Board of Directors Meeting Minutes for Feb 15th, 2012

I. Call to Order: ASI President Prado calls the ASI BOD Meeting to order at 12:06pm.

* indicates member present at start of meeting roll call

II. Roll Call

Member Present
*Chris Prado
*Chris Caldwell
*Siddharth Menon
  Mark Allen T. Laluan
*Lyra Pehrson
*Stan Hebert
*Humberto Rosas
*Derek Volk
*Chinna Ford
*Cesar Lafarga
*Corrie Christine
*Courtney Symonds
*Tenaya Davis
*Melanie Surathada
*Randy Saffold
*Martin Castillo
*Marguerie Hinrichs
*Mike Mahoney
*D. McKinney

Absent Members
Jesseca Stone
Stan Hebert
Debby De Angelis

Guests
Chris Brown
Mark Almeida
Marissa Parry
Nyala Wright
Nkechi Okpara
Charles Rogers
Margaret Daniel
Steve Ewart
Lil Brown-Parker
Krista Smith
Kyle R. Lewis

III. Action Item-Approval of Agenda

Motion: (Pehrson) to approve the Agenda.

Amendment I: (Davis) to switch the Action Item-Resolution in support of campus clean air bus with Discussion Item-Student Club/Org Funding due to VP Laluan running late to the Board Meeting.

Amendment 1 Carries.

Amendment II: (Menon) to move Action Item-Omulu Capoeira to the beginning of the agenda directly after Discussion Item- Student Club/Org Funding.

Amendment II Carries.

Motion: (Davis) to approve the February 1st, 2012. Motion Carries.
• **Zip Car**- Program is going very well and it is something that is very popular for students. **VP Pehrson** inquires about the zip car usage. **Chris Brown** states that there is a minimum that is supposed to be obtained and the cars are meeting the minimum requirements when it comes to the usage. The problem with the quarter system is over a period of time, there was a fifty-fifty split and there was a minimum of $1600 per vehicle that are currently out there, averaging 600. There has been 300 from our side and 300 from your side that has been the contributions made. There has been times where we have given nothing, but the problem becomes if we were to hit over a fifty percent utilization over a period of four months we would then have the opportunity for there to be no minimum payment from either ASI or Parking Services, unfortunately the quarters consists of three months and it's not working out that way. And we only get credit for those who sign-up through CSUEB. We are doing pretty well, and it is a great service for students that live on-campus. The nice thing about zip car is you just sign up and go. The students don't have to go to an office and fill out any additional paperwork.

• **Shuttle Services**- expanded and added another shuttle for the students. If students aren’t able to catch the shuttle due to capacity limits, those students will be issued AC Transit passes. Then this would remove the anxiety. The tickets that would be giving to the drivers that would be given to the students will not be paid for by ASI. It will come out of people paying parking tickets. **Director Lafarga** inquires about the running time for AC Transit and also the bus stop location. **Chris Brown** states that the bus stop is right by the shuttle stop located on-campus and the bus runs every fifteen minutes. There can still be a little wait for the AC Transit bus, but there may not be an extensive wait due to the bus running every fifteen minutes. **Director Ford** states that on the behalf of the students she really appreciate the passes being generated for those students that are being left behind because there has been many complaints about this matter. The Bus passes really help.

• **Student Housing**- **Martin Castillo** and his group have done a great job in student housing. Our satisfaction rates in housing are way better than what they used to be looking to get back into housing. Students who lived there for the first year are looking to come back. So this has created a waiting list. There will be more dorms created in the back by the Basketball courts to help assist the students looking to stay on-campus. The next phase will be where Warren Hall is located once that is torn down. We are doing our study, we have to show the Chancellor office one way of capacity limits. If 600 new beds are built 200 beds are built so what we have to show with marketing and studying analysis is how and can we build these beds. This is part of what we are studying now. **Director Ford** states that she only asks because people were living in the study rooms and it was jam packed in
the students will be most pleased with. Chris Brown discusses with the board the things that have to be done when there is a franchise restaurant on campus. The prices at Einstein Bagels are the same price if it were to be off-campus due to it being a franchise agreement. VP Menon states that he disagrees with the prices being the same, due to the prices at Starbucks on-campus being more expensive than what they are off campus. VP Pehrson states that she would like to speak about bringing a Wendy’s and a Taco Bell on-campus, speaking in regards to the growing rate of obesity in the United States, I don’t think that this would be a good idea. We shouldn’t engage our students our students in fast food, I think that we are all here to get an education and it is sometimes hard to get off-campus but really think about what type of food the University is bringing to campus, and I know that you think just because you put a few fruit down in the pod and expect people to buy, this is not the reality of the situation. Chris Brown states that we have been approached by students asking to sell and not sell certain things on-campus even though that would be healthy, but we are not parents. We present to the customers what the customers want and there are specific surveys that will be giving out to students to see what their interests are. We ended up putting a salad bar in the bistro and now that it is there no one really buys a salad and I am guilty of this also. I have intentions on purchasing a salad but sometimes it doesn’t work out that way, we do have to provide healthy options for those who choose healthy options. VP Pehrson states that she just wants us to be responsible. Also mentions we are not just a business we are a complete package. Chris Brown states that we are looking at this from a perspective of what our students want and bring the restaurants in that they are interested in. We are looking at Wendy’s because they do have many alternative healthy options.

President Prado mentions that he would like to take it back to transportation issues, stating that some of the funds for parking are used to remodel and repave the ground, was wondering why Solar Panels for lighting as done at Chabot College was not mentioned in the conversation when it came to the repaving and remodeling. Chris Brown states that if you have been to Chabot College and seen the solar panels, they are extremely unattractive; this doesn’t mean that we shouldn’t do it we are looking at all solar avenues on campus. There’s also a big cost associated with this. President Prado states that in previous Boards there has been voting upon parking permit increases due to the parking structure being built, if possible can you give the Board some insight on why the University wasn’t as persuasive in the courts. Chris Brown states that the court case does not have anything to do with the parking structure; it has to do with the City of Hayward and the campus master plan. Part of our strategy is looking to scrap the master plan and just go through with the parking structure. What they are trying to do, is to look for someone to pay for their cost. What the City of Hayward is focusing on is the growth it has nothing to do with the parking garage. They are challenging the
Student’s best interest to have a discipline process where everyone plays by the same rules and everyone turns their stuff in on time. This is my take as VP of Finance, and I feel that this is what’s best for this organization and for the students as well.

Hinrichs states that with all due respect to the entire Board I have to acknowledge the Board that the deadlines that has been set into place has been counterproductive to student clubs and organizations and will continue to be counterproductive for a number of reasons, while I don’t disagree that some sort of deadline is necessary, which currently does exist in the policies 21 days in advance of your event that creating this deadline process has clearly created a road block for clubs/organizations. This is evident by the amount of money that has been giving out for the quarter vs. what has been giving out this time in the previous year. This year we have not even gave away half of what we have gave away last year which says to me that student clubs and organizations stated that they didn’t apply due to missing of the deadline. This is unfair, what works well in my opinion is when the Finance Committee has regular Finance Committee Meetings every other week or weekly that addresses the proposals that came in the order in which they were received. First of all, I am not sure why the finance committee feels like they have to develop leaders. Although, I understand that ASI supports the development of leadership and that we work together in developing the finance policy and this is one of the reasons why Student Life and Leadership asked to be a part of the funding forum. So we can be a little more interactive with ASI and work together. What I have seen with these deadlines that have been imposed on students is that they just do not want to apply for the funds at all which doesn’t work either for student clubs/orgs. I do respect the Finance Committee work but I also want to say that it hasn’t been working and this is something that needs to be addressed some type of way. Our students are being negatively affected which is causing them not to put on programs due to the deadlines.

Rosas states that he totally agrees that a deadline should be imposed but I feel there should be another way that we should go about it. I just feel like it restricts the creativity on what a student group can do, due to organizations meeting weekly or bi-weekly and all the ideas does not come out the first weeks of the quarter. The weekly meetings are held to discuss things that the clubs/orgs want to do or events that may want to be held. I feel like they are restricted with this deadline, if you want to encourage campus life on-campus imposing deadlines like this really restricts the campus life. VP Laluan states from a numbers perspective, I think the amount of requests that were cleared from the previous year to this year, are pretty much the same. We can’t just weigh it on the amount of money that we are giving out we have to weight it on the quality of the events. Now coming from a perspective throwing money at a problem doesn’t necessarily solve the problem, but I do agree that we can’t necessarily expect the professionalism of Wal-Mart from our students to meet deadlines. On another sense, we are trying to prepare our students for the real world where if you need funds, you will need to ask for it like six months in advance. Think about this.
VP Menon states that he has 4 points, in regards to the amount of funds being giving out. In the previous year, they gave out some amount of money in fall, this year in the fall I didn’t change the rules. I am not sure what is really happening. All the forms that have been coming in; a majority of those funding requests were approved. Regarding the twenty-one days in advance is that this did not work, it leaves it too broad, and it does not work out that way. I have had people show up three days before an event and ask for funding. If you look at my model, people will be having at least eight weeks to think about the event and get the estimates to turn in. As speaking to club leaders they stated that they are spending more time promoting their events rather than trying to put the event together. In regards to marketing, I have sent out three emails using SLLP channel list. I didn’t see anything on the SLLP side. We are moving forward to a system where SLLP takes care of all the paper work; now let’s think about why there might be issues. There’s concerns on rather that side can handle that same workload.

