In attendance: Ya You, Ryan Lampe, John Tan, Rajan Selvarajan, and Brian Du

Yes-3, No-0 to approve the September 19, 2019 minutes.

Provided that it is not a huge or difficult program change, not GE change, nor unit change, the deadline for Curriculog is actually March 1st.

Ryan to figure out what to do about the designation of self-support/stateside on the Marketing Curriculog changes.

**Acct 341** - Voted Yes-4, No-0, per edits (needs to be tagged for online, fill in course quality assurance boxes).
Teaching accounting data analytics; admin counsel approved.

**ECON 431** - Voted Yes-4, No-0. Economics of Innovation & Intellectual Property
Reduce prereq from ECON 301 to ECON 300.

**ECON 450** - Voted Yes-4, No-0. Intro to Financial Economics
Reduce prereq from ECON 301 to ECON 300.

**ECON 499** - Voted Yes-4, No-0. Capstone Empirical Analysis
Offered in Spring. Transfer students take the course in Spring. However, if transfer student starts in Spring, the current roadmap doesn't let them take the class for another two years, which makes them unable to graduate within two years.
Change → the courses you need to take before the capstone, you can now take at the same time as the capstone.

**MGMT 400** - Voted Yes-0, No-5. (Already done/redundant change - catalog already has the class listed as repeatable for a total of 6 units)
Repeatable course - affects the HRM/OB concentration - Can take this class maximum of 2 times provided the content is different. Specialized elective.
Who will check that the topics aren't the same? - unable to enforce/students are unlikely to take the same course topic again.
**MKTG 432 - Voted Yes-5, No-0**, when confirm changes of stateside/self-support designations.
Marketing for New Ventures
Need to check about self-support designation/any changes needed? - Dept. chair clicked it in case self-support programs wants to offer the class.
Probably needs to be changed to “both” stateside and self-support.

**MKTG 612 - Voted Yes-5, No-0**, when confirm changes of stateside/self-support designations.
Marketing Analytics
Removing prerequisite; Before needed to take MKTG 607 as a prereq, now anyone can take class if they are a graduate Marketing student.
Standalone course to benefit students for job market.

**MKTG 628 - Voted Yes-5, No-0**, when confirm changes of stateside/self-support designations.
Seminar in Digital Marketing
New elective in MBA Marketing Management concentration.
Taught as special topics previously.

**MKTG 632 - Voted Yes-5, No-0**, when confirm changes of stateside/self-support designations.
Seminar in New Venture Marketing
Taught as special topics previously; want to change as an elective. Entrepreneurship will be undergrad/grad level - should not overlap with Management dept. Similar to MBA Strategy & Innovation.

**Math Update**: The creation of Math 110 (Finite Math) which will be offered by Math dept. passed through College of Science level. CBE did not get the program modification to pass yet.

**BUS 335** - Possible idea to split the class up, then later remove from core to put into concentrations. If class is removed now, concern that we will not address assessment needs.

Spring 2020 will be BUS 335. Students will be forced to take either MKTG or MGMT 335 if class is split. If Marketing and Management creates a class that might go away in the future, can potentially be a problem. Accounting & Finance wants to eliminate the BUS 335 class from the required core, and return the units back to each concentration for an elective.
Voting on recommendation by Monday Oct. 14th. *Now postponed till later as discussions will continue.

The two options that are gaining most traction:
(1) removing the class from the core and returning the units to each concentration
(2) splitting the class between MGMT and MKTG

Next Meeting: October 31, 2019, 11:00 am, VBT 458 with Dean George Low.)