I. Call to Order: Chair Tafoya calls the University Union Meeting to order at 10:05am.

II. Roll Call
   Members Present
   Joe Tafoya
   Kenry Allan Hutchinson
   Stephanie Spearman
   Pritesh Rajvaidya
   Kapish Joshi
   Robert Lara (Ex-officio)
   Absent Members
   Sumit Sharma
   Mohammed Beig (Ex-Officio)
   Bob Williams
   Guests
   Mohammed Salman
   Garvin To
   Shawn Allison

III. Consent Calendar
   A. Approval of Agenda
      Motion: (Spearman) to approve the Agenda.
      Motion Carries.
   B. Approval of Minutes of January 27th, 2010
      Motion: (Spearman) to approve the Minutes.
      Amendment 1: Motion (Hutchinson) to switch Kapish to Sumit in Item B under the Consent Calendar.
      Amendment 1 Carries.
      Main Motion Carries as Amended.

IV. Special Presentation: none

V. Public Discussion- none

VI. Action Calendar
   A. Unfinished Business
      1. Game Room Marketing
         Chair Tafoya states that Dr. Lara has sent a link via email in regards to The Game Room Marketing Plan, but other committee members and he didn’t receive the link.
         Dr. Lara yields the floor to Mohammed Salman to discuss what was in the link:
         - Flyer of what the Game Room consisted of

"Students working for Students!"
• How The Game Room has been improved
• Different Dates
• Purchasing of 8 new games
• Purchasing of additional controllers
• Purchasing of charge kits
• Worked w/ Garvin and Team to create a Poster
• Created Surveys for students

Chair Tafoya states that after the first or second week of next quarter he wants to table the survey.

Hutchinson asks if it’s possible to rent The Game Room out to private parties and how much would it be.

Mohammed Salman states that The Game Room has been rented out to organizations and it is charged in two hour increments.

Joshi states that there are reasons why students aren’t utilizing the game room. Suggests adding new games and use of the students Horizon Email for marketing purposes

Hutchinson states the University Union personnel should set dates on when they actually want to get these goals met in order to improve The Game Room.

Dr. Lara states that the target goals are not just intended for the University Union staff but also for the Committee as well.

Chair Tafoya brings up the discussion of the Voucher Card to increase traffic in the game room during the lesser times.

Mohammed Salman states that the days would be every 1st and 3rd Friday around 3 to 6pm and it will allow students to come into The Game Room for free.

2. Food Service Discussion

Dr. Lara suggests that Item 3 ASI Board of Director’s Portraits be addressed before Item 2 Food Service Discussion.

This Item has been tabled due to limited timing of University Union Staff.

Chair Tafoya states that the committee has been looking into the satisfaction survey that the Aramark Company previously has conducted. The committee has not seen those results. Asks if Dr. Lara has he heard anything from Aramark?

Dr. Lara states that he has contacted Aramark personnel and has not gotten any feedback.

Chair Tafoya states that he has spoken to Stan Hebert in which he has formally made the request of the results, but they themselves had not had the results.
Hutchinson states that he is requesting that a survey is created instead of waiting on Aramark. Incentives are given for students participating in the survey. Spearman states that she participated in a huge boycott in regards to Aramark Food Services; further states that the Health Center has been trying to eliminate Aramark for a while. Joshi states that the committee should go ahead and take over the survey. Spearman states that the committee has to be cautious on incentives that are given. Chair Tafoya states that the committee should get in contact with other committee members and more information will be noted at the next committee meeting.

3. ASI Board of Director’s portraits
   Chair Tafoya asks if there are any updates:
   Dr. Lara yields the floor to Shawn Allison for the discussion of ASI Board of Director’s portraits.
   Shawn Allison states that the display case for the portraits will be done by the end of this week or the beginning of the following week.
   - 5ft wide by 3ft tall display case
   - Just over 2inches thick
   - Plexy glass on the front with 2 doors
   - Big enough only to fit photos, no frames
   - Hold 15 4x6 photos
   - Garvin will be providing the Photos

4. Computer kiosk/station
   Chair Tafoya states he is hoping that the committee actually comes up with a decision on the computer kiosk/station. Also he insists that instead of having actual PC’s and mouse that there can be lab top friendly tables. It would be a surface where students can place their laptops.
   Motion: (Hutchinson) to table Computer kiosk/station for the next committee meeting.
   Motion Carries.

