large Representatives on ASI Committees: President Dokun stated that there are openings and a need to fill these openings on a number of ASI committees from the students at large. Therefore, this is an item open for discussion and compensation recommendations for those students who dedicate their time and talents to the committee(s).

Discussion/Speaker’s List:
- Director Dorsett: suggest that the compensation not be regulated by or across the board but rather decided by the individual committee chair(s) with a stipulation of committee participation of the member(s).
- EVP Perez: proposed that the member is compensated with a $10 to $15 per meeting stipend, with a sign in and out sheet to track attendance for review.
- Director Toland: agrees with the above proposal but suggest per project rather than per meeting.
- Director Mudalige: supports the feasibility of EVP Perez’s proposal.
- Director Daners: supports the per meeting compensation, because the per project may deem difficult to judge.
- President Dokun: stated that the committee meetings do differ considerably from that of the board where the levels of participations per meeting are higher and more engaging.
- EVP Perez: informed the board that the committee appointments of the student at large goes through a process via the Personnel Committee then back to the board for appointment approval.
- Director Mudalige: questioned the possibility of academic credit(s) for committee members?
- Dr. Redmond: stated that it is something that can be done as early as Fall Quarter but would be dependent upon a number of factors and faculty in agreement to participate in such a program. She then referenced Dr. Fortune who is a CSUEB instructor and who may be able to contribute some information.
- President Dokun: informed the board that this item will return next meeting as an action item.

### 2. Ad-HOC Committee Guideline Policy:

President Dokun: referred the board to their information packet for a print out of the policy. Below are EVP Perez’s recommended changes:

- Item #1: insert &/or board members
- Item #3: insert &/or board members
- Item #4: unstrike the bolded statement and change from (7) members to (10) members
- Item #5: strike President/CEO and change to Ad HOC Chair

**Motion:** (Perez) To approve the Ad-HOC Committee Guideline Policy as amended.

**Motion Carries unanimously.**

### 3. ASI/UU Merger:

President Dokun: informed the board that she and others have met with President Mo and would like the board to have the opportunity to discuss the executive order dissolving the University Union. First, she would like Dr. Redmond to address the board with a statement(s). Dr. Redmond began by stating she wished to set the tone of how we move forward which can be best done by talking about:

- The vision of this move
- The hopes and dreams are for the students of California State University East Bay----as what were we hoping for?
- The major dreams and visions she has is that the students from these formerly separate organizations will come together as one, forming a more coordinated voice, thus, a stronger voice.
There is hope that just with this consolidation that there will be much much more focus on planning programs and services for the student.

To provide the very best co-curricula activities and for CSUEB students to be able to take away a love and memories of and for their co-curricula experiences long after they leave CSUEB.

Committee members are asked to constantly look at how you can expand opportunities for student leaderships……there’s a possibility of room for 4-5 more committees.

There’s a concern that there’s no more division: somehow when you get together in your group(s) try to figure out how you can integrate the leadership of students and orgs into this new structure-----no suggestion to offer, but you as students are smart enough to figure it all out!

The President is excited about the idea of freeing of funds: to re-direct into programs or to hire other needed staff, etc.

So let’s look forward – don’t look back!

Think of this projection for the fall of 2008, there’s a possibility of having nearly 1600 students living on CSUEB’s campus!

In closing, would like this new organization of ASI and the Student Union Advisory Committee to think about what is it that you need to do to provide co-curricula activities for 1600 students who could possibly be living here next fall 2008 or 2009.

Following Dr. Redmond’s statement(s), President Dokun started a speaker’s list for all those with questions, concerns and/or comments.

- Director Mudalige: stated that he is in favor of strengthening student leadership; which means he would like to have the UU elected board members continue as board leaders as they were elected; and have a positive message sent/received.

- Dr. Redmond: responded in agreement that there should be a way to still respect the vote of the students, and while the elected students are no longer board members they should be able to perform their duties as committee members-------which it is something the ASI President and Executive Director may address.

- President Dokun: understands the concerns and do wish to respect the vote of the students, yet there is a bylaw structure in place, thus, a need to go through a bylaw referendum---an involved and a possible comprehensive procedure. Meanwhile, an option would be to create an Ad HOC Committee that operates as an Advisory Committee until the referendum. Suggestion is to create a task force to look at the structure as presented, come up with a committee code to establish the Student Union Advisory Committee as an Ad HOC.

- Director Toland: made dissolution of the UU time frame concerns known then and now……hopes now that the need of an up coming referendum is composed in such a way that the document can grow with the community, with the student body, and the university administration well in the future with such a stability that frequency of referendums are reduced.

- ED Bob Williams: the concept of bringing on UU board members to new union Advisory Committee is appealing, it would be wise to ask the people who know what’s going on with the union to continue to participate and be part of an Ad HOC Committee to operate. In fact, many different CSU’s already have this type of model; and every one of them have some form of union board or advisory committee that reports to the ASI Executive Board. There’s a reason for that, and that is the Union has a slightly different mission than an ASI. Yes, we have the same goals, in servicing students, representing students and doing those things that are so important to students. One example of what is so different about a student union is that it’s a facility that’s
supposed to be an open safe place for all people on campus. Which means it’s a place that is non-political, where discussions are encouraged, a place for people to gather, people of all background, heredities, cultures, etc., but is not a political voice for the student. On the other hand, an ASI is your student voice on campus and it has as part of its mission to be political, which lends to a slight difference to continue to recognize the need to have a subcommittee or an advisory board to continue to do the work of the Union; and who better to know that than the people who have served on that committee. Therefore, this is in support of what you are saying and an invitation is extended with hopes that the board will see its way clearly to support the concept of an Ad HOC Committee. That committee can be put together and put in place quickly, then the proper time can be allotted to review our bylaws and as Director Toland suggested, it can be a document that can grow with the organization well into the future. Thanks.

- EVP Perez: stated his concern as to why wasn’t it more widely consulted to the student at large?

- Dr. Redmond: responded with a reminder that the rationale was published in the newspaper, would like to move forward, not backward and to continue to speak on where we go now. Why did it move so fast? We have a University President who moves fast. EVP Perez: what about shared government? Dr. Redmond: I believe totally in shared government, however, there are times when an administration is called upon to make very difficult decisions for the good------It isn’t always palatable to everyone, even the ones who have to do it. We are in a difficult situation here, the University is moving so fast and if we take two years to discuss some issue; we are really going to stumble over ourselves------this was one of those decision times. But I do want you to know that your concerns are heard.

- Director Dorsett: stated that her opinion is that the best interest of students have been made and will be able to serve students better.

- President Dokun: stated that she hasn’t given an official statement on where she stands on the decision because she wanted members of the public to attend our meeting and can hear the opinions of our board where it does not sit well with everyone. Yet it came down and it’s done! Being proactive is why we are here, with the realization that students rely on us, but we are taking on more responsibilities than we have ever had before and we do need all the help we can get. So extending an arm to the Union board members to be part of us is something that is still open and we are empathetic to your feelings. Action: President Dokun asked to create a task force including both ASI and UU board members. Following are the members who volunteered: Toland, Dorsett, Sarah Kim, Daners, Dokun, and Perez. President Dokun thanked Dr. Redmond and all others for their attendance and participation.

B. Old Business: None.

VIII. Officer Reports

1. Executive Director: E.D. Bob Williams referred all to the written report previously submitted for this meeting and proceeded to state the following:

- We have already begun to work with the UU staff in this transition that we have been talking about today.
- Thanks to Bettie Little and all of UU’s staff for assisting with a gracious transition.
- Need to finalize the furniture items that have prior UU board approval.
- There are a few repair items as well that need immediate attention; one being the chiller in the new UU.
- We’re already in it folks and will be a wild ride for a while!
2. ASI President: President Dokun: –stated the following:
   - She and EVP Perez attended CSSA approximately two weeks ago; SJSU was host and one of the few local CSU to host CSSA. The next local CSSA will be at Humboldt. However, the next CSSA is scheduled for September 14-16, 2007 at SDSU.
   - The Committee Application Packet: will be adding a Food Service Advisory Committee
   - Concord Campus ASI Office: need to check into the concerns that the office was given to C3
   - Retreat: the ASI Retreat is coming up scheduled for the weekend of September 7th, the agenda is in rough draft, designed to be interactive
   - We will have a very productive year, for that’s why we were elected. Keep in mind that whatever happens we need to focus on main goal, which is the fact that students are the people we speak for and their services are not jeopardized or reduced…..that’s what really matters!!!!!!!

