The Hospitality, Recreation and Tourism industry requires experience. The best way to gain that experience is while you are in school. Many CSUEB students work part-time or full-time while pursuing their bachelor's or master's degrees. You can also gain real-life experience through volunteer activities.

Getting educated is more than getting that “piece of paper”. Our goals for our graduates include the ability to think critically, use data to make informed decisions, and treat everyone with dignity and respect.

All students must qualify for and complete an internship. This 400-, 480- or 560-hour supervised experience occurs at a hospitality, recreation or recreation therapy site. Hospitality and Recreation Management students complete the 400 hours over a year while Recreation Therapy students must complete the 560 hour internship as a full-time experience.

Faculty are Industry Leaders

Dr. Chris Chamberlain, Coordinator of Recreation Management
- 20 years management experience City of San Ramon
- City of Concord Parks and Recreation

Dr. Nancy White
- University of New Mexico
  Assistant Director Recreational Services
- Co-Director Albuquerque Academy Natatorium (Aquatic Complex)
- Consultant – PlaySafe, LLC

Dr. Mary Fortune
- Director of Student Life CSUEB
- Student Life Director Mission College

For further information contact:
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Building PE 130
Hayward, CA 94542

Website
http://www20.csueastbay.edu/ceas/departments/hrt/index.html
Look in the Student Toolbox section for course listings, yearly schedules, requirements for graduation, etc.
Bachelor of Science in Recreation  
Option in Recreation Management

At CSU East Bay (CSUEB), the Recreation Management program prepares students to be leaders in community (municipal, special districts, county, state and national) recreation organizations. The focus of our program is in creating professionals with creativity, skill and determination to meet the needs of the people they serve.

Grounded in the philosophy that everyone has the right to leisure, our graduates are committed to creating programs, events, spaces and services that make people’s lives better.

The CSUEB program also provides individuals with skills in leadership, communication, technology, research, and problem-solving along with the creativity needed to become successful professionals. Combined with work experience, this preparation enables graduates to access premier employment opportunities in agencies in the San Francisco Bay area, and throughout the state and nation.

The CSUEB Recreation Management program strives to meet the needs of recreation agencies who seek smart, human-driven, practically-minded individuals who are dedicated to helping lead the growth of the profession. Graduates will enjoy opportunities for career advancement, contribute to others’ quality of life, and develop careers in fields characterized as non-routine and exciting.

Required Courses

Consult an advisor in your major for clarification and interpretation of requirements at least three times per year. Students must complete 1,000 hours of paid or volunteer experience before doing their internship. The major in Recreation Management consists of 98 units. The B.S. in Recreation requires 180 units (including General Education requirements).

Core Classes – All HRT Majors must complete

- REC 1000 Introduction to Recreation (4)
- HOS 1100 Introduction to Hospitality and Tourism (4)
- REC 2050 Computers in Hospitality, Recreation and Tourism (2)
- REC 3000 Philosophy of Leisure (4)
- REC 3010 Service Learning in Hospitality, Recreation and Tourism (4)
- REC 3300 Leadership in Hospitality, Recreation and Tourism (4)
- REC 3701 Evaluation & Research in Hospitality, Recreation and Tourism (4)
- REC 4050 Social Justice in Hospitality, Recreation and Tourism (4)
- REC 4100 Professional Issues in Hospitality, Recreation and Tourism (2)
- REC 4501 Special Events Management 1 (4)
- HOS 4502 Special Events Management 2 (4)

Recreation Management Core— Required for Recreation Management Majors

- MKTG 3401 Marketing Principles (4) or
- HOS 4520 Promotion of Leisure, Hospitality and Tourism (4)
- REC 2200 Programming in Leisure Services (4)
- REC 3401 Leadership of Small Groups (4)
- REC 3510 Management and Supervision in HRT (4)
- REC 4000 Administration and Budgeting in Recreation (4)
- REC 4011 Youth Development Through Leisure (4)
- REC 4300 Facilities Management and Administration in Leisure (4)
- REC 4896 Recreation Management Internship Placement (2)
- REC 4910 Recreation Management Internship and Senior Project (4-12)

Electives – 16 Units in Business or HRT

Consult an advisor in your major for clarification and interpretation of requirements at least three times per year. Students must complete 1,000 hours of paid or volunteer experience before doing their internship. The major in Recreation Management consists of 98 units. The B.S. in Recreation requires 180 units (including General Education requirements).

Program Features

- The only program in the 23-campus California State University system to offer fully online degree completion. Also available on campus for those who prefer face to face instruction.
- Arrangement with Foothill College in Cupertino to offer online all lower division general education courses needed to earn a CSU degree.
- Faculty members dedicated to the success of a non-traditional, culturally diverse student body.
- Classes that demand rigor based in real life where all students can become leaders.
- Learn through doing philosophy—encourage students to work in the profession while in school.
- Focused on leadership and people skills.
- Philosophical underpinning of leisure: knowing why someone is visiting or participating in your facilities and programs can help you design a more satisfying experience for them.