The Hospitality, Recreation and Tourism industry requires experience. The best way to gain that experience is while you are in school. Many CSUEB students work part-time or full-time while pursuing their bachelor's or master's degrees. You can also gain real-life experience through volunteer activities.

Getting educated is more than getting that “piece of paper”. Our goals for our graduates include the ability to think critically, use data to make informed decisions, and treat everyone with dignity and respect.

All students must qualify for and complete an internship. This 400-, 480- or 560-hour supervised experience occurs at a hospitality, recreation or recreation therapy site. Hospitality and Recreation Management students complete the 400 hours over a year while Recreation Therapy students must complete the internship as a full-time experience.

Faculty are Industry Leaders

Dr. Zaher Hallab, Coordinator of Hospitality and Tourism
- Patisseries A.A. Hallab & Sons – Family’s Company
- International Student House and World Bank, Washington, D.C.

Margaret Zeiger, Adjunct Lecturer–
- Recently Peek Performance Manager for Joie de Vivre
- Front Office Manager Berkeley Marina Marriott
- Front Desk Manager The Los Angeles Biltmore

Janeen Hill, Adjunct Lecturer–
- Bardessono Hotel Director of Revenue Management
- Revenue Manager for Starwood Hotels Southern California Region

For further information contact:
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Website
http://www20.csueastbay.edu/ceas/departments/hrt/index.html
Look in the Student Toolbox section for course listings, yearly schedules, requirements for graduation, etc.
At CSU East Bay (CSUEB), the Hospitality and Tourism program prepares students to join, and advance in, this exciting and dynamic industry. Enormous career possibilities are available to students as the industry continues its rapid growth and becomes available to more and more of the world’s population.

The Hospitality and Tourism program provides students with the knowledge they need about various industry sectors such as restaurants/food services, hotels/resorts, special events/meeting planning and other tourism businesses. Students can also add areas of specialization by electing to minor in fields such as accounting and finance, marketing and entrepreneurship, management, and other fields.

The CSUEB program also provides individuals with skills in leadership, communication, technology, research, and problem-solving along with the creativity needed to become successful professionals. Combined with work experience, this preparation enables graduates to access premier employment opportunities in hospitality and tourism companies in the San Francisco Bay area, a highly ranked tourist destination and major provider of hospitality and tourism services.

The CSUEB Hospitality and Tourism program strives to meet the needs of hospitality and tourism industry leaders who seek smart, human-driven, practically-minded individuals who are dedicated to helping lead the growth of the industry. Graduates will enjoy opportunities for career advancement, contribute to others’ quality of life, travel, meet individuals from around the world, and develop careers in fields characterized as non-routine and exciting.

### Bachelor of Science in Hospitality and Tourism

Consult an advisor in your major for clarification and interpretation of requirements at least three times per year. Students must complete 1,000 hours of paid or volunteer experience before doing their internship. The major in Hospitality and Tourism consists of 98 units. The B.S. in Hospitality and Tourism requires 180 units

### Required Courses

**Core Classes – All HRT Majors must complete**

- REC 1000 Introduction to Recreation (4)
- HOS 1100 Introduction to Hospitality and Tourism (4)
- REC 2050 Computers in Hospitality, Recreation and Tourism (2)
- REC 3000 Philosophy of Leisure (4)
- REC 3010 Service Learning in Hospitality, Recreation and Tourism (4)
- REC 3300 Leadership in Hospitality, Recreation and Tourism (4)
- REC 3701 Evaluation & Research in Hospitality, Recreation and Tourism (4)
- REC 4050 Social Justice in Hospitality, Recreation and Tourism (4)
- REC 4100 Professional Issues in Hospitality, Recreation and Tourism (2)
- REC 4501 Special Events Management 1 (4)
- HOS 4502 Special Events Management 2 (4)

**Hospitality Core— Required for Hospitality and Tourism majors**

- HOS 4505 Hospitality Information Technology (4)
- HOS 4510 Lodging Management (4)
- HOS 4520 Promotion of Leisure, Hospitality and Tourism (4)
- HOS 4530 Principles in Meetings, Conventions and Special Events (4)
- HOS 4540 Fiscal Leadership for Operational Managers (4)
- HOS 4560 Food and Beverage Management (4)
- HOS 4570 Dimensions of Tourism(4)
- HOS 4590 Hospitality Law (4)
- HOS 4901 Hospitality Internship Placement (2)
- HOS 4912 Hospitality Internship and Senior Project (4-12); must complete 12 units
- MKTG 3495 Business Communication (4)
- REC 3510 Management and Supervision in Hospitality, Recreation and Tourism (4)

**Electives – 4 Units in Business or HRT**

Program Features

- The only program in the 23-campus California State University system to offer fully online degree completion.
- Arrangement with Foothill College in Los Altos Hills to offer online all lower division general education courses needed to earn a CSU degree online.
- Faculty members dedicated to the success of a non-traditional, culturally diverse student body.
- Classes that demand rigor based in real life where all students can become leaders.
- Participant in the CSU Chancellor’s Hospitality Management Education Initiative where industry leaders and education program directors work to ensure a steady supply of educated and trained managers for the hospitality and tourism sector.
- Focused on leadership and people skills.
- Philosophical underpinning of leisure: knowing why someone is visiting your hotel/destination can help you design a more satisfying experience for them.