Board of Directors Meeting Minutes for November 23, 2011

I. Call to Order: ASI President Prado calls the ASI BOD Meeting to order at 12:06pm.

* indicates member present at start of meeting roll call

II. Roll Call

Members Present: Chris Prado, Chris Caldwell, Siddharth Menon, Mark Allen T. Laluan, Lyla Pehrson, Humberto Rosas, Cesar Lefarga, Jesseca Stone, Frank M. Quintana, Tenaya Davis, Stan Hebert

Absent Members: Derek Volk, Chinna Ford, Melanie Sutrathada

Guests: Sarah Quintana, Krista Smith, Sowmya Karipe, Nyala Wright, Gauthier Hebert

III. Action Item - Approval of Agenda

Motion: (Caldwell) to approve the Agenda. Motion Carries.

IV. Action Item - Approval of October 26th, 2011 Minutes

Motion: (Laluan) to approve the October 26th, 2011 Minutes. Motion Carries.

V. Public Comment: none

Public Comment is intended as a time for any member of the public to address the Board on any issues affecting ASI and/or the California State University, East Bay.

VI. Emergency Action Item - Meet the Dean Event

Humberto Rosas, Director, CBB will request funding for his “Meet the Dean” Event scheduled for November 30, 2011 in the lawn area outside the VBT. President Prado yields the floor to Rosas. Following were the highlights of the discussion:

- Planning on having the Meet the Dean Event on November 30, 2011 from 12 – 2 pm.
- Organizations like Delta Sigma Pi and American Marketing Association will be arriving around 11- 11:30 pm for tabling.
- ASI marketing team has been advertising for the event on facebook.
- Requesting for $400.00 - $500.00 for food and refreshments such as soda, water and subway sandwiches.
• EVP Caldwell asks is there a specific dollar amount that Rosas is requesting for. Rosas replies that $500.00 is the maximum amount and he has no plans to exceed that. Wanted to see if Lil Parker could get the total estimate for the subway and we can work with that.

• Piece of advice from President Prado: try to make the event large. College of Business usually gets lots of people out to events. Davis and Caldwell had an event last night that was thrown together and when we contacted Professor McKenzie as we were asked to, maybe he can get students out to meet the Dean event. Rosas replies that he has already spoken to Professor McKenzie.

• VP Menon inquires about the ideas to market this event in order to get the word out. Rosas replies that ASI Marketing is taking care of it through facebook. Also, did you consider the possibility that you could use the department’s mailing address, they have the mass mailing system where you could tell about the event. They usually work with ASI Directors; in that way every single student under the College of Business will be aware of the event.

• Davis asks are you prepared for the weather. Rosas mentions that the back-up plan is to move inside.

• VP Menon inquires do you have any estimate on how many people might show up. Rosas states that he doesn’t really have an estimate but expecting a good turnout because it a marketed event.

• VP Pehrson mentions this is very short notice and if we are planning on spending $400.00 – $500.00; if it does not have the actual amount that we wanted to, this money is actually wasted. It is understandable that we are under time constraints but there is not enough time to properly market it especially since we will be gone for the Thanksgiving break. There is very short time to actually market in order for the event to be successful. We want not just to have events but to have successful events that involve a lot of people.

• ED Saffold clarifies what he was supposed to do for this meeting but was unable to sit down and talk with VP Menon and apologizes for it. Next time, in such situations would like the Board to have in front of them their spending account to know how much money is assigned to board events and what you have left. We have around $8,000.00 discretionary funds to do events and initiatives; $500.00 advance not a significant portion and next time when we have situations like this, I will work with VP Menon so that we have the spending accounts in front of us.

• President Prado inquires if the Dean has confirmed and Rosas replies yes. President Prado states that this is unique circumstance which is why there was trying to coordinate the Dean’s schedule and put it together as quickly as possible for this quarter. I do have the confidence that the efforts of the marketing team will be able to mobilize significant amount of students to that event. Seeing the turnout of the business program on multiple occasions with CEO Founder of Pandora I think it’s pretty possible to get large amount of people.

**Motion:** (Menon) to approve the Meet the Dean Event scheduled for Wednesday between 12:00 – 2:00 pm for an amount not exceeding $500.00.
Motion carries with one Nay from VP Pehrson and one Abstain from Hebert.

VII. **Action Item** – Committee Appointments
The Board will review recommendations to its internal ASI Committees and University-wide committee appointments. President Prado states that it is exciting to begin appointing committee members. He thanks the Committee Chairs for staying on top of it in executing it as far as gathering, organizing applications and submitting recommendations on time to EVP Caldwell. President Prado yields the floor to Davis, Director of Recreation and Wellness Committee to speak about how they went about selecting in detail in any degree about the people and why they feel the people are fit for their committee.

- **Davis** mentions that there are four recommendations but is unsure of the fourth choice but the top three names are people that I would like to have on my committee for sure.
- But as of applications we have received so far there is no one to fill the fifth spot.
- The first three are very qualified, wanted to try and get a diverse group of people into my committee so that we have different ideas and proposals on things.
- The first student is representative of PAW and the second student is someone who is on campus and is interested in Recreation and Wellness and being a part of ASI. Mark Weisbecker who is also involved on campus but involved in different parts academically and recreationally. John Fuentes is also on campus but is also interested in intramural sports and participates on RAW.
- Still trying to recruit some more applications to have better understanding. Do not want to force people on my committee; want to have quality people on my committee and not quantity of people.
- President Prado states that the way that the process will work is that we will pull up each chair’s recommendation and at the end there will be a full approval of all the recommendations for appointment.
- President Prado yields the floor to Director of Legislative Affairs, Frank Quintana to discuss the Legislative Affairs Committee and Lobby Core Committee
- Director Quintana states that essentially for the Lobby Core Committee he has been working with Vanessa whose most experienced with both committees she was involved the previous year as well. So I have taken a lot of her advice in terms of who I should be selecting for the Lobby Core Committee. These are the people that I will be selecting for the committee so far with working with her that is capable, enthusiastic, and very energetic about the committee itself.
- Chair Mahoney asks what the Lobby Core Committee does. Director Quintana answers by stating that their focus is on Legislations and bills. Most of their work is done in Sacramento lobbying to legislatures in Sacramento and in our district. So it’s just like the advocacy and talking to our legislatures about bills that directly affects the student body here in the CSU East Bay.
- **Stan Hebert** states that the students of the Lobby Core are not registered Lobbyist in the Sacramento but are Advocates.
- Director Quintana states that there has been a trip for lobbying to Sacramento and
the committee should be going again in April for the next lobbying trip. He also states for the Legislative Affairs Committee these are new people coming in that are willing to be involved in ASI. These particular applicants share the same vision that I do. That’s why I think they are the most qualified for the legislative Affairs Committee.

- President Prado yields the floor to the Director of the Finance Committee, Siddharth Menon.

- VP Menon states that essentially what the Finance Committee does is 90% of what this committee does, has to do with club funding, so we have a certain pot of money where we use to help clubs and events on campus. 10% of what we do is piecing together the budget for the ASI organization the following year. Building a budget for 2012-2013. Essentially interested in people who have some leadership background who was really curious about the process itself.

- Committee Members are: Sowmya Kariche, Sarah Quintana, Raheela Dharani, and Kevin Qiyun Wu. Also I have not chosen a fifth member. I am going to keep the fifth spot open for a little bit of time encouraging a few more people to apply and also states that he has worked with these members before on an existing policy and looks forward to working with them again.

- VP Menon states that there are three different sections or three different kinds of people that can sit on the committee. One is the President Designee, the core members including the chairs of the committee and the five students-at-large, and also the Director of Public Relations. Board Members are more than willing to come in and be present at a meeting but for the record these three sections of people are mandatory.

- President Prado asked VP Menon with 16 people applying for the committee out of those people the fifth spot was not able to be filled and benefit from your leadership and teach them how to participate on the Finance Committee.

- VP Menon states that he had a two-step filtering process the first one was based on phone conversations while the second one was in a group setting. Reflecting what we will be doing as a committee and as working as a group. These four people were my top four picks. I had another person scheduled for the final process but she was not able to show up due to other scheduling reasons. But the position is still open for students to apply. I am still letting more people know that I still have one more spot available. Giving the type of goals of has set for this academic year I am looking for the very best of people.

- VP Pehrson states that she actually only has two positions available and the first person goes by Grace, she was a student leader in China, she’s an international student. Then there’s also Jerry in which he has applied for Director of the University Union which would make him ineligible for my position if he were to get chosen. But if he doesn’t get chosen for the Director of UU I would like to see him on my Internal Committee. Jerry is the second choice but if he isn’t available for my committee I chose Jamie Piazza for the second position. She is a proven leader on campus. I interviewed over ten people and some things that I came into conduct were
some of these people have been chosen for other committees that I thought would be great on my committee. So I decided to give people that haven’t had a chance to serve on a committee an opportunity to serve. Serving on ASI is really good experience for students.

