Recreation/Wellness Committee Meeting Minutes for May 7, 2010

I. Call to Order: Chair Sandberg calls meeting to order at 1:10pm

II. Roll Call
   Members Present: Ylva Sandberg, Tasha Coleman, Sanjib Guha, Stephanie Spearman, Kyle Lewis, Krista Smith
   Absent Members: Nandini Premmanisakul, David Villalobos, Varun Garg, Joe Tafoya
   Guests: Meuy Saelor

III. Consent Calendar
   A. Approval of Agenda
      Motion: (Spearman) to approve agenda.
      Motion Carries.
   B. Approval of Minutes of April 16, 2010.
      Motion: (Spearman) to approve Minutes of April 16, 2010.
      Motion Carries.

IV. Public comment: None

VI. Unfinished Business:
   A. Information Item: Grand Opening
      The committee will present their ideas for the events they have been working on for the grand opening of RAW. Following were the suggestions offered by the committee:
      - **Spearman**: believes that the Ribbon Cutting event should include tea and sandwiches. Also planning on having some media on the campus to cover the event. Other topics discussed were invitations, whether the event should be outdoor and the probable date of the event.
      - **Coleman**: mentions that she discussed with Director James and has decided on Jan 5, 2011 as the date for the late night party. For the late night party, she believes that the theme should be black and red colors and then they could have a tour and use the facilities. There should be arrangements for light re-
freshments. Banners, emails and handouts are various ways of spreading the word. The committee decides on the timeline of events. Ribbon Cutting on January 12, 2011 and the Grand Opening within the dates of 16 – 22, January 2011.

- **Smith** suggests using an off campus caterer for the Grand Opening Ceremony. One that has a strong commitment to sustainability and being green. She believes that this will help in generating zero waste. Also mentions that she wants to do something big and bold for the opening to help reinstate the hype of ASI and also to get students excited about what the ASI Recreation is doing. **Smith** also discusses other ideas that she wants to work on.

- **Sandberg**: please email me a list of activities associated with each event.

B. Information Item: Banners

Chair **Sandberg** yields the floor to **Saelor** who distributed the designs for the banners. **Saelor** goes through the designs which say “Your center, your RAW”, “Your Building, your RAW”, “54,000 sq. ft. of RAW fun”. The background image used in this design is actually a part of the new building. Also includes a list of main facilities of the building. Chair **Sandberg** opens the floor to feedback from the committee members. There was a brief discussion among the members.

**Motion:** (Spearman) to approve Banner P1A and Banner P2 to be made for Marketing for the Recreation and Wellness Center.

**Motion Carries.**

C. Information Item: Quarter Events

The committee will be brainstorming about possible quarter events where we can distribute the promotional Lanyards and spread the word about RAW. Chair **Sandberg** mentions that the lanyards did not arrive in time for Sober Fest, therefore, were not handed out to students at Sober Fest. There are 800 lanyards that need to be handed out to students before the end of the Spring quarter. She has been discussing with Internal Affairs Committee who are having a scrapbook event. The probable date for the event is May 26, 2010. Spring Fest is on June 5, 2010. Light refreshments will be served. There will be games and tabling but the location is yet to be confirmed. Chair **Sandberg** asks for suggestions from the committee members. June 5, 2010 is also the Wellness Carnival, which is a big event that will be held at the dorms. Chair **Sandberg** wants to make some kind of presence in conjunction with these events. There was a lengthy discussion among the committee members. Open Mic Nite on May 20, 2010, is a good event to hand out lanyards to students.
VII. New Business:
   A. Information Item: Marketing Survey
      Chair Sandberg acknowledges that Saelor has mentioned that there are less people attending the events. We want to figure out how to reach students. Chair Sandberg yields the floor to Smith who mentions the following:
      - General methods- banners and posters
      - Utilizing Facebook fan page
      - Mass email for faculty and staff
      - Survey for knowing the opinion of students
      - Requests the committee to provide some insight on how to reach out to students.
      - Chair Sandberg requests the committee to please bring in a list of marketing things that would be helpful in reaching out to students.

VIII. Round Table Remarks:
      - Smith: “Love your feet” event next Wednesday. Billiards Tournament on May 14, 2010. This is a free event and participants will get a free t-shirt.
      - Spearman: loved the tour of RAW.
      - Sandberg: thank you for the tour of RAW; fun to see the inside of the building.

IX. Adjournment
Motion: (Spearman) to adjourn the Recreation/Wellness Committee Meeting at 2:31 pm.
Motion Carries.

Recreation/Wellness Committee Chair
Name: Ylva Sandberg

Minutes Approved On:
05/21/10
Date