Recreation and Wellness Meeting Minutes for February 5th, 2010

I. Call to Order: Chair Sandberg calls meeting to order at 12:45pm

II. Roll Call

<table>
<thead>
<tr>
<th>Members Present</th>
<th>Absent Members</th>
<th>Guests</th>
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<tbody>
<tr>
<td>Varun Garg</td>
<td>Joe Tafoye</td>
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<td>Stephanie Spearman</td>
<td>Krista Smith</td>
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<td>Sanjib Guha</td>
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<td>David Villalobos</td>
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<td>Nandini Premmanisakul</td>
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<td>Ylva Sandberg</td>
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III. Consent Calendar

A. Approval of Agenda

Motion: (Premmanisakul) to approve the agenda.
Motion Carries.

B. Approval of the Minutes of January 22nd, 2010

Motion: (Guha) to amend the Minutes.
Amendment: to remove Varun Garg from roll call, due to not being present at the meeting
Motion Carries
Motion: to approve minutes as amended.
Motion Carries

IV. Special Presentation: None

V. Public Discussion: None

VI. Action Calendar

A. Unfinished Business
   1. Branding Project

"Students working for Students!"
Chair Sandberg states the committee will be discussing the survey, approving the survey, and the way the survey is going to be distributed. The committee reviews the survey: The committee discusses questions on the survey and rewording on some of the questions within the survey.

Chair Sandberg states that the survey will be an open survey to all students on campus.

Motion: (Villalobos) to approve the survey and the way the survey will be distributed.

Motion Carries.

2. Membership Policies Research

Chair Sandberg yields the floor to the members who conducted the research:

Spearman states that she found some facilities in the area. This fitness center will be the toughest to beat.

Southland Mall called Planet Fitness:
- One time Fee of $80
- $10 a month
- Free Guest
- 12 month commitment

Chair Sandberg states that we will not really be in competition with other facilities.

Premmanisakul states that there are a number of facilities in the area that opens at 6:00 am.

Chair Sandberg states that the committee is suggesting $5.00 a quarter for faculty. Krista Smith previously suggested the hours of 6:00 am to 12:00 am weekdays and 8:00 am to 10:00 pm weekdays.

The committee will know more about the hours for the facility after the branding survey has been conducted.

3. Scholarships/Internships

Villalobos states that he spoke with some people from the department of Recreation and Kinesiology regarding their Athletic Trainers and Physical Therapists that are certified and can offer internships.

Chair Sandberg states that the committee has a budget for the Recreation/Wellness Center and that student fees are based on enrollment and
enrollment is being cut in the near future. So ASI will most likely be having cut backs due to the CSU system cut back on students. But there still will be internships offered at the Recreation Center.

4. Marketing
   Gulla gives a brief description of the Marketing components:
   1.) Story by Pioneer Newspaper
   2.) Banner for Campus over Bike Post
   3.) Flyers to distribute to students on Campus
   4.) Presentations on Campus
   5.) Advertisements through student email
   6.) Word of Mouth
   7.) Media to promote programs
   8.) Classified ads in the University Newspaper
   9.) Distinctive Business cards that promote marketing
   10.) Local Newspapers
   11.) Presentations on different Campuses
   12.) Conferences including press

Chair Sandberg states that she has spoken to Meuy from ASI presents about different fitness related promotional items; hopefully she can be present at the next meeting.

Chair Sandberg states that the media is great but the committee has to be careful of outside vendors. To the committee members, just be specific on what items that are priorities and for the next meeting the committee should consider different slogans.
   • Gym Bags
   • Water Bottles that doesn’t leak
   • Prizes (Free memberships to faculty, competitions)
   • Games

B. New Business
1. Recreation and Wellness Committee Code
   Chair Sandberg states that there has been two changes to the committee code. The Director of Recreation and Wellness of ASI Recreation is the new title for Krista Smith. Kyle Lewis has become an actual ex-officio member. He is the Program Coordinator of Intramural Sports and Fitness. If there are more staff members
appointed they will also be included in the committee meetings.

2. Winter Quarter Director Event
Chair Sandberg discusses her Fall Quarter Director Event, which was Meditation Week. For Winter Quarter there will be a Campaign Lunch Party, to get students to fill out the surveys and to promote the ASI Recreation. There is not a date set for the Lunch Party. Also there are free fitness classes available this quarter.

VII. Roundtable Remarks
Villalobos: inquires if the committee can host another relaxation week for finals. Also for the Marketing events there should be the activity jumpers.
Chair Sandberg: states that she will not be present at the next committee meeting. There will not be a meeting during final's week. Homecoming week is coming up and announces that two of the ASI events will be a parade and a tailgate party. Also the Black and White Banquet will be held Friday Feb. 5th, 2010 starting at 7:00pm.

VIII. Adjournment
Motion: (Spearman) to adjourn the meeting at 2:48pm
Motion Carries

Minutes Reviewed by:

Recreation/Wellness Committee Chair
Name: Ylva Sandberg

2/5/10
Date
Minutes Approved On:
2/26/10
Date