- **VP Laluan** states that External Affairs deals with more local issues working with faculty, universities administration to help coordinate and recommend student opinions on campus. The two people that I have chosen were through telephone interviews; they struck me as people with not only experience but also with opinions. One thing that I want for the committee just because we have two students that can serve on the committee and the rest is college directors is our opinions and our real solid feelings on where this campus is going. Now the first person Danielle Anderson, we had a five minute interview and then twenty minute conservation about where this campus is going. She also indicated that she applied for committees in previous years and didn’t get in so I have a soft spot for those students who have been looking to serve on committees, so here’s my recommendation. The second person that I recommended Courtney Symonds she is also applying for the Director of UU position so she would be ineligible for my committee if she was to be chosen. She used to be a faculty intern for CFA about two years back she was a part of the bussing to the civic center. So she has experience in the more radical atmosphere of the campus so that’s sort of logistical experience as well as nuance view of how the faculty fit in on campus will be very helpful for my committee that’s why I recommended her. But there are alternates just in case she is chosen for the Director of UU position. But those two are the most qualified.

- **VP Laluan** states that the way things worked was that a couple of students directly applied for the University Wide Committees. We are also going to be place students that applied for the internal committees and didn’t get placed. We will try to work with them and place them on a University Wide Committee if they wish. Two notes that I need to make is the Student Health Advisory Committee is open and will still need to apply through us. Suggested Mark Weisbecker for Foundation Board of Directors Committee and Abby for Fairness Committee. The main criteria in my opinion to serve on these committees students make it on time to the committee meetings. I was looking at the calendar that the academic senate provides on the website so I basically asked can people meet at these times or not at such times. Red are the people that are not recommended and yellow is the people that are recommended. Same telephone interviews consisting of are they able to attend the committee meetings, are they knowledgeable about the committee, and are you able to contribute to the specific committee.

- **ED Saffold** asks what the reasons were for the students being highlighted red meaning that they are not available for committees.

- **VP Laluan** answers with the qualifications being if the students can make the time and are they prepared to contribute to the committee. Because in many occasions some of us on the board are not quite clear of what all these committee consist of. For Mark and the student listed in number 5 it boiled down to really ideas on student advocacy. It was a pretty standard interview.
• President Prado states that one of VP Laluan’s other responsibilities was to help recruit people for the University Wide Committees.

• Chair Mahoney states that he served on the A2E2 committee along with other faculty members consisting of each member from a different college across the board. It will be nice if at least four students are from the respective colleges.

• A2E2 committee.
  -Ten Names that has been recommended for the A2E2 Committee then the provost will go and make his final selection by selecting five students out of those ten. Pretty much verified if these students can attend the meeting and if they understood the responsibilities of being on this committee. Most of the students are seasoned on campus meaning that they are at least a junior or a senior. They have the prerequisites of campus involvement and leadership engagement within their respective departments. At least one of those students is from each of respective colleges.

• VP Laluan states that the language of the appointments that he was reading was the decision will be made by the provost, so it will ultimately be up to him to decide on who will be on the committee. It will be up to him to determine the composition of the students on the specific committee. He believes that the board did their part on making their selection. The selection consists of two from each college. We have selected people who are seasoned on campus and who has ideas on what student concerns are.

• VP Quintana asks if they can be given a brief description of the students.

• President Prado highlights the following descriptions:
  1. Monserrat Hernandez- she’s very involved on campus, she works with the Resident Housing Association. She really articulates herself well. She also has worked with the freshman year experience and also the mentor program that works with GE students under Sally Murphy.
  2. Allen Johnson- works for the ASI Presents department. He has worked as a resident assistant on campus as well. He is a part of the communications department.
  3. Mark Laluan- really involved student.
  4. Dominic Skipper- president of Delta Sigma Phi Fraternity. He is also a member of the orientation team. He has been really active since his freshman year on campus.
  5. Chinna Ford
  6. Mark Weisebecker- who has applied to several different committees. He has showed his interest since last year on the specifics of the A2E2 committee.
  7. Marven Masahi-he’s currently registering his first student club on campus the club kind of does fund raising and giving back those funds to students who are less privileged. He’s also from the College of business and Economics.
  8. Allison Lee-she is really playing a strong role in Student Life and Leadership and on the Orientation Team.
  9. Cesar Lafarga
- EVP Caldwell states that since this is a formal document it isn’t supposed to be forwarded to the provost and not the president due to the provost making the final selection. President Prado answers by stating that it might be but he believes all documents have to be approved by the President first hand. He will send via email the document to the president and cc it to the provost.