B. New Business
   1. University Union Programming
Chair **Tafoya** states that he put this item on the agenda because he wants to know what the committee would like to see take place in the University Union. States that he would like events take place on a weekly basis.

Dr. **Lara** states that the committee should take precautions on questions on what type of activities they want to take place in the University Union. Don’t make the survey so broad due to the large amount of students that will be participating in the survey.

Chair **Tafoya** asks Dr. **Lara** what things have to be done to host Karaoke in the University Union.

Dr. **Lara** states that the committee has to move forward and if Karaoke is the way that the committee wants to go, it will need to be promoted well.

Chair **Tafoya** opens the floor for ideas for the University Union:

**Joshi** suggests different games can be established to attract students to the University Union.

**Spearman** states that she wants the committee to think about all students that attend CSUEB not just the students that live in the dorms; due to those students really not attending events that are put on.

**Hutchinson** states that Karaoke is really universal and will attract wide range students.

**Joshi** asks Dr. **Lara** if it is possible for a stage to be set up for talented contests, comedy shows, etc.

2. Diversity Center Program Support

Chair **Tafoya** suggests that there be an Open **Mic** Night at least once a week for students.

**Hutchinson** states that some of the events should be done on the stage outside of the New Union.

Chair **Tafoya** states that he will be forming a task group. The karaoke night should be aimed at the beginning of the quarter, when students are not so busy. Also give advance notice so that the events will be included in the Campus Life Weekly. The committee basic goal is to get students at the events.

Dr. **Lara** states that movies showed in the Diversity Center are set by Independent Television Services and are on a set schedule in which the movies are played. The entertainment movies are the ones that the staff conducted. The documentaries are the ones that come through from Professors.

Chair **Tafoya** suggests that Kapish Joshi keep in mind the cultural events. Also
Kenry Hutchinson and himself will come up with the top three events so that the committee can attend them as a group and encourage others to attend.

3. Student Organization Outreach
Chair Tafoya states that one of the marketing that the committee can do is inform them of the services that is being offered in the University Union. He proposes to build teams of ambassadors and be armed with flyers and present events to organizations during their meeting times.
Hutchinson states that Dr. Lorie Knight holds meeting for organizations and the committee can present the events to them that way.
Chair Tafoya states that he feels the committee should establish a relationship with the organizations.
Motion: (Hutchinson) to table Student Organization Outreach.
Motion Carries.

4. New Committee Meeting Time for Spring Quarter
Chair Tafoya states that he would like the committee up and running as soon as possible for the Spring Quarter. He opens the floor for a discussion;
Hutchinson states that he’s available at any time.
Joshi states that he has to check his class schedule.
Rajvaidya states that he’s available Tuesday/Thursday, and Monday/Wednesday before 8pm.
Spearman states that she’s available Monday before 10am or between 2 and 4; Tuesday from 4 to 6.
Chair Tafoya states 4pm to 6pm
Motion: (Hutchinson) moves the UU Committee Spring Quarter meeting time will be tentatively held from 4pm to 6pm.
Motion Carries.

VII. Round Table Remarks:
Hutchinson: asks if committee members can give him their emails regarding March Madness and Food Services Questionnaire.
Rajvaidya states that issues regarding the Union have to be in order.
Dr. Lara states his concerns that Action Items in the agenda has not been acted on.
Spearman states that she’s excited.
Chair Tafoya states that biweekly meeting are fine but committee members have to be
punctual and things can be accomplished.

VIII. Adjournment
Motion: (Hutchinson) to adjourn the University Union Committee meeting at 11:41am.
Motion Carries.

Minutes Reviewed by:

ASI UU Chair
Name: Joe Tafoya

Minutes Approved on:
April 8, 2010
Date