The Hospitality, Recreation and Tourism industry requires experience. This Masters degree is designed to help you be a better manager and to prepare you for advancement. Most CSUEB students work part-time or full-time while pursuing their masters degrees. And we require 2 years of full-time professional experience to get in because we have found that those with experience are better able to learn from our writing intense, applied program.

Earning an advanced degree is more than getting that “piece of paper”. Our goals for our graduates include the ability to think critically, use data to make informed decisions, and treat everyone with dignity and respect.

Students may take this program either 2 courses (full time) or 1 course (part-time) at a time. It really is up to you and your work schedule. The length of the program is determined on if you take 2 courses each quarter you will be done in 5 quarters (1 year and 4 months) or 10 quarters (2 years and 2 months). It is your choice.

Faculty are Industry Leaders

Dr. Chris Chamberlain, Coordinator of Recreation Management
- 20 years management experience City of San Ramon
- City of Concord Parks and Recreation

Dr. Mary Fortune
- Director of Student Life, CSUEB
- Student Life Director Mission College

Dr. Zaher Hallab
- Patisseries A.A. Hallab & Sons – Family’s Company
- International Student House and World Bank, Washington, D.C.

Dr. Melany Spielman
- Chief Recreation Therapist, City of Hope Medical Center
- City of Concord

Dr. Nancy White
- University of New Mexico
  Assistant Director Recreational Services
- Co-Director Albuquerque Academy Natatorium (Aquatic Complex)
- Consultant – PlaySafe, LLC

Website
http://www20.csueastbay.edu/ceas/departments/hrt/index.html
Look in the Student Toolbox section for course listings, yearly schedules, requirements for graduation, etc.

Focus on the Working Student

Online courses only— the only time you need to come to campus is graduation!
This fully online masters degree was designed with working professionals in mind. Many managers want to pursue an advanced degree but can’t successfully carve out two nights a week to go back to school. In California the traffic after work is an added impediment.

Grounded in the philosophy that everyone has the right to leisure, and leisure brings a myriad of health, economic and psychological benefits, this program is designed to focus the students analytical skills on those things that will make their organizations run more effectively and efficiently. In order to do this decisions need to be based in data. Students will gain the skills to gather data that is important, analyze the results in a practical, effective way and to present the findings in ways that can drive change and increase the knowledge of the decision makers.

The CSUEB program also provides individuals with skills in leadership, research, communication, and problem-solving along with the creativity needed to exceptional leaders in our dynamic profession. Unique to this program is the inclusion of hospitality and tourism with recreation thus creating an educational experience with the whole spectrum of the leisure profession. Combined with work experience, this preparation enables graduates to access premier employment opportunities in agencies in the California, and throughout the nation and world.

**Required Courses**

- REC 6000 Research Methods in Leisure Studies (4.5)
- REC 6100 Philosophical Foundations and Theories of Leisure (4.5)
- REC 6200 Strategies in Staff Supervision (4.5)
- REC 6300 Organizational Development in Leisure (4.5)
- REC 6400 Current Management Topics in Leisure (4.5)
- REC 6500 Critical Analysis of Leisure Research (4.5)
- REC 6600 Trends and Forecasts in Leisure (4.5)
- REC 6700 Advanced Social Justice and Professional Ethics (4.5)
- REC 6800 Strategic Leadership in Leisure (4.5)
- REC 6901 Graduate Synthesis (4.5)

All Master’s degree candidates in the entire university must complete a culminating experience as the final piece of their degree. Our program requires three research focused courses and you will begin working on your culminating experience from the very first course in the program. The format of this final project will be a thesis like significant paper should be focused on something that is important to your work. The focus of our program is on the importance of excellent decision making and using data to make sound decisions. It doesn’t matter what your work setting might be, hotels, recreation districts, or clinical setting for recreation therapy, everyone uses data. Your final project needs to demonstrate your competence in gathering and using that data, and through your excellent written analysis show how you were able to use this research to come to a reasonable and effective result. This applied focus allows each student to combine graduate school and their profession in a meaningful, and constructive fashion.

**Program Features**

- The only program in the 23-campus California State University system to offer fully online degree- Master in Recreation and Tourism degree.
- Recreation Therapy graduate students can create a customized program using 6 of the classes above with 4-5 Recreation therapy courses.
- Faculty members dedicated to the success of a non-traditional, culturally diverse student body.
- Classes that demand rigor based in real life where all students can become leaders.
- Learn through doing philosophy—encourage students to connect work in the profession with advanced theories and thinking with in graduate school.
- Focused on leadership and people skills.
- Philosophical underpinning of leisure: knowing why someone is visiting or participating in your facilities and programs can help you design a more satisfying experience for them.