MBA Marketing Management
Roadmap - 4 Classes Per Quarter

**Fall ’14**
- Fundamental Course
- Fundamental Course
- Fundamental Course
- MKTG 6120

**Winter ’15**
- Tier 2 Course
- Tier 2 Course
- Tier 2 Course
- MKTG Elective

**Spring ’15**
- Tier 2 Course
- Tier 2 Course
- MKTG 6215
- MKTG Elective

**Fall ’15**
- MGMT 6800 - Seminar in Strat Mgmt
- Tier 2 Course
- Tier 2 Course
- Tier 2 Course

**Fundamental Courses**
- ACCT 6015 - Financial Accounting
- ITM 6015 - Information Systems Development
- MGMT 6015 - Data Analysis and Decision Modeling

**Tier 2 Courses**
- ACCT 6215 - Managerial Accounting
- ECON 6215 - Economics for Managers
- FIN 6215 - Corporate Financial Management
- MGMT 6215 - Business Government and Society
- MGMT 6220 - Operations and Supply Chain Mgmt
- MGMT 6225 - Executive Leadership
- MKTG 6215 - Marketing Management
MBA Marketing Roadmap - 3 Classes Per Quarter

Fall ’14 | Winter ’15 | Spring ’15 | Fall ’15 | Winter ’16 | Spring ’16

Fundamental Course | Tier 2 Course | MKTG 6120 | Tier 2 Course | MKTG Elective | MKTG Elective

Fundamental Course | Tier 2 Course | MKGMT 6120 | Tier 2 Course | MKTG Elective | MKTG Elective

Fundamental Course | Tier 2 Course | MKTG 6215 | MKTG Elective | MKTG Elective | MKTG Elective

Fundamental Courses
ACCT 6015 - Financial Accounting
ITM 6015 - Information Systems Development
MGMT 6015 - Data Analysis and Decision Modeling

Tier 2 Courses
ACCT 6215 - Managerial Accounting
ECON 6215 - Economics for Managers
FIN 6215 - Corporate Financial Management
MGMT 6215 - Business Government and Society

MGMT 6220 - Operations and Supply Chain Mgmt
MGMT 6225 - Executive Leadership
MGMT 6215 - Marketing Management

MGMT 6800 - Seminar in Strat Mgmt
MBA Marketing Management Roadmap - 2 Classes Per Quarter

**Fall ’14**
- Fundamental Course

**Winter ’15**
- Fundamental Course
- MGMT 6120

**Spring ’15**
- Tier 2 Course
- MKTG 6215
- MKTG Elective

**Fall ’15**
- Tier 2 Course
- MKTG 6120

**Winter ’16**
- Tier 2 Course
- MKTG Elective

**Spring ’16**
- Tier 2 Course
- MKTG Elective

**Fall ’16**
- Tier 2 Course

**Winter ’17**
- MKTG 6800 - Seminar in Strat Mgmt
- Tier 2 Course

**Fundamental Courses**
- ACCT 6015 - Financial Accounting
- ITM 6015 - Information Systems Development
- MGMT 6015 - Data Analysis and Decision Modeling

**Tier 2 Courses**
- ACCT 6215 - Managerial Accounting
- ECON 6215 - Economics for Managers
- FIN 6215 - Corporate Financial Management
- MGMT 6215 - Business Government and Society
- MGMT 6220 - Operations and Supply Chain Mgmt
- MGMT 6225 - Executive Leadership
- MKTG 6215 - Marketing Management