Programming Council Meeting Minutes of November 22, 2013

I. CALL TO ORDER: Chair Cruz calls meeting to order at 10:06 AM.

II. ROLL CALL:

<table>
<thead>
<tr>
<th>Members Present</th>
<th>Absent Members</th>
<th>Guests</th>
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<tbody>
<tr>
<td>Raymund Cruz</td>
<td>Mary Reardon</td>
<td>Mo Salman</td>
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<td>Chris Gallagher</td>
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<td>Marc Cochran</td>
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<td>Tamisha Larimore</td>
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<td>Keith Greene</td>
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<td>Jennivy Tabbay</td>
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<td>Christine Greene</td>
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<td>Yvonne Guzman</td>
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<td>Anjila Yusufi</td>
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<td>Hendrix Erhahon</td>
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<td>Estelle Davis</td>
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<td>Stephanie D. Luna</td>
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<td>Angela R. Gonzales</td>
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<td>Monica Juarez</td>
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III. ACTION ITEM - Approval of the Agenda

Amendment I: (Gallagher) to move Covered California after Late Study Night Live Budget and would like to add in Information Item - Homecoming Week after Earth Week.

Motion Carries as amended.

IV. ACTION ITEM – Approval of the October 25, 2013 Minutes

Motion: (Gallagher) to approve the October 25, 2013 Minutes

Motion Carries.

V. PUBLIC COMMENT – Public Comment is intended as a time for any member of the public to address the committee on any issues affecting ASI and/or the California State University, East Bay.

No Public Comment.

VI. INFORMATION ITEM – New Members

Chair Cruz addresses the following:
- Welcomes newly appointed members and the new members introduce themselves to the committee.

07:24

VII. INFORMATION ITEM – Study Kit Update – Smooth Transition

Chair Cruz yields the floor to Christine Samuel and she addresses the following:
- During the Late Night Study nights Smooth Transitions will be handing out study kits that include: pencils, scantrons, erasers, etc.
• They ordered the kits yesterday so they should be arriving sometime next week.
• The week of the event, they’ll be assembling the kits. They will also be tabling and handing out flyers to promote the event.
• They’ll be handing out 50 study kits a night for a total of 150 study kits and they’re only tabling the first 3 days.

10:36

VIII. ACTION ITEM – ASI Spirit Weekly Raffle Draw Budget
Chair Cruz addresses the following:
• This event will happen every week – if student wears CSUEB gear they can go to the ASI office to get a raffle ticket and enter into the drawing. They will have the chance to enter 4 times; once per week. At the end of the month, they will hold a raffle draw and the winner will win a parking permit or a gift card.
• A parking permit is $130, since the raffle will take place for winter and spring there will be 3 months for each quarter which totals 6 parking permits that could be won. If the student prefers to win a gift card instead of a parking permit, since not all students need a parking permit, they will have the chance to win a $100 gift card. However, the gift cards that he found at the bookstore were only $50 ones, so he will get 2 of them to be won.
• The budget for this raffle draw is $780.
Chair Cruz asks the committee for a vote, no second was observed, and he states that the motion carries.

13:45

IX. ACTION ITEM – Warriors Tickets Budget - Chris
Vice Chair Gallagher addresses the following:
• They bought 50 tickets – The tickets come with a ticket to the game, a t-shirt voucher, and they get to go courtside during pregame. The first 50 tickets were $1,050 which came out to $21 per ticket.
• He reserved another 50 tickets but hasn’t purchased them yet; he included this in the budget to give them flexibility in case they needed to purchase more tickets.
• The tickets will be sold to students for $15 per ticket which would give them $750 back.
  o Overall, if they bought 100 tickets, they would pay $600 or $6 per student due to getting $750 back.
• Shows committee receipts from first purchase of 50 tickets.
Motion: (Gallagher) to vote for this budget.
No second observed.
Motion Carries.

16:20
X. ACTION ITEM – Basketball Tailgate Budget – Chris

Vice Chair Gallagher addresses the following:

- They have to go through Aramark for the food.
  - The food will be: 100 hot dogs, 100 hamburgers, condiments, cookies, and ice water. Aramark would set everything up for them.
  - The total came out to $595.50 which is discounted, making the food budget $600.
- DJ hasn’t been confirmed yet.
- DJ and miscellaneous is $1,000 but this is just a ceiling and it gives room for flexibility but Gallagher states that they probably won’t go up to this amount.
- Larimore states that the only promoter that she could get to come out with such short notice is Muscle Milk and they would just like a week advance before coming out.

Motion: (Gallagher) to approve this budget.
No second observed.
Motion Carries.
19:11

XI. ACTION ITEM – Late Study Night Budget and Winter Quarter Date

Chair Cruz addresses the following:

- Will be held on December 4, 5, 6, 9, and 10th from 8pm-2am at the Old University Union. There will be live music – this is only for December 4, 5, and 6th.
- There will be snacks and drinks, open rooms for studying, game room will be open, and POD will be open until midnight for December 4th and 5th only.
- The New University Union will have Student Life’s Smooth Transitions’ Study Kits, rooms open for studying, and snacks and drinks.
- In the Cave, they’ll just be serving snacks and drinks.
- Presents prepared budget to committee – The total comes out to $972.91 for the entire event of 5 nights.
- Gonzales asks if they are thinking of doing an open mic for the live music – Chair Cruz states that it is an open mic but they can just let him know if they plan to perform.

