

MBA WITH CONCENTRATION ELECTIVES *

Analytics for Managers Concentration

Prerequisite Requirement.

BUS 602 - Business Analytics for Managers (MGMT 6015)

Must be completed before taking any BAN required or elective course

Required Courses

Select at least two (2) offered courses, for 6 units, from the following:

BAN 610 - Database Management & Applications (ITM 6271)

BAN 612 - Data Analytics (MGMT 6160) *Pre-Req: BAN 602

BAN 620 - Data Mining (ITM/MGMT 6285) *Pre-Req: BAN 602

BAN 622 - Data Warehousing and Business

Intelligence (ITM 6280) *Pre-Req: BAN 610

BAN 630 - Optimization Methods for Analytics (MGMT 6165)

Plus, select at least two (2) offered courses, for 6 units, from the following:

BAN 660 - Advanced Topics in Big Data *New semester course

BAN 670 - Advanced Topics in Analytics *New semester course *Pre-Req: BAN 612

MGMT 616 - People Analytics (MGMT 6622) *Pre-Req: BUS 602 (MGMT 6015)

MGMT 654 - Enterprise Planning and Control (MGMT 6130) *Pre-Req: BUS 608

MGMT 658 - Project Management (MGMT 6155)

MGMT 662 - Operations Analytics *New semester course *Pre-Req: BUS 602

MKTG 612 - Marketing Analytics (MKTG 6402) *Pre-Req: BUS 607

Finance Concentration

Prerequisite Requirement

BUS 605 (FIN 6215) course is a prerequisite for all FIN elective courses.

In addition to the successful completion of the MBA, core course requirements, an MBA student who chooses the Finance will be required to satisfy the prerequisite core finance course BUS 605.

Required Course

All Finance concentration students will be required to complete the following course:

FIN 620 - Seminar in Security Analysis and Portfolio Management (FIN 6310)

Elective Courses

Students can choose three (3) offered courses from the following electives:

FIN 630 - Seminar in Options and Futures (FIN 6315)

FIN 640 - Financial Markets and Institutions (FIN 6320)

FIN 650 - Financial Management of Banking Institutions (FIN 6325)

FIN 660 - International Financial Management (FIN 6375)

FIN 670 - New Venture Financing (FIN 6305)

Human Resources Management and Organizational Behavior Concentration

Required Courses

Students select any four (4) offered courses, for 12 units, from the following:

MGMT 610 - Strategic Human Resources Management (MGMT 6612) *WST Pass

MGMT 612 - Strategic Compensation and Reward Systems (MGMT 6615)

MGMT 614 - Talent Management (MGMT 6618)

MGMT 616 - People Analytics (MGMT 6622) *Pre-Req: BUS 602 (MGMT 6015)

MGMT 618 - Human Resources and the Law *New semester course

MGMT 620 - Leading Teams and Managing Creativity *New semester course

MGMT 624 - Special Topics in Human Resource Management and Organizational Behavior (MGMT 6613)

MGMT 622 - Managing the Global Workplace (MGMT 6675)

***Semester courses are equivalent to 3 units.**

Marketing Management Concentration

Required Courses

BUS 607 - Marketing Management (MKTG 6215)

Students select any four (4) offered courses, for 12 units, from the following:

MKTG 610 - Marketing Research (MKTG 6401)

MKTG 612 - Marketing Analytics (MKTG 6402)

MKTG 614 - Buyer Behavior (MKTG 6410)

MKTG 620 - Product and Brand Management (MKTG 6411)

MKTG 622 - Pricing Management (MKTG 6412)

MKTG 624 - Sales and Distribution Management *New semester course

MKTG 626 - Integrated Marketing Communications (MKTG 6413)

MKTG 630 - Seminar in International Marketing (MKTG 6470)

MKTG 640 - Seminar in Marketing Strategy (MKTG 6420)

MKTG 697 - Seminar in Selected Marketing Topics (MKTG 6450)

Operations and Supply Chain Management Concentration

Required Courses

BUS 608 - Operations & Supply Chain Management (MGMT 6220)

Students select any four (4) offered courses, for 12 units, from the following:

MGMT 650 - Global and Sustainable Supply Chains (MGMT 6150)

MGMT 652 - Service Operations Management (MGMT 6141)

MGMT 654 - Enterprise Planning and Control (MGMT 6130)

MGMT 656 - Quality and Lean Management (MGMT 6526)

MGMT 658 - Project Management (MGMT 6155)

MGMT 660 - Healthcare Operations Management *New semester course

MGMT 662 - Operations Analytics *New semester course *Pre-Req: BUS 602 (MGMT 6015)

Strategy & Innovation Concentration

Required Courses

Students select at least three (3) offered courses, for 12 units, from the following list of electives. The fourth course can be any elective course from other M.B.A. concentrations.

MGMT 678 - Design Thinking for Leaders *New semester course

MGMT 670 - Strategic Industry and Competitive Analysis (MGMT 6420)

MGMT 675 - Innovation Strategy (MGMT 6470)

MGMT 676 - Global Strategy (MGMT 6440)

MGMT 680 - Sustainability Strategy (MGMT 6460)

MGMT 685 - Non-Market Strategy (MGMT 6215)

MGMT 688 - Business Opportunity Consulting Project *New semester course

General Business Concentration

Required Courses

Students select 12 units of 600 level electives from BAN, BUS, ECON, FIN, MGMT, and MKTG excluding BAN 601, BAN 602, and BUS 601 through BUS 610. Courses must be drawn from at least three different subject areas (based on course prefixes).

*** Note: Elective courses are taken in addition to MBA Core Courses.**