- Hebert states that his comments are related to what Director Mahoney mentioned above; he states that on the document along with the students their specific major should be present and also their class standing it will be helpful for those that are viewing the document. The more information that can be provided the better.

- President Prado states that those modifications can definitely be made.

- President Prado highlights the CFAC recommendations: the membership for the CFAC is pretty clear cut; it has members from all of the colleges. I will naturally designate all the college directors and also the ASI President (I) sits on that committee. Representation from each specific college is important.

- ED Saffold states that we should begin setting up elections Committee so that it can be ready for spring. He also wants to know if it’s internal or external because he remembers having that debate when the committee list was being made up. I would just ask that we look into that sooner than later. We had to appoint a new chair in the previous year and everything was just really compressed and it shouldn’t be the same case for this academic year.

- President Prado states that it probably was not a priority in this specific process because of the elections committee never being appointed this early. We can look into that now that we have filled up the main committees.

- Director Rosas asks when the CFAT meetings will be held. President Prado answers by stating that he has cc’d the board the committee meeting schedule so just check that and it should state the times of the meeting.

Motion: (Quintana) to approve to all committee recommendations for all Internal Committees and all University-Wide Committees.
1 Abstention by President Designee Stan Hebert.
Motion Carries.

VIII. Information Item – Finance Policy Reform
Siddharth Menon, VP of Finance will discuss potential changes to the Finance Policy.
President Prado yields the floor to the VP of Finance Siddharth Menon who highlights the following:

- VP Menon states that the reason for providing this document to all the board members is because he wants everyone to have a clear understanding when he goes through the presentation. And for all points and time they can see how far along the document has gone. President Prado mentions that this is purely an informational item.

- VP Menon states that if the board can note down their ideas and recommendations so that I can have your feedback when I come and present the information once again.
• Essentially this is a structural change to the Finance Policy the way things are done when it comes to funding for clubs and organizations. Helping serve the clubs and organizations much better on campus. The way the process currently work, it is a stop and go process. A club comes in with their document and in real time the committee evaluates the document seeing if all the numbers make sense and approving it during real time. The problem with this approach is that it is not organized. We are all people and we might forget to do things on paperwork correctly, but the problem is during real time trying to correct the document will cause the funding request to not be approved. This is a total waste of everyone’s time that’s at the meeting and especially the club leader’s time because they have to reschedule an appointment. If they don’t have signatures they run off and get the signatures then the entire meeting is stalled. This is a very inefficient way of doing things.

• VP Menon mentions that San Francisco state has certain deadlines in which the clubs turn in all the funding requests at on one time and the Finance Committee has an entire quarter to go through all the paperwork and decide what events are going to be funded and not. And with the events not being funded the clubs/orgs know exactly why, the club essentially has 3 months to come up with all events and all requests. This structure gives club leaders enough time to plan for an event, find estimates for food, enough time to find best advertisement, and gives them ample opportunity to have their event to be successful.

• Let’s say club/org wants to something in Winter 2012. They will need to submit their funding request in Fall to be funded for that specific quarter.

• Schedule will include:
  -for Winter quarter 2011 funding requests will need to be submitted in Fall quarter
  -for Spring quarter 2011 funding requests will need to be submitted in Winter quarter
  -for Fall quarter 2012 funding requests will need to be submitted in
  -Summer has not been included

• There are five key things that stand out when it comes to the structure.
  -sustainable structure: the current structure is not sustainable it seems really disorganized and the committee is getting poor feedback on how long things are taking. It usually takes what seems to be ages for them to hear back in regards to getting funded or if they got denied for an event. This lengthy stop and go process causes clubs to wait ages to even get reimbursed for events if needed.
  -policy footprint: It was devised from somebody who had looked at the policy in ASI perspectives. People have issues with this because it wasn’t well thought out and then the proposed answers to fix this were to add more policies. The problem with this is too much language and with the new structure it simplifies the language due to a lot of the instruction clauses coming out just by putting in a standard framework.
  -Partnership with ASI: Now when the club/org members are sitting at the finance meeting they will be told rather their funding request has been approved or not and they will know exactly why it wasn’t approved. The club members will not be sit-
ting in the meeting justifying their event, the committee going through all the calculations, and so on. Everything will be a lot more transparent, fair, and logical. The committee is actually spending more time partnering with the clubs/orgs.

-at the start of the quarter the committee will have a list of clubs/orgs events that are going to be funded. This is really helpful because the student body has one consolidated place where there is a list of events. The committee will know exactly what is being funded and it just adds a different perspective to student’s opinions.

-increase of funding per quarter: right now the existing amount is at thousand dollars, each club/org is eligible for up to a thousand per quarter. But there will be an increase for the Fall and Spring bumping the amount up that clubs/orgs can request for to fifteen hundred dollars. Note that there isn’t funding available in the Summer because there is not much student turn out as well as events requested to be funded for. Bumping it up two quarters where students are active makes more sense.

- VP Menon states that moving forward the committee will be looking at the policies. Things will be taking out that are redundant, also reducing its size. I will also be working directly with the Executive Director, Director of Public Relations, and also the Board of Directors to produce regular finance reports so we can share with the student body and also with the BOD. Because I would like the Board to be aware of where we stand, how much money is being spent, and how we are.

- President Prado highlights that will be 5 minutes dedicated to questions to VP Menon in regards to the proposed finance structure from the board members:

- Director Rosas highlights that he is involved in TKE and AMA and he has experience in both type of clubs. But from an ANA standpoint it will be hard to book speakers in advance due to their schedules especially trying to do this a whole quarter ahead of time. He also mentions that he likes the philosophy around it and states that how about the clubs/orgs that turn in their documents ahead of time receive priority for funding. Another thing is it is really hard to find the funding form and it is also really vague on how it works so a suggestion would be to make it easier to find and also maybe have a YouTube tutorial video. Also instead of restricting the $1500.00 in funding to just Fall and Spring quarter for the clubs/orgs usage just make it so that the clubs can just use it for any two quarters.

- VP Menon states that he essentially likes the idea of the tutorial you tube video. Was looking to have a PowerPoint with voice that will go through how to fill out the funding forms. Looking to have specific policies online that will be played for students. The only drawback with the priority thing is that it will add more complexity to the language of the finance structure. Not a fair use of student money when it is done in a professional manner. When it comes to clubs requesting $1500.00 any two quarters it again complicates the structure. It is more helpful when the structure is clear and precise and students then understand when and how much was funded.

- President Prado mentions to Director Rosas that he can hold his recommendations until this item becomes an action item at the board meeting.
• **VP Menon** also mentions that he can give his recommendations to him so that he will have a clear understanding of the concerns and maybe incorporate some of the proposed ideas.

• **VP Laluan** states that the committee should not encourage the clubs/orgs to utilize more funds. For the Fall and Spring the committee is going to have many funding requests for the maximum of $1500.00 because it has been bumped to that price. One of our missions is to create a lively student atmosphere here on campus during the Summer and the Winter it is relatively dead but it should be our concern to try to have the lively atmosphere even though it has been apparent that there aren’t many events.

• **President Prado** states that I would like for **VP Menon** to schedule a focus group with about 5 club representatives and present the proposed finance structure so there can be some student feedback. Then it will be able to become an action item at the future board meetings. Also the funding structure that’s currently in place has worked for previous years so just until a focus group is created the item will be informational.

  **VP Pehrson** states that she does agree with getting a focus group put into place so that there is clubs/orgs feedback. Also Director **Rosas** brings up some good key points on the issue and it should definitely be something that should be looked at. I understand when you’re going with the proposed structure change but to rush it through, I really have reserves about the part of the structure stating that requests have to be submitted a whole quarter before hand I think it will be really good to re-assess that.

• **VP Menon** states that when President **Prado** mentions that the specific funding structure has been working for the past couple of years this is where I disagree. If it is not working and this has been repeated for the past two years and we have to ask ourselves if we are comfortable planning things ahead of time. And is it a fair use of dollars when there is an event being thrown at the last moment. On the other hand, people have three months to plan in which they can come up with fundraising, marketing, food, and all other different components that will require time. But I would like to collect all board members notes at the end and I am not sure when I will be able to get a focus group established. But would like to get this information to the student body as soon as possible.

• **ED Saffold** states that when **VP Menon** came up with the proposed structure change he mentions his cohorts committee consisting of SLLP (Marguerite Hinrichs and Charlene Smith) in which they advised the clubs to believe that this is the necessary step to take when it comes to planning for an event. The second thing is for planning for a speaker the clubs will need to plan a speaker series. Meaning that the time and date the speaker is needed is already planned the only thing that is needed is the person that will be speaking. Really want to put out a point stating that if I ran this organization like we are currently allowing our clubs/orgs. We would be running how we were running before I ran this organization. We spent 20,000.00 more in funding than what we initially had because everyone thought it was a good idea
due to it not being any planning. We have to plan, I know that we want to be organic and allow students to have that spontaneity but spontaneity doesn’t change because you are doing it three months in advance. The spontaneity part is what idea the clubs/orgs has. I strongly advise that the committee not allow groups to poorly plan for events. We should be making them plan successful events.

- Director Pehrson states that she believes that the board should meet in the middle when it comes to the proposed funding structure. Implementing our own structure would be good we are not obligated to use San Francisco State’s structure nor East Bay’s structure we can come up with a new one implementing both ways. It may be a little difficult sometimes but for the most part the planning will be done in advance. I think we should take the focus group idea, and then bring it back to the board.

- VP Menon states that the proposal that I presented is a hybrid, I did look at their basic model and some of their processes for the structure. Regarding the focus group is how soon I can bring back information from the group. I am not sure how many club leaders I can get, because if this isn’t acted upon than this just stays as an idea.

IX. **Information Item**—Omulu Capoeira Funding Request

Siddharth Menon, VP of Finance will elaborate on the specifics of the request. The reason I brought this up to the board is because I would like to get the boards feedback on this specific Funding Request. There are two key issues: first, is how ASI will treat an activity not an event on campus. Second, The Omulu Capoeira Group is a Brazilian Martial arts group on campus they are the only group of their kind on campus, they have been on campus for the past year. This group offers classes to students through pen; from a funding perspective the only thing that ASI does fund is their instructor. This club was formed between January and February of 2010 and initially this club was working with the RAW center but I guess things did not fall through. So around March they had approached the previous year’s board to ask for funding. They initially asked for $19,000.00 then the amount that was agreed upon by the board became $6,000.00. So they had $6,000.00 approved for 2010-2011 for instructor fees. The idea was that students will not be charged. ASI essentially was just paying for the instructor. I am looking to get clarity from the board on what approach would be taken to fund activities. There is no clarity in the original policy indicating how activities should be funded. How do we proceed on this?

President Prado yields the floor to Nayla Wright who gives a brief description of the Omulu Capoeira Activity:

- The funding is for the club to participate in a Martial Arts class.
- The Capoeira Club is looking to receive funding for the whole quarter for the Instructor.
- VP Menon highlights that the Capoeira club works with a specific instructor in which he is from a specific dojo/temple. The club essentially pays the instructor for that specific dojo.
• Director **Davis** asks about the hourly rate the instructor will be being paid? She also mentions that the board should be taking a keen look at how much this will cost to be funded and also if the instructor will be trying to make a profit off the ASI organization.

• **VP Menon** answers that he is unsure about the hourly rate but the instructor was being paid $1500.00 per quarter which equals $6,000.00 per year. He also states that he is not sure about the profitability for the instructor. He believes in the previous year when he approached the board there were 30 people who were initially interested.

• Nayla Wright states that the majority of people utilizing the martial arts class is students and some are not students

• Director **Davis** states that in theory ASI will be paying $100.00 per student since it is $1500.00 to pay the instructor for the quarter.

• **VP Menon** mentions that this club should be called a pseudo club due to them being granted $6,000.00 for the previous year when it comes to funding. But since they have become a recognized club this year that figure will drop to $4000.00 for the year. This is initially more on a unit by unit basis but this is considered an actual activity not an event. There will be someone coming in teaching them.

• President **Prado** reminds the board that this is an information item to build conversation and inform the board.

• Director **Humberto** asks if there was a survey given to students to see what students would prefer and also so that the activity can bring a high participation rate. And also the time slots that the martial arts will be taking place.

• Nayla Wright states that they did do a petition to get the martial arts offered again due to it not being offered in the RAW and it once previously was.

• **VP Menon** states that his current idea at hand is should the board even be funding continuing activities. Currently the policy indicates that we shouldn’t be funding ongoing activities.

• **VP Laluan** mentions the fact that a lot of classes are being cancelled due to the budget but this opens the questing being if the board funds one ongoing activity they would have to fund them all. The second point, everyone’s belts are shrinking financially and that is big concern when it comes to funding an ongoing event for a club. Every penny we are spending we need to be sure that the activity or event is bringing in the maximum amount of students. Funding a clubs ongoing activity that’s only going to draw in 15 students does not sit well.

• **VP Menon** mentions that ASI is in the whole $500,000.00, so we are not doing well financially and also the club will be eligible for up to $4,000.00 due to them being a general club. But this does open the doors in the future for other clubs to come and request for funding for ongoing activities.

**VP Laluan** states that we do specific programs like ASI Presents but oversight of ongoing activities like this doesn’t strike me as good business practice.
- VP Pehrson states that she thinks they are doing great when it comes to the campus atmosphere but as far as funding to keep the teacher here we should talk as ASI to let the college know we would like this back in our class list that students can attend and get credit for. We are not in the business of holding classes on an on-going basis; our job is not to fund classes that are cut. She mentions that she thinks the idea is great but it’s not ASI business. But ASI can help in getting back that specific class on campus if possible.

- ED Saffold states that we have to be careful when it comes to sustainability. If we are the only thing keeping a group running that is a bad model in the sense if we pull our funding the thing doesn’t exist if ASI doesn’t fund their event it still should be a club event. ASI has to be careful so that we are not setting groups up for failure. With the $500,000.00 deficit we not only have to look at Capoeira but also the dance groups and Pep Band, in fact there is an agreement with athletics that this is the last year that ASI will be functionally funding Pep Band. We are in the process of converting Pep Band into a student club so that they are eligible for the $4000.00. Lastly, ASI has to be careful on making some clubs equal to other clubs.

- Director Quintana mentions that he believes that there are a lot of assumptions being made when it comes to who ASI is initially funding. ASI should be getting into what we can use the funding for rather it be instructors or classes. The board will have to look into this more on what can be funded before a decision can be made on the clubs funding request.

- VP Menon states that he will be bringing this up for a vote at the next board meeting. If board members do have thoughts in regards to this, please bring them up to me so that I can address them before it is made an action item. Just to address the question of where the money is going the finance policy only addresses events not necessarily ongoing activities. This is the limitations with the current policy. The board decision needs to be made on do we provide funding on activities or do we not because this is not currently listed in the specific policy. The idea on an event is it will happen on a specific day at a specific time and it is not ongoing.

- ED Saffold states that the board will decide on what’s going to be funded. There is no funding set aside for additional funding processes. What would have to be done for these clubs looking to get their activities funded, they will have to be included in the regular process so that they can be eligible for the standard club/org funding. How will sustainable programs be done when the budget is unknown? The board will have to come to decision on what programs will be more sustainable.

- President Prado states that he thinks every body’s perspectives were valuable. Just make sure when recommendations are brought to the finance policy take into consideration that people are on both sides of the spectrum.

X. **Information Item-CSU Board of Trustees approve 9% Tuition Increase**
The board will discuss measures to inform the campus community and dialogue about ways it can productively respond to increase in tuition.

President Prado states that one of the reasons he wanted to put this on the agenda was because he wanted to have a frank discussion about what the board would like to do in regards to informing students about the increase also what can be done to address the fee increase.

President Prado yields the floor to the Director of Legislative Affairs Frank Quintana who highlights the following.

- **Director Quintana** states that last week at the Board of Trustees meeting there was a proposal on a 9% tuition increase throughout the CSU systems. During the meeting it was interrupted by protestors. There was also a glass shattered in which will cost $20,000.00. This shows the discontent of the students in regards to the continued tuition increase. Also would the board want to start up a campaign on the recent tuition increase?

- **Hebert** states that this is a very good suggestion. Reminds the board that the idea of a fee forum was already on the list of things to do for ASI. In addition to the proposed fee increase for tuition there is the A2E2 Fee which begins Winter. There may be some additional fee increases by just on the facilities offered by ASI just a part of the index increases that students will feel. To have a forum held to inform students of the impact of the Fee increases will be good. It will not be as good for ASI to stand in front of Fees because there are a lot of concerns about it. It will be good to create a forum to make it clear what ASI’s role is in the forum.