ED Saffold states that as we have discussions, we have to remember that ASI is not in charge of student clubs/orgs. That responsibility is with Student Life and Leadership, so we have to rely on SLLP to be a portion of our decision making when we are making these policies and decisions. We are no longer in charge of club/org funding with the perspective of the money being in the clubs/orgs accounts they are in charge. I have to caution us that we maintain respect in our comments; I have heard some things that have made me a little uncomfortable, President Prado should not have to get to the level on informing Board Members on keeping their comments respectful. I want us to really stir away from our opinions on what we believe individually. We don’t really know the facts, the economy has changed the number of students has changed. And many of the graduating seniors were leaders and officers in which they are not present any more. What I can tell you that Executive Order 1068 states that non-university organizations should have any influences on program and planning on any student organizations. So as we move forward and we look at what we are doing we should be careful that we are not getting in the way of 1068 and by our policy accidently dictating what student clubs/orgs cannot do. Davis states that we have a lot of Action Items on the agenda and being that this is simply a Discussion Item can this be moved to the next Board Meeting and proceed to the next items that are on the agenda. President Prado states that this is a great recommendation and following these next comments the Board will be moving on to the next item on the Agenda. In the event that we do not get to all the Action Items they will just roll over to the following Board Meeting.

Daniel states that they were not educated on the policies. ASI and SLLP would orientate all the clubs/orgs together and that was stopped. So a lot of the clubs simply did not know about the policies. Instead of expecting the clubs/orgs to read the policies we should be conducting a one on one so that they are aware.

VP Laluan states that he would like to apologize for his lack of decorum, I’ve also
funding programs and we have no vehicle this Board can propose a vehicle. It is not fair to give Omulu Capoeira $6000.00 in funding for the year while other clubs/orgs are only eligible for $4000.00 for the year. But I think what they are asking for is can we still apply for the $1000.00 for the quarter. The students of CSUEB should be telling the students of CSUEB what they are interested in.

Rosas states that the Board should start composing a policy on what ED Saffold mentioned above. The Board should be coming up with a funding plan just in case something like this occurs again. I feel like if it is within $1000.00 limit that the club should be eligible for funding for the quarter.

Motion: (Laluan) to make Omulu Capoeira be eligible for the $1000.00 for Fall, Winter, and Spring quarter with the stipulation of a policy being put into place before this Board's term is in support of future inquires.

Hinrichs states that she would like the Board to be clear about how those exceptions came about, this was something that the previous Boards voted on as a whole.

Academic Senate Chair Mahoney asked about Board voting procedure with regards to abstentions. His question related to whether a motion was passed with a majority of the Board members present or with a majority of the votes cast. The answer is majority of the Board members present.

IX. Action Item – Resolution In Support to California State Parks

The Board will vote up or down a resolution on California state parks proposed by Mark Allen T. Laluan, VP, External Affairs.

President Prado yields the floor to Mark Allen T. Laluan VP of External Affairs.

VP Laluan states that this resolution shows that we have support against the closure of 70 state parks and that the resolution identifies the loss of various bay area parks and historical monuments like the Venetian State Capital. This is important for students because we also need to look at things when it comes to the quality of life. We want to represent to the state legislature and I am also looking to bring this to the CSSA Board and hopefully other campuses can adopt this.

Motion: (Ford) to approve the support of The California State Parks Resolution Motion Carries.

X. Action Item – Board Appointments

The Board will seek to appoint the Director of Legislative Affairs

President Prado states that the Board could move forward with appointing the Director of Legislative Affairs at this current Board Meeting or looking to appointing at the next Executive Committee Meeting. Some Board members have brought up the time constraint when it comes to opening up the Board application process. It takes about a month or so until elections start up, therefore it might be better to just appoint candidates with recognition. The Buck Starts Here Rally is supposed to take place May 1st, and the Rise to the Legislator takes place on March 1st. These were all initiatives that were fully supported by the board and the Legislative Affairs committee. The Executive Committee took into consideration the consistency of the Board and the fact...
Motion: (Laluan) to approve the names recommended for the Director of the University Union.
Motion Carries.

China Ford states that she is requesting funds $367.00 for her workshop.
Motion: (Lafarga) to approve China Ford's workshop for the amount of $367.00.
Motion Carries.

XII. Roundtable Remarks
President Prado announces that the next action items will be tabled for the next meeting.

XIII. Adjournment
Motion: () to adjourn meeting at 1:31pm
Motion Carries.

Minutes Reviewed and Approved By/On:

ASI PRESIDENT
Name: Christopher Prado

02-29-12
Date