Chair Cruz takes the item to a vote, no second was observed, and states that the motion carries.
23:11

XII. INFORMATION ITEM – Covered California – Anjila Yusufi

Estelle Davis and Anjila Yusufi address the following:

- They will be on campus from now until the end of April.
- This is a CSU-wide initiative that is supported by the Chancellor.
- The first week during winter quarter, they plan on having 3 days of education and outreach through forums which includes a 25 minute presentation about Covered California.
• After hearing the presentation, this committee can help spread the word to their peers and family on ways to get health insurance, if they don’t already have it.
• Goes through their Covered California presentation.
• It is estimated that 30-40% of CSU East Bay students are currently without health insurance. As of January 1st, it is law that every person that files taxes has to have health insurance.
• It’s possible for an individual to buy health insurance on their own through the website – it takes about 30 minutes to enroll.
• One of the more important things on the website is the shop and compare tool, it is like a calculator that estimates what the health insurance you’re looking for will cost you.
• If you make less than $15,000 and you qualify for Medi-Cal, you can begin the process of enrollment through the website.
• Their main strategy right now is to go into classrooms and present their presentation, and they’re trying to figure out a way to get into as many classes as possible before the school year ends.
• They’re trying to hit every student at least 3 times.
• In January, their focus will shift towards enrollment. The goal is to get all the students that aren’t insured enrolled in a healthcare plan. So, they’re really enlisting the support of ASI to help with these activities.
• January 15, 16, and 17th, they’ll have enrollment counselors on campus that can walk students through enrollment.
• The committee discusses ways to get the Covered California representatives into classrooms to speak to students about this topic.

Chair Cruz states that he forgot to discuss with them when they want to have the Late Night Study Live in the winter quarter. He states that it’ll be Wednesday, Thursday, and Friday the week before finals week and asks if the committee is okay with this.
• They will be tracking the number of people in attendance for the Late Night Study Live for this quarter. They will be counting every hour.

XIII. DISCUSSION ITEM – Earth Week Representatives
Chair Cruz addresses the following:
• November 26 will be the first Earth Week meeting for the Earth Week event. It will be from 3-4pm.
• He wants to appoint 2 committee members to be a part of this and attend this meeting then have them come back to report what happened in the meeting.
• Asks to let him know ahead of time if they’ll be in attendance to the Earth Week meetings.

XIV. INFORMATION ITEM – Homecoming Meeting
Vice Chair Gallagher addresses the following:

- Went to the last Homecoming Committee meeting. The Homecoming Committee consists of people from athletics, faculty, alumni, and so on.
- During the meeting, they discussed what worked well and what they need to do.
- A lot of the events will be the same as last year: Homecoming Parade, Homecoming Tailgate, SAAC Pep Rally, and East Bay Idol.
- The homecoming dates are January 20-25th.
- The homecoming games will be 2 basketball games: Friday and Saturday.
- The game against San Francisco State will be the main homecoming game.
- This committee will be involved in the tailgating part and ASI in general will also be involved in marketing the event.
- They might have a smaller event before this as well and they’ll be tabling and promoting the event through social media some time before the event.
- They’re still working on a theme – the most popular one right now is “The Rise of Red and Black.”
- The next Homecoming Committee meeting is December 4th at 3pm.

59:04

XV. DISCUSSION ITEM – Town Hall Video
Chair Cruz addresses the following:

- Last year, the Internal Affairs Committee had Town Hall meetings.
- The purpose of the Town Hall meeting is to allow students to come and see the things that ASI has been doing and what they plan on doing.
- Based off of last year’s Town Hall, they found that the meetings weren’t really successful because a lot of students don’t attend them. So, Katrina, VP of Internal Affairs, decided on making a series of Town Hall videos for each category/position within ASI.
- This video will be shown on the TV in the Old Union and on the ASI website, and the students will be able to choose what video they want to watch.
- The Programming Council will have their own video and he asks the members whether they’ll be comfortable being in the video.
- The committee discusses their ideas for the video.

1:03:47

XVI. DISCUSSION ITEM – Meeting Room Agreement
Chair Cruz addresses the following:
- He’s thinking about having the meetings in the Bay view room but it’s kind of difficult because there isn’t an open conference call in that room.
Mo Salman states that he put in a request to get open conference calls in all of the rooms so they’re working on this and it may happen sooner than later.
Chair Cruz states that hopefully they will have the open conference calls in all of the rooms by winter quarter.
Vice Chair Gallagher suggests that they put out signage when they’re having meetings to direct students on where to go.

1:06:53

XVII. ROUND TABLE REMARKS
Saffold: The Marketing Department will be in transition over the next couple of weeks. He wants to make sure that they give them notice about 4 weeks in advance so they have enough time to build a draft.
Gallagher: An update on tailgating – They have reserved an area in front of the KP building. He’ll call Aramark today to confirm their food order. The Warrior Tickets are now on sale in the ASI Business Office and can be purchased from the front desk. They’re a little behind on the marketing for the Warrior Tickets but he wants them to let their friends know. The Warriors game is January 28th and it’s one ticket per student. For the tailgating, they’ll probably be tabling the week of. Thanks his team for helping with tailgating.

XVIII. ADJOURNMENT
Meeting adjourned at 11:20 AM.

Minutes reviewed by:
Director, University Union
Name: Raymund Cruz

Approved on:
1/24/14
Date: