I. CALL TO ORDER: Chair Cruz calls meeting to order at 9:10 AM.

II. ROLL CALL

<table>
<thead>
<tr>
<th>Members Present</th>
<th>Absent Members</th>
<th>Guests</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raymund Cruz</td>
<td></td>
<td>Angela R Gonzales</td>
</tr>
<tr>
<td>Chris Gallagher</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tamisha Latimore</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jennivy Tabbay</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Yvonne Guzman</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hendrix Erhahon</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stephanie D. Luna</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Monica Juarez</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Everett Lai</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

III. ACTION ITEM - Approval of the Agenda

Motion: (Gallagher) to approve the agenda.
Motion Carries.

IV. ACTION ITEM – Approval of the November 22, 2013 Minutes

Approval of the December 13, 2013 Minutes

Motion: (Gallagher) to approve the November 22, 2013 Minutes.
Motion Carries.

V. PUBLIC COMMENT – Public Comment is intended as a time for any member of the public to address the committee on any issues affecting ASI and/or the California State University, East Bay.

No Public Comment.

VI. INFORMATION ITEM – Fall budget report

Chair Cruz addresses the following:
- They only used five percent of their budget for fall.
- The rest of the unused money will go into next year’s reserves.
- They can also still use the rest of the budget for their events.
- Wants to make or buy one big ASI poster for tabling.
  - The committee discusses ideas for who can help with making the poster.

8:25
VII. INFORMATION ITEM – Open-Mic Night
Chair Cruz addresses the following:
- Wants to move Open Mic Night to the next meeting.
- Wants to have Open Mic Night Mondays in the UU - twice a month and have prizes for contestants.
- Open Mic Night is still not for sure.

10:48

VIII. INFORMATION ITEM – Warrior Game Dates
Chair Cruz addresses the following:
- Possible dates
- Vice Chair Gallagher mentions the possible dates: March 7, March 11, and April 4 - cheap tickets and event nights.
The committee discusses whether these dates are good and the results of the last Warrior Game tickets. They also discuss the promotions during these possible game nights.

15:54

IX. DISCUSSION ITEM – Study Night Revision
Chair Cruz addresses the following:
- What worked well
  - Food and study rooms
- What needs to be changed
  - Advertising and no more live music the week before finals week.
- Ideas for next time
  - Open the rooms earlier, a large banner, goodie bags, advertise weeks before so students know, more posters for roadmaps around campus buildings, and provide coffee and hot chocolate at VBT.
- IMPACT - okay turn out. They need to have more signs and more fliers at all departments.
- Vice Chair Gallagher suggests keeping the game zone open a little longer because it is relatively cheap to keep open.
The committee discusses possibly collaborating with housing and the library for this event.
- Study Night the first three days of Finals Week.
- Erhahon can contact housing to let residents know about Study Night.

19:51

X. DISCUSSION ITEM – Spring Club International Food Festival
Chair Cruz addresses the following:
- Primary goal - make students aware of all clubs on campus. Let clubs table and reach out to students.
• Other goals - give students the best experience on campus. Who are the target audience?
• Have an international food buffet and have Al Fresco Part Two, but with better food.
• Vice Chair Gallagher suggests that they can use leftover decorations from the tailgate.
• Have one paid guest performer.
• Erhahon suggests that they do not need a paid guest performer because there are students who can give a good performance and he can reach out to them. He also wants vegan food at Al Fresco Part Two.
• Have raffle prizes at Al Fresco Part Two - gift cards to the bookstore, parking permit.
• Have Al Fresco Part Two in May in the MPR.
  o Aiming for May because it is multicultural week.
• Vision on Al Fresco Part Two: People go in and are informed about clubs.
• Free food for all students, but clubs have to use their funds for food.
• Persuade clubs to go
• Try and get prizes from athletics
• Erhahon suggests having the Al Fresco Part Two at the Agora stage.
• Mrs. Rushwood had an idea to serve students international cuisine.
• All clubs should pay for their own international food.
• All clubs need to RSVP, since there is limited space in the MPR.

The committee discusses wanting to figure out an effective way to inform the clubs of Al Fresco Part Two.

37:51

XI. ROUND TABLE REMARKS
Cruz: Shows the people who came in late that the Fall Budget Report all of the events and asks them to come up with ideas, and not worry about the budget and the leftover money will go into reserves.
Erhahon: Tells everyone to go to the Tailgate today and mentions that he is going to be passing down his crown as Homecoming prince. Tailgate is at 3pm and game is at 5pm.

XII. ADJOURNMENT
Meeting adjourned at 9:53 AM.

Minutes reviewed by:
Director, University Union
Name: Raymund Cruz

Approved on:
01/31/14
Date: