



JUNIOR				SENIOR			
Before You Arrive...	First Quarter	Second Quarter	Third Quarter	Don't Forget To...	Fourth Quarter ²	Fifth Quarter	Sixth Quarter
Attend Orientation and Welcome Activities	Financial Management FIN 3300 (4) (ACCT 2251, ECON 2301,2302; STAT 1000)	Managerial Economics & Business Strategy ECON 3551 (4) (ECON 2301, STAT 1000, MATH 1810) [D4-Social Science] ¹	Marketing Principles MKTG 3401 (4) (ECON 2301)	See CBE: Review Major/Option Requirements	Business, Government, & Society MGMT 4500 (4) (Senior Standing)	Professional Business Ethics MGMT 3560³ (4) [C4-Humanities] ⁴	Seminar in Strategic Business Management MGMT 4650 (4)⁵ (FIN 3300, MGMT 3100, MGMT 4500, MKTG 3401)
Study Degree Audit Report (DAR) or Major Evaluation from CBE Advisor	Information Technology Management ITM 3060 (4) (Digital Proficiency)	Organizational Behavior MGMT 3614 (4) (Junior Standing)	Database Management and Applications ITM 4271 (4) (ITM 3060)	See AACE: Review GE & Graduation Requirements	Production & Operations Management MGMT 3620 (4) (ECON 3551, MGMT 3100)	Business Intelligence Systems ITM 4273 (4) (ITM 3060)	Global Economic Analysis ECON 3107⁶ (4) (ECON 2301, 2302)
Career Development Center: Bootcamps, Join Trailblazer, Workshops	Decision Science MGMT 3100 (4) (MATH 1810, STAT 1000, Digital Proficiency)	Upper Division GE GE (4) [B6-Natural Sciences]	Information Technology and Telecommunications Systems ITM 4272 (4) (ITM 3060)	Career Development Center: Internships, Workshops, Fairs	Project Management MGMT 3110 (4) (MGMT 3100)	Information Systems Development and Management ITM 4277 (4) (ITM 3060)	E-Business Systems Development ITM 4278 (4) (ITM 3060)
Register on MyCSUEB and check Horizon email daily	2 nd English Composition Course ENGL 1002* (4) Complete before UWSR.						
	Performing Arts & Activities PA&A* (4)						
	University Writing Skills Requirement UWSR (0-8)						
	U.S. History, Constitution & American Ideals Code Requirement CODE* (8)						
	Cultural Groups & Women's Requirement CGW* (0-4) Approved courses can satisfy both CGW and a GE area.						
	180 Quarter Unit Graduation Requirement General Degree Elective(s) (0 - 8)						

- * IMPORTANT INFORMATION: PLEASE READ**
- This roadmap does not show lower division (LD) GE or major requirements.
 - Students transferring into CSUEB may have already completed all or some of the LD requirements at their previous institution.
 - LD GE coursework should be 13-17 courses (60 quarter units) and may be transferred from another college or university.
 - No CSUEB CODE course maybe counted for GE Areas A-E.
 - For assistance with GE/Graduation Requirements, please contact: Academic Advising & Career Education (AACE) in SA 2300, call (510) 885-3621 or email aace@csueastbay.edu.
 - LD Core for major must be completed with a "C" or better and prior to enrolling in Upper Division (UD) Core.
 - All UD major courses (core and option) must be completed within 10 years of graduation. All UD major courses (core and option) must be from an AACSB-accredited university.

- FOOTNOTES: PLEASE READ**
- Satisfies GE UD Area D4. Area D (D1, D2, D3, D4) must be completed with courses from at least three different disciplines.
 - Students planning to complete all requirements (GE, major, graduation) in sixth term should apply for graduation on MyCSUEB.
 - Students can opt to take PHIL 3560 Professional Business Ethics.
 - Satisfies GE UD Area C4. Area C (C1, C2, C3, C4) must be completed with courses from at least three different disciplines.
 - Prerequisite courses must be completed at least the quarter prior to taking MGMT 4650. Students must have applied for graduation for the same quarter that they plan to take MGMT 4650.
 - Students can opt to take MGMT 4670 Multinational Business, but are encouraged to take ECON 3107.

KEY:

Course Title
Course #
(Units)
(Prerequisite)
[GE Area]

- General Education (GE)
- Major: Upper Division Core
- Major: Option
- Graduation Requirements
- Suggested Activities

General Education Requirements	Units
Lower Division General Education*:	
_____ Coursework should be 13-17 courses and may be transferred from another college or university.	
Upper Division General Education:	12
Area B - Natural Sciences	
_____ B6. UD Science Elective	4
Area C - Humanities <i>Must be completed with courses from at least 3 different disciplines. (C1, C2, C3, C4)</i>	
_____ C4. UD Humanities Elective (MGMT/PHIL 3560 ⁵)	4
Area D - Social Science <i>Must be completed with courses from at least 3 different disciplines. (D1, D2, D3, D4)</i>	
_____ D4. UD Social Science Elective (ECON 3551 ¹)	4
Graduation Degree Requirements	Units
_____ Performing Arts & Activities* (PA&A)	4
_____ Second Course in English Composition (ENGL 1002)*	4
_____ Cultural Groups/Women in the U.S.*(CGW)	0-4
_____ U.S. History, Constitution & American Ideals Requirement* (CODE)	8
_____ University Writings Skills Requirement (UWSR)	0-8
_____ Minimum of 12 CSUEB GE Units taken in residence	
_____ Minimum of 60 Upper-Division Units	
_____ Minimum of 45 CSUEB Units taken in residence	
_____ Minimum of 180 total units	
_____ Minimum G.P.A. of 2.00 is required in all units you attempt at CSUEB, all the units you attempt including transfer units, and all units you attempt in the major.	

Student Support Services
VBT 129 CBE Undergraduate Student Success & Service Center Advises: All major-related requirements: admission, registration, and graduation Phone: (510) 885-3323 Fax: (510) 885-2054 Email: cbe_ssc@csueastbay.edu Web: www.csueastbay.edu/cbesuccess Appt: www.csueastbay.edu/cbeadvising
VBT 346 CBE Career Development Center Assists: CBE Internships, employment opportunities, student clubs, workshops, and Trailblazer Phone: (510) 885-2275 Email: cbecareer@csueastbay.edu Web: www.csueastbay.edu/cbecareer
SA 2300 Academic Advising & Career Education Advises: All general education & graduation requirements, major exploration, job search, career counseling, networking, and résumé review Phone: (510) 885-3621 Email: aace@csueastbay.edu Web: www.csueastbay.edu/aace

Major Requirements	Units
Lower Division Core:	
_____ All LD Core must be completed with a "C" or better.	
_____ All LD Core should be completed prior to enrolling in UD Core.	
_____ Coursework should be 8-9 courses and may be transferred from another college or university.	
Upper Division Core: <i>Must be completed within 10 years of graduation</i>	40
_____ FIN 3300 Financial Management	
_____ ITM 3060 Information Technology Management	
_____ MGMT 3100 Decision Science	
_____ ECON 3551 Managerial Economics and Business Strategy (D4) ¹	
_____ MGMT 3614 Organizational Behavior	
_____ MKTG 3401 Marketing Principles	
_____ MGMT 4500 Business, Government, and Society	
_____ MGMT 3620 Production & Operations Management	
_____ MGMT 3560 ³ Professional Business Ethics (C4) ⁴	
_____ ECON 3107 ⁶ Global Economic Analysis	
Capstone: <i>Strict prerequisites are enforced</i>	4
_____ MGMT 4650 ⁵ Seminar in Strategic Business Management	
Information Technology Management Option: <i>Must be completed within 10 years of graduation</i>	24
_____ ITM 4271 Database Management and Applications	
_____ ITM 4272 Information Technology and Telecommunication Systems	
_____ MGMT 3110 Project Management	
_____ ITM 4273 Business Intelligence Systems	
_____ ITM 4277 Information Systems Development and Management	
_____ ITM 4278 E-Business Systems Development	