ASI Board of Directors Special Meeting Minutes of November 20, 2013

I. CALL TO ORDER: EVP Pinlac calls meeting to order at **12:06 PM.**

II. ROLL CALL

Members Present
Michelle Xiong
Erik Pinlac
Marie Alexandra R. Ibarra
Katrina-Mari Mayol
Gaozong Yang
Edward Andreini
Kathy Cutting
Landon Patton
Jordan S. Leopold
Chris Gallagher
Raymund Cruz
Stan Hebert
Randy Saffold
Kenrick Ali
Darrell Bailey
Marguerite Hinrichs
Mitch Watnik
D. McKinney

Absent Members
Jamelia Drake-Smith
Kenrick Ali
Ellen Griffith
Thamer Fahad Alhathal

Guests
Estelle Davis
Anjila Yusufi
Andy To
Ezekiel Yan

III. ACTION ITEM - Approval of the Agenda

Amendment I: (Xiong) to add a Special Report for Affordable Care Act under Reports, to add an Information Item under Reports for Concord Report, and a Discussion Item under New Business for Travel Fund for Campus Movie Fest.

Motion Carries as Amended.

IV. ACTION ITEM- Approval of the November 6, 2013 Minutes

EVP Pinlac approves the November 6, 2013 Minutes.

V. PUBLIC COMMENT – Public Comment is intended as a time for any member of the public to address the board on any issues affecting ASI and/or the California State University, East Bay.

No Public Comment.
VI. REPORTS
A. INFORMATION ITEM – Affordable Care Act
Vice President of Public Affairs, Pinlac, yields the floor to Estelle Davis and Anjila Yusufi to address the following:

- They estimate that 30-40% of the CSU East Bay population isn’t insured.
- The new healthcare law states that every single person that pays taxes should be insured.
- Their job is to perform outreach education about the health insurance law to the entire CSU community which includes extended family, immediate family, and children of students, staff, workers, etc.
  - Their goal is to reach every student at least 3 times from now until the end of April and getting people to sign up for health insurance.
- The Affordable Care Act was passed in 2010 and the government’s main goal was to provide lower health insurance for middle and lower class families and individuals. The good thing about the new law is that no insurance can charge an individual or family more for pre-existing conditions.
- Starting January 1, 2014, federal law requires almost everyone (who is eligible) to have health insurance.
- CSU system is educating students and families about the new system and opportunities to get affordable coverage.
- Why do people need insurance:
  - With an active lifestyle, chances are you will need medical care at some point
  - Active lives include the risk of injury
  - You may need reproductive services
  - One day in a hospital in LA County = $4,389
  - An emergency room visit can cost $3,000 or more
  - Health insurance will protect you and your family from high medical bills and debt. It was found that hospital care is the number one debt that leads to bankruptcy.
- Comprehensive insurance coverage will give you & your family:
  - Access to primary and specialty care
  - Free preventive care – annual doctor checkup
  - Hospital care
  - Coverage of prescription drugs
  - Coverage of reproductive services
  - And much more
- 2 ways to get health insurance in the new system: Medi-Cal program and a health insurance exchange (Covered California) run by the state
- Government program for low-income residents
  - Individuals with income below $15,000
  - Family of four with income below $31,000
  - Free coverage for those who qualify
• Covered California is a marketplace to buy private insurance
  o Individuals and families may be eligible for subsidies
  o Individual with income between $15,000 and $45,000.
  o Family of four with income between $31,000 and $92,000.
  o The lower the income, the more the subsidy
• Price of insurance:
  o Example 1: 23-year-old CSU student, income: $20,000/year
    • In Covered CA, insurance premiums may be:
      • Cost per month: $146
        Government pays: - $61
        Student pays: $85
  o Example 2: Family of 4, where parents are 42, income: $40,000/year
    • In Covered CA, insurance premiums may be:
      • Cost per month: $902
        Government pays: - $738
        Family pays: $164
• Next quarter, they really want to get this message across to the entire campus and they’re excited about their collaboration with ASI.

15:21

B. INFORMATION ITEM –Executive Director’s Report
ED Saffold addresses the following:
• Highlights that participation and awareness is increasing with students
• Highlights from this year:
  o Introduced job tracking system for Marketing
  o Launched Scantron distribution at the Concord Campus
  o New special events department hosted their first major event: IndieFest
• Partnerships:
  o Diversity Advisory Council
    • Diversity Programming Council
    • MLK Breakfast 1/15/14 at 8 am
    • Week of Inclusive Excellence
  o Athletics
    • Homecoming Tail Gate
  o H.E.L.P
    • Social Media Push
  o Dark Money in Politics
    • 4/14 or 5/17
    • FPPC Chair Ann Ravel

"Students working for Students!"
o Discount Program
  - Will begin January 2014
  - Signing up local vendors to at least a 10% discount or the equivalent of a 10% discount
  - Partnering with University Parking and Transportation Services
  - Partnering with Hayward Chamber of Commerce

- Updates:
  - Associate Director Search
    - 16 Applicants, phone interviews before Thanksgiving, interviews on campus first part of December, on staff by January
  - 1st qtr. budget review was positive
    - Anticipating some possible complications with BAB funding
    - Fe retiring, will work with University and Doris to fill gaps
  - Staff Transitions
    - Ashley Anand is moving on to SJSU
  - IT support
    - Provided university with an overview of all ASI systems
    - University has agreed to provide desktop support for ASI
    - Still need to give software profiles of all systems and specialty hardware
  - Working with Special Events and Program Council on spring event planning.
  - Began the 40 Minute Manager Training Series
    - Employee Basics, Campus Politics 101

- The committee discusses when the shuttle will be making additional stops in downtown Hayward – date isn’t set, may be around January.

33:19

C. INFORMATION ITEM – Concord Report
Griffith addresses the following:
- They had a movie night on November 4th with approximately 30 to 40 students – this turnout is a lot better than what they had in years past.
- Helped with getting ASI to offer free scantrons to Concord students – she coordinated with the Concord office to get a ‘take what you need policy’ in place for students.
- Has been working to get East Bay Replay out to Concord students. They will be having a trial run for this, and many of the students and faculty are excited about getting this resource at Concord.
- Next project is the discount program which she would like to get going in the winter quarter. She has been compiling a list of businesses that students are interested in having a discount at.
- Has been speaking at perspective student information sessions.
- Other ideas she has for the year:
  - Having a bone marrow drive or blood drive on campus.
A speaker series with a local politician or someone like this to come and speak at the school.

Getting a small gym at Concord – hasn’t had much luck with this.

38:33

VII. OLD BUSINESS
A. ACTION ITEM –ASI Volunteer Policy
   Motion: (Xiong) to table the ASI Volunteer Policy until the next meeting.
   Motion Carries.
   39:20

B. ACTION ITEM –Approval of March 8, 2013 University Union Minutes
   Amendment I: (Xiong) to correct Raymund and Erik’s name in the March 8, 2013 University Union Minutes.
   Motion Carries as amended.
   Motion: (Xiong) to approve the March 8, 2013 University Union Minutes with the corrected changes.
   Motion Carries.
   41:36

