Please use the following prompt to help us understand your thinking about how this Master of Science in Recreation Management will help you make a difference in your life and the lives of the people you serve. Be specific. Cite examples from your own work where appropriate. Please do not exceed 10 pages.

In what ways do you see pursuit of the Master of Science in Recreation Management as an avenue for you to contribute your role as a leader? How do you plan to make a difference?

Evaluation Criteria:
1. Concise, clear case made for why you want to complete this objective
2. Discussion of potential benefits
3. Identification of needed changes you would like to see in our profession
4. Links between leadership, strategic planning, and professional goals
5. References to equity
6. Quality of writing