3. Executive VP: EVP Perez: stated the following:
   - He wants to stress and encourage CSSA attendance. Look for an email of the CSSA meeting calendar.
   - Diversity Center: there has been evidence of support of having a diversity center.
   - Reached out to the multicultural caucus at CSSA, have since had a phone conference
   - Ad HOC Diversity Center Committee: working on getting a committee code.
   - Resolution: will also be working on the importance of having a Diversity Center here on CSUEB’s campus.
   - Both the resolution and committee code will come before the board for approval once each has been composed.
   - Meeting with Stan Hebert: talked about many issues; asked for University wide committee procedure, asked for support of the potential Diversity Center, discussed the potential of a Student and Org Center.
   - Office hours: good.

4. VP of Finance: VP Maheshwari absent, still out of the country.

5. Directors:
   - Dorsett: Director Dorsett distributed a hand out of a written report. One point of interest is the Al Fresco theme: 50 Years of Students First.
   - Daners: Director Daners written report is pending. Hoping to be the middle person between the two campuses: Hayward and Concord. There will be a lot of activities, as well as some negotiations that must occur regarding the two campuses.
   - Mudalige: Director Mudalige (of College of Science) submitted a written report. Point of highlight is his tentative agenda for the year 2007-2008. A main concern for the lack of recruitment for internships for science students. Hope to organize an open mic night / evening concert for the 3rd or 4th week of fall quarter in the union with musical entertainment and food for students to chill out and relax.
   - Toland: Director Toland extended a welcome to Stan Hebert, AVP of Student Affairs on behalf of the ASI BOD. He further stated that he is on the committee to hire a new EOP Director; and he is getting ready to dive into the College of CLASS to see what can be done about getting their needs met. One being getting more student seminar classes; for instance on the Political Science side there are one or two things offered two times a year……..there should be more.
   - Daniels: Director Daniels, College of B & E absent.
   - Ecclesiastre: Director Ecclesiastre absent, still out of state.
6. Academic Senate Representative: Professor Reichman absent.

7. CSUEB President or Designee: Dr. Fortune introduced our newly hired AVP of Student Affairs-Stan Hebert, who expressed his pleasure to be back on the campus of CSUEB. He’s a Pioneer, a former ASI Officer, served as ASI Vice President during his last year; plus his class helped to pass the referendum that converted from the cafeteria to the University Union/Student Union---so it is exciting times!!! He does come from Dominguez Hills, worked at Cal Poly, Pomona, thus, ten years of CSU experience, plus an Alum President, and statewide Alumni President for the CSU system. Mr. Hebert further stated that he has a passion for public education, especially the CSU. He looks forward working with all of you, supporting the successes that you want to have, and he has the charge from Dr. Redmond to bring resources, information, liaison as needed to help you be successful now, the future, and beyond.

8. Dr. Mary Fortune: stated the following:
   - Dr. Fortune first acknowledged Director Daners, whose part of the Red Carpet Club, and this summer the club has been providing all of the food service for our orientations.
   - Dr. Fortune further acknowledged that orientation is a major university function, which this club has been students serving students…..Dr. Redmond expressed that the food was excellent!!!!
   - So far 396 transfer students have been oriented, with 139 guests for the fall quarter.
   - To date, there have been four major freshman orientations with an actual count of 722 freshman enrollment for classes.
   - We’ve done well over 100 more students per orientation in comparison to last year.
   - Dr. Fortune looks forward to working with E.D. Bob Williams.
   - Dr. Fortune sees lots of greatness and opportunities for the coming year.

IX. Closing Remarks:
   - Several comments and inquiries regarding the safety of campus and COH and how it was addressed during or following orientation.
   - Thanks for the 600 planners.
   - Concord Campus Orientation this weekend went well which was interactive.
   - Please submit e-copy of Director reports to Lil, BOD Administrator per meeting.
   - President Dokun notified all that there’s no need to vote to adjourn (a new tradition).

X. Adjournment: at 6:59pm

Minutes Reviewed by:

ASI BOD President ______________________
Name: Ola Dokun

_09/19/07_________________________
Date

Minutes Approved on:

_09/19/07_________________________
Date