VIII. NEW BUSINESS
A. INFORMATION ITEM: ASI Town Hall
   EVP Pinlac yields the floor to VP Mayol and she addresses the following:
   - The Town Hall is a chance to get students to understand what’s going on in ASI.
   - The point of the Town Hall isn’t just to advertise what they’re doing but to also let students know what ASI has done in the past and what ASI plans to do in the future.
   - In the past, they’ve had the Town Halls in the Multipurpose Room but unfortunately it’s really hard to get students to come out and dedicate an hour of their time. Typically the students that do come are only there for the food which isn’t the goal. They want the students to be engaged with what they’re talking about. So, the Internal Affairs Committee has decided to move the in-person Town Hall into a video.
   - The target week for completion is week two of winter quarter.
   - The scripts are needed so they won’t stumble over their words and for closed caption to aid people with disabilities.
   - The idea is to have a series of videos; the first video is a general overview like a trailer and it shouldn’t be too long. They are thinking to have one video per category/position.
   - Goes over timeline.
   - The committee discusses the amount of time that each separate video should consist of.
   - Hebert comments on how he believes this is a good idea especially with getting students informed before the elections.
   - Shows example video.
   53:19
B. DISCUSSION ITEM: CSSA Proposed Fee
EVP Pinlac yields the floor to President Xiong and she addresses the following:
- Yesterday she and the CSSA Vice President of Legislative Affairs talked about this.
- There are two reasons why certain Board members of CSSA and Daniel want to put this fee on: Firstly, 40% of CSSA’s budget comes from the Chancellor’s Office and Daniel wants to propose this fee so they wouldn’t be so dependent on the Chancellor’s Office – this fee would help if CSSA and the Chancellor’s Office didn’t agree. Secondly, they’re trying to find a stable budget for CSSA.
- Wanted to ask the Board members their ideas on ways that they can ask the students what they think about this fee.
- They’re looking at charging students $2/semester.
- The committee discusses whether or not the Chancellor’s Office would stop funding CSSA if the fee passes, or if this money would just be an “in addition to” towards CSSA’s budget. Hebert mentions that having the support from the Chancellor’s Office is a good thing and beneficial to the system. Hebert further mentions that if possible they could ask for more support from the Chancellor’s Office.
- VP Mayol states that they can mention about the CSSA fee during the Town Hall videos.
- President Xiong mentions that students have the opportunity to opt out of this fee.
- EVP Pinlac asks if this fee would take the place of the fee that ASI pays CSSA – this hasn’t been established.
- Leopold states that he is for the fee but he does agree with the question Pinlac proposed and he states that CSSA would lower the fee that school’s pay if the fee is passed but other logistics do need to be discussed. He also question what part of the organization will this new fee go towards.
- VP Mayol states that she has an issue with this money just being “in addition to” and she thinks that there should be some type of regulation regarding the money only being used during certain circumstances.
- Yang states that she doesn’t understand how this fee will benefit the students and where this money is going towards. President Xiong mentions that this does benefit the students because CSSA is the largest student group in the United States.

1:06:19

C. INFORMATION ITEM: Smoking Policy on Campus
EVP Pinlac yields the floor to President Xiong and she addresses the following:
- Wants the Board to read the smoking policy and identify places (doorways, etc.), while they’re on their way to class, that they see a lot of students smoking and to look at signage.
- Find ways to get people from smoking in areas that they’re not supposed to be smoking in.
- They’ll be doing a social media piece on letting students know about the smoking policy.
VP Mayol mentions that the Student Health Advisory Committee did a blue tape project a couple of years ago where they taped 20 feet from nonsmoking areas, and she wanted to know if they could get the numbers from Jennifer Luna who advised this committee.  

1:09:16

D. INFORMATION ITEM: In-service Training Dates  
EVP Pinlac yields the floor to President Xiong and she addresses the following:  
- Their next in-service is December 6th with Aramark about food services on campus.  
- All of the in-services are on Fridays from 10-11:30am.  
- For winter, the in-service will be February 7th. In January, they have the winter retreat.  
- March 4th is towards the end of the winter quarter so she wants to do a stress and time management.  
- In spring, April 18th, they may have an in-service.  

1:11:17

E. DISCUSSION ITEM: Winter Retreat  
President Xiong states the following:  
- The proposed dates are January 10th or January 17th  
  - The committee decides that January 10th would be good.  
- The committee discusses topics for the winter retreat:  
  - Committee management – because people will be dropping out of committees during this time.  
  - Planning of events for winter and spring  
  - Elections  
  - Public speaking  
  - Dealing with media  

1:14:50

F. DISCUSSION ITEM: Travel Fund for Campus Movie Fest  
EVP Pinlac addresses the following:  
- Andy To and Ezekial Yan won Campus Movie Fest. They wanted to see if ASI would help them cover travel for their trip to Hollywood.  
- During the last meeting, they were all emailed a copy of the scholarship/travel fund policy.  
- Noticed that the travel fund only covers plane tickets, gas, rental, etc. EVP Pinlac further states that it is the Boards policy so they can change it to include hotel reservations and things like that.  
- Hinrichs states that this is a leadership activity and student life is willing to share the cost with ASI for funding it. She believes that Andy has a chance of going on to the international competition.  
- The budget for the policy is around $3,000 and they usually grant $1,000 per student.  
- D. McKinney suggests that they think about covering meals for travel as well.
President Xiong states the following:
- After they fund these students, the students come back and show the Board what happened during the event and the video will be screened on campus.

