Elections Committee Meeting Minutes of February 23, 2018

I. CALL TO ORDER at 2:44 PM

II. ROLL CALL

Present: Maria Perez-Murillo, Monique Lynch, Aman Solanki, Doha Mohammed

Late:

Not Present: James De La O, James Carroll, Marguerite Hinrichs, Erik Pinlac

III. ACTION ITEM – Approval of the Agenda

Motion to approve the agenda by D. Mohammed, second by A. Solanki, motion PASSED.

IV. ACTION ITEM – Approval of the Meeting Minutes of February 16, 2018

Motion to approve the minutes of February 16th 2018 by D. Mohammed, second by M. Lynch, motion PASSED.

V. PUBLIC COMMENT – Public Comment is intended as a time for any member of the public to address the committee on any issues affection ASI and/or the California State University, East Bay.

No public comment

2:52

VI. OLD BUSINESS ITEMS:

a. DISCUSSION ITEM – Discuss Elections Packet: Content, Application, Marketing

M. Perez-Murillo still hasn’t heard back from E. Pinlac and he is the only one who can give them access to the Bay Sync portal in order for them to start their application. M. Perez-Murillo suggests that they just brainstorm ideas on what they would like on the application and packet. M. Perez-Murillo proceeds to state that it is essential to have the following: Elections Code (which still needs to be finalized), Overall Timeline, and a plethora of questions. M. Perez-Murillo stresses that the main thing the committee needs to focus on is their marketing. M. Lynch informs the committee that she met with Katie Riddle in order to follow up on their mark ups that have been sent to her. M. Lynch continues by confirming that the mark ups they have been sending to Katie Riddle do not go along with what they would want for a logo if they’re going to use ASI. With that being said, two logos need to be done; an ASI logo for the Elections Committee and a separate logo for the actual Elections of 2018. M. Perez-Murillo suggests that they just make their own marketing since they know what is required.

6:53
b. DISCUSSION ITEM: Finalize Planning of the Info Sessions
   M. Perez-Murillo informs the committee that it is all updated with the contents that were discussed last week. M. Perez-Murillo confirms that the presentation is done and she will send it to them over the weekend.

7:32

VII. NEW BUSINESS ITEMS:

a. DISCUSSION ITEM – Begin Planning of the Mandatory Candidates Meeting/Seminar
   M. Perez-Murillo thinks they should table this because they need to focus more on marketing and find out a strategy that’s going to work in their favor. M. Perez-Murillo states that once they’ve found a strategy they should have an easier time with everything else.
   Motion to table NEW BUSINESS ITEMS: DISCUSSION ITEM – Begin Planning of the Mandatory Candidates Meeting/Seminar and DISCUSSION ITEM – Begin Planning for Candidates Forum and Meet the Candidates Event for a later meeting by A. Solanki, second by D. Mohammed, motion PASSED.
   Due to marketing being the main focus of this meeting, and considering the fact that the first info session is this week M. Perez-Murillo thinks it will be best to push everything back another week because they do not have the marketing for it. M. Perez-Murillo proceeds by stating as long as they get everything done before the deadline of the B.O.D retreat they should be fine.
   Motion to push the info sessions back another week by M. Lynch, second by D. Mohammed, motion PASSED.

b. DISCUSSION ITEM – Begin Planning for Candidates Forum and Meet the Candidates Event
10:04

VIII. SPECIAL REPORTS

IX. ROUND TABLE REMARKS
   M. Perez-Murillo recaps everything that was discussed during the meeting. M. Perez-Murillo states that she and A. Solanki will try to work on the marketing and get in contact with duplicating services. Also, once M. Perez-Murillo gets the dates for the Board Retreat they will start modifying the timeline in order to push everything back another week.

X. ADJOURNMENT at 2:56 PM
Minutes Reviewed By:
Chair, Elections Committee
Name: Maria Perez-Murillo

Minutes Approved on:
3-1-18
Date: