POSITION AVAILABLE: One or more temporary, part-time lecturers to fill a POOL from which instructors will be selected for Fall Quarter 2017 and Winter and Spring Quarters 2018.

THE DEPARTMENT: The Department offers courses at both the undergraduate (B.A.) and graduate (M.A.) level in marketing and entrepreneurship. Courses serve students completing Business majors and other majors. The department has 8 tenured or tenure-track faculty and several lecturers.

DUTIES OF THE POSITION: Part-time employment teaching one or more introductory and/or advanced courses in Marketing and Entrepreneurship. Teaching assignments at CSU, East Bay may include courses at the Hayward, Concord, and Online Campuses.

RANK AND SALARY: Lecturer. Salary is dependent upon educational preparation and experience. Position appointment is subject to budgetary authorization.

DATES OF APPOINTMENT: Fall Quarter begins September 18, 2017; Winter Quarter begins January 2, 2018; Spring Quarter begins March 26, 2018.

QUALIFICATIONS:
Minimum Degree Requirement: Master’s degree (or equivalent) in business or economics. Ph.D. in business or economics preferred. Degree from AACSB accredited institution preferred.

In addition: Have professional experience at the time of appointment that is significant in duration and level of responsibility, and consistent with area of teaching responsibilities.

Or

With a research Ph.D. in business or economics, must have a current research record in the teaching field. ABDs must have completed exams in the last three years.

APPLICATION DEADLINE: Positions open until filled. Applications are considered on a continuous basis and may be submitted throughout the year for upcoming quarters (see dates above). Those presently in the pool, whether teaching or not, should submit a new academic application, a complete and current vita, and CBE’s AACSB Qualifications Status Form (link). Please contact your Department Chair with questions.

New applicants should submit a letter of application, with reference to position number; a complete and current vita; the academic application, CBE’s AACSB Qualifications Status Form (link), graduate transcripts; work samples (e.g., CD-ROM, URLs, as appropriate); and three letters of recommendation to:

Wanda Davenport                                            Office Phone No.: (510) 885-4332
Department of Marketing and Entrepreneurship Pool         Office Fax No.: (510) 885-4352
College of Business & Economics                           E-mail: wanda.davenport@csueastbay.edu
California State University, East Bay                     
25800 Carlos Bee Blvd.                                    
Hayward, CA 94542                                       

NOTE: California State University, East Bay hires only individuals lawfully authorized to work in the United States. All offers of employment are contingent upon presentation of documents demonstrating the appointee's identity and eligibility to work in accordance with provisions of the Immigration Reform and Control Act. A background check (including a criminal records check and prior employment verification) must be completed and cleared prior to the start of employment.

CSUEB is an Equal Opportunity Employer and does not discriminate on the basis of age, race, color, national origin, sex, sexual orientation or disability. The University is committed to the principles of diversity in employment and to creating a stimulating learning environment for its diverse student body.