EVP Pinlac states that they’ll discuss the budget at the next Board meeting.

1:23:14

IX. ROUND TABLE REMARKS

Yang: A microwave has been added in the cave. Pritesh helped her create a survey to ask the students the changes that they’d like to see in the cave. About 390 students have filled out the survey so far.

Cutting: She’s starting to form an Earth Week committee and next Tuesday at 3pm will be the meeting for it.

D. McKinney: He’s working with his Board right now about partnering with this Board regarding the “Dark Money in Politics” event that they’ll be doing. He’ll be following up with the Board once he gets an answer.

Patton: Still working on the university committee flyers. He wants to start a committee to change the lights on campus that are dim and replace them with the blue ones. He learned that the blue lights are a little more energy efficient.

Gallagher: December 6th from 4-5:30pm, they have East Bay Tailgating. There will be food and prizes at the tailgating. The Golden State Warriors game event will be January 28th and this is also Asian Heritage Night – the ticket is $15 and it includes a ticket to the game, a free t-shirt, and you get to go courtside during pregame. The tickets are now available in the ASI office; they’ll have posters promoting this soon.

Pinlac: The presenters for the ‘Travel Fund for Campus Movie Fest’ have arrived and would like to make their presentation.
- Andy To and Ezekial Yan state the following:
  - They won best picture for the Campus Movie Fest and now they get to compete nationally in Hollywood.
  - Andy spoke with last year’s winner and they said they wanted to get funded but they didn’t know where to look. He talked with Marguerite Hinrichs about sponsoring them and she stated that she wanted to help them.
  - Prepared a possible budget; at the most it’ll be around $3,000 for travel and hotel.
  - Andy To states that he feels that their video is representing East Bay and that it stands a chance in winning. After this movie fest in Hollywood, he believes the next step is to compete globally in France.
  - Explains the idea behind the video and shows the film to the Board.
  - The Campus Movie Fest will consist of over 60 contestants and it’s a 3 day event. Big names will be at the event.
  - Presents estimated budget to the Board.
  - Hinrichs states that the mileage would be reimbursed so they’d have to put the gas in themselves.
  - President Xiong states that ASI doesn’t reimburse, they just give them a check and the max they have is $3,000.
The Board discusses the price of driving with a 12 seater van if he plans on taking all of his members, and for Andy to look into the discounted price with Enterprise since the university has a relationship with Enterprise.

- **D. McKinney** suggests that Andy take core people from his team and maybe they can do something on campus for everyone once they get back so the others won’t feel left out. This will be more cost effective.

- **Bailey** asks that Andy contact him regarding the travel to maximize their discount because the Athletics Department has a relationship with Enterprise as well as hotels.

- **Cutting** suggests that they also look into fundraising to help fund their trip.

_Hebert:_ The food trucks on campus are on a trial run this week for logistic purposes. The next trial run will be Wednesday and Thursday during the first week of December. The full run will be in the winter quarter and Aramark expects to have a schedule to let people know which trucks will be there and on what day.

_Cruz:_ Having Late Study Night Live event in 2 weeks: December 4, 5, 6th from 8pm-2am.

_Xiong:_ Thanks everyone for showing up on time. Encourages counseling, asks them to be proactive in responding to emails and asks that they send her their bios if they haven’t.

**X.  ADJOURNMENT**

Meeting adjourned at **1:58 PM**.

**Minutes Reviewed by:**  
ASI Executive VP/Chief-of-Staff  
Name: Erik Pinlac

**Minutes Approved on:**  
12/4/13  
Date: