ASI Elections Committee Meeting Minutes for May 3rd, 2010

I. Call to Order: Chair Bell calls meeting to order at 1:45pm

II. Roll Call

Members Present: Kourtney Bell, Varun Garg, Kavya Teegala, Brittni Bottorff, Jillian Trevisanut

Absent Members: Bob Williams (ED Ex-officio), Stan Hebert (Ex-officio)

Guests: Marguerite Hinrichs (SLPP Ex-officio)

III. Consent Calendar

A. Approval of Agenda
   Motion: (Bottorff) to approve agenda.
   Motion Carries.

B. Approval of Minutes of April 19th, 2010
   Motion: (Bottorff) to approve Minutes of April 19th, 2010.
   Motion Carries.

IV. Special Presentation

A. Chair Bell-Recap of CHESS
   Chair Bell recommends to the committee members the importance in the future to attend CHESS; it’s a great way to network, build leadership skills, and attend beneficial workshops. Adding, it is a great experience.

VI. Public Discussion: None

VII. Action Calendar

A. Old Business: None

B. New Business:
   1. Review Revised Election Committee Budget
      Chair Bell states that he does have the Election’s Committee Budget available for review. Asks all committee members did they have an opportunity to view

"Students working for Students!"
the newspaper add.
- 1st Ad cost $320.00
- 2nd Ad cost $740.00
- A Total Budget of $9,410.00

Chair Bell states that he’s looking to put two more ads in the paper prior to elections and some type of Ad that states the candidates and who they are.

Note: *Bob Williams enters at 1:54pm

2. Discuss Election Marketing Strategies

Hinrichs states that besides the newspaper Ads the media relations will consist of banners, flyers, and lanyards.

Chair Bell states that he would like a committee member to deal with pioneer newspaper and to determine the cost to run all Ads. Basically the committee member would serve as an assistant to the Chair with media relations. Kavya Teegaia states that she will assist Chair Bell.

Hinrichs states that the elections packet have been sent out campus-wide via Horizon Email.

Chair Bell states that the elections target date to take place is May 20th, 2010. Committee members discuss materials needed for the upcoming election.

- Banners from previous year
- New Banners
- Flyers
- T-Shirts
- ASI Logo Face Tattoos
- Yard Signs
- Elections signs on Harder Road and Carlos Bee
- Huge Banner
- Flyers through the mail
- Magnets
- $3000.00 for supplies
- $2000.00 for newspaper
- Facebook postings

Chair Bell states that committee members will need to be assigned to differ-
ent tasks.

3. Review Timeline
Chair Bell states his plans to give Tim Druley a phone call and that he has plans to handle speaking to IT.
Chair Bell gives each committee member their tasks to be completed by next committee meeting.

VIII. Round Table Remarks:
Hinrichs states that the elections committee is getting off to a great start. Also mentions the receipt of a phone message from a student today that has an interest in running for VP of External Affairs and/or the possibility of Director of CLASS. The application packets are available at the front desk in Student Life as well as on the Student Life website.
Chair Bell states that a deadline should be set for the forms.
ED Williams states that the committee members should not be intimidated by the Board Members during election time.

IX. Adjournment
Motion: (Bell) to adjourn the Elections Committee meeting at 2:45pm.
Motion Carries.

Elections Committee Chair
Name: Kourtney Bell

Minutes Approved On:
05/10
Date