- **ED Saffold** states he wants to point out that his prior experience with the board consisted on things of this nature. This is the time where boards write resolutions and they get on buses to Sacramento. Would like the board to plan what they are doing and really look at the impact in making sure that student voices are heard. Highly encourage going to the legislators so that something can be done on a meaningful level like petitioning along with other ASI’s to see how many people can take action. This is the kind of thing as leaders to find out what the opinions and student voices are and what actions are going to be taken when it comes to the students. Also asked the board to be prepared because they may need to really be there for the student body and also remember the campus is not necessarily the advisee. If a mobilization can be done of the university to go down to Sacramento to protest due to everyone being affected that would be great. Student parents, faculty, and staff will sign things because there not in support of what has been done to higher education and so these are then times for the board to step up and really show why we are here.

- Dr. Mahoney states that the A2E2 fee is a local fee whereas the 9% increase is a system wide increase. There was a $30,000.00 charge for the broken door while the students were protesting. I have been following the trustees for years but this was one of the most interesting meetings, the board sort of retreated in different room. The meeting was retreated in a different location and seemed as if it was trying to be closed to the public and it is not supposed to be that way. As like this meeting unless personnel are being discussed the meeting is supposed to remain open. Then
they voted 9 to 6 and usually it is supposed to be 21 to 1 the student trustee will vote against a fee and the faculty trustee will vote against a fee. There also were about 9 board members missing from the meeting that day. And there was a 9 to 6 vote for a fee raise which was really interesting. The Lieutenant Governor is one of the trustees has suggested that the voting be done over because it was kind of moved out the public view but this was after the doors was shattered things were kind of closed off. It was a very unusual meeting, but the Lieutenant Governor who is the Mayor of San Francisco is a pretty big voice so it will be interesting to see what will take place at the following meeting.

- Director Quintana states that there was a petition done so that they can re-vote on the increase on December 5th, 2011. But he is not sure if this will happen.

- VP Menon states that he just wants to point out that with the 9% increase there will be $85,000,000.00 in compensations going to faculty and the administration so we got to ask that we are all screaming for extra money. Thought the faculty strike was interesting that it was day before the new compensation was approved. I think I would like to circle Randy’s point it’s not about being divided when approaching the legislature it’s about bringing everyone together then approaching them. It’s about the numbers and to have a diverse crowd of people consisting of faculty, students, and staff this will definitely get the attention of the legislatures.

- President Prado states that it is not clear where the $85,000,000.00 is going to it just states that it will be going to CSU’s employees. But it was good that the board got good information.

XI. Roundtable Remarks

Lahman: wishes all the board members a Happy Thanksgiving and God Bless America. Let’s just be careful on playing the blame game and build some common ground.

Quintana: states that a lot of turkeys will be executed but it will not be a happy one for his personal self because a few years back on a day like this a lot of indigenous communities were executed and moved out of their homes. But have a great day.

Mahoney: states that the $85,000,000.00 was a 3% pool where it is not clear if it is going to faculty or students but to be honest it is highly unlikely that this will be approved. In fact any day now there will be a $100,000,000.00 cut to the CSU system, which indicates a 3.7 million cut to the East Bay campus. As far as the strikes are concerned most faculty feel like tuition should be free. The idea is educated people and the money coming from the taxes to educate them. Students are now paying more of their fees for the first time in history really disappointed in where this state is going. Hopes this fee can be rescinded.

Saffold: states that the language in the listening session should be clear and that the listening session should consist of a dialogue in front of the president. Make sure there are not false hopes set. Let’s try and help get people there and make sure we manage expectations a little more. A soft copy is available to pass on to all the constituents.

Davis: states she will be meeting with Krista Smith and meeting with Valerie from the peer mentor program. Increase the people that enroll in the RAW center. Wishes everyone a great Thanksgiving.
Hebert: congratulates ASI on the Cornel West event. Record for any of the events held in the theater doubled the theaters capacity.

Prado: mentions the board member interviews, for each position that was available there was three people interviewed. All the members of the Executive Committee finished all their interviews. The recommended persons will be interviewed by the Personnel Committee then submitted to the board as the final process within two weeks. Also next quarter there will be a classroom campaign to spread awareness about the tuition increases and issues of priorities. I was facilitating the 18 year old millionaire who spoke to the students. Thanks Dr. Mahoney for the academic senate meetings. Also SLLP along with Stan Hebert did a great job this Saturday for the informational setting that was given to the local high school students to understand a little more about enrolling in college.

XII. Adjournment
Motion: (Prado) to adjourn meeting at 2:05 pm.
Motion Carries.

Minutes Reviewed and Approved/By/On:

ASI PRESIDENT
Name: Christopher Prado

January 18th, 2012
Date