From the Chair

We are proud of our alumni. As we look at our list of MPA and MS-Health Care Administration (MS-HCA) alumni and your positions, it is clear that you are doing outstanding work, contributing to the health and vitality of our region and beyond. Alumni tell us that their master’s degree helped to prepare them for leadership in the field. The work you are doing is a testament to the impact of the MPA and the MS-HCA degrees.

We are writing to share news and invite you to stay in touch with the University and the Department. We are beginning to find more ways to involve and engage our alumni and we hope you will stay connected.

Toni E. Fogarty, Ph.D., MPH
Professor and Chair
Department of Public Affairs and Administration

Fall 2012 Enrollment Highlights

- This year we welcomed 67 new MPA students and 73 new MS-HCA students
- MPA — 195 students enrolled
- MS-HCA program — 120 students enrolled
- “Executive” MS-HCA Program launched — supported by development grants from the Chancellor’s office and Cal State East Bay, the online MS-HCA program is intended for individuals already employed as health care administrators with at least two years of experience in the field. We admitted 40 students to this program for Fall 2012.
- The undergraduate GPA, professional experience, and letters of recommendation of applicants admitted to the MPA and MS-HCA programs are much higher than the minimum admission qualifications.

Partnerships Growing

Beginning in 2011, our MPA program became the preferred educational program for Alameda County employees, and we are offering the program to cohorts of Alameda County public employees at the Alameda County Training and Education Center. MS-HCA internships are now available at Kaiser, Lucille Packard Children’s Hospital, and Stanford Hospital. Both the MPA and MS-HCA programs were accepted as participants in the Higher Education Network (HEN), created by the American College Health Care Executives (ACHE). Both programs are also participants in the California Association of Healthcare Leaders (CAHL).

MPA/MS-HCA Alumni Events

On June 18, 2012, MPA and HCA graduates and students met to share information on the topic “Surviving Budget Cuts” at the University’s downtown Oakland Professional Development Center. The featured speakers were alumni Fran David (BS ’71, Urban Ecology), City Manager, Hayward) and Hanson Hom (MPA ’90), Director of Community Development, Sunnyvale. This was a wonderful opportunity to hear from two senior professionals about ways to think about and manage the budget difficulties facing public entities.

We are planning a second MPA alumni event this spring, an informal meeting where alumni can share information on a key topic.

Please note, we used e-mail to invite alumni to the June event! With a limited budget, we are not able to print and mail invitations to all of our alumni, but we want to include you at future events. Please be sure we have your current email address — see the attached form for ways to stay in touch electronically!
MPA Alumni News

Judy Belk, MPA ’78, is senior vice president for Rockefeller Philanthropy Advisors

Deborah Boyd, MPA ’84, is a board member of Interstate Equities Corporation in Los Altos, which she co-founded in the early 1980s with her husband James Boyd.

Gary Broad, MPA ’93, is city manager, St. Helena

Greg Dallaire, MPA ’69, former managing director, Garvey, Schubert & Barer in Seattle, and his wife June hosted Cal State East Bay’s first Puget Sound-area alumni event at their home in the Capitol Hill neighborhood of Seattle in September 2012. Greg was recently appointed to the Washington Citizens’ Commission on Salaries for Elected Officials.

Jacqui Diaz, BA ’85 Liberal Studies, MPA ’92, started a new job as project manager, City of Dublin, in November 2012.

Patricia Gardner, MPA ’86, is executive director of the Silicon Valley Council of Nonprofits.

Charles Gibson, BS ’80 Criminal Justice; MPA ’07, is chief of police, Contra Costa Community College District.

Jenny Haruyama, MPA ’96, is administrative services director, City of Tracy.

Patricia Johnson, BA ’96, Political Science; MPA ’00, is a retired financial advisor with MassMutual and her husband Al Johnson, BA ’78 Black Studies; MPA ’82, is a retired chief transportation officer with BART.

Howard Jordan, MPA ’06, Oakland police chief, shared real life experiences with students in the Department of Criminal Justice Administration’s “Community Corrections” class in May 2012.

Liz Kniss, MPA ’85, supervisor, Santa Clara County, District 5 since 2001, has been re-elected to serve on the Palo Alto City Council.

Bob Mendonsa, MPA ’86, is principal, The HR Difference

Steve Morgan, MPA ’79, is principal QA engineer at Oracle.

Brian Moura, MPA ’84, is assistant city manager, City of San Carlos

Rich Price, MPA ’86, and Gloriann Sasser, MPA ’06, work together at the San Ramon Valley Fire Protection District where Rich is fire chief and Gloriann is finance supervisor.

Marcia Somers, MPA ’85, was named city manager for the city of Los Altos. She previously served as assistant town manager for Danville.

Neil Stratton, BA ’65 Political Science; MPA ’71, retired captain, Walnut Creek Police Department, is president of Contra Costa Kops for Kids.

Rita Stuckey, MPA ’99, a nurse consultant, published the book “Institutional Elder Abuse: The Solution: Care Advocate Program.”

Paul Tabacco, MS ’75 Biological Science; MPA ’87, is retired fire chief, San Francisco Fire Department.

Please share your news with us – we want to know about your activities! Simply fill in the included form or visit us online at bit.ly/KpDRC4.

New Private MPA and MS-HCA LinkedIn Group for alumni, students, faculty, and staff

We have launched a LinkedIn Group that will be restricted to our MPA and MS-HCA alumni, students, faculty, and staff only.

Please join our group, if you haven’t already, and use it to connect with other alumni, build your professional network, announce your job news and share interesting articles or other news relevant to our field. You can find the group at http://linkd.in/X8j9vu.
$10,000 MPA Alumni Scholarship Campaign Launched

At the June alumni event, Alton Jelks (BA ’72, History; MPA ’88), a Lecturer in our Department, announced a new scholarship for students in the department, initiated with his own $1,000 commitment. To date, $2,095 has been given to support our new MPA Alumni Scholarship.

As you may know, recent state budget cuts led to several tuition increases, and some students are struggling with the costs. Graduate tuition fees for MPA and HCA degrees currently range from $15,390 to $25,936. To save on fees, some students enroll in too many courses in a quarter, and don’t perform as well academically. Others simply drop out when they run out of money. Your support helps keep students in school — with reasonable course loads.

Thank you to the following donors to the MPA Alumni Scholarship:

Carl Bellone, Danielle Habr, Hanson Hom, Alton Jelks, Jennie Mollica, Gloriann Sasser, Kate Shaheed, Gregoria M. Torres

Please add your support to the department scholarship in order to help one or more students this year. We have around 2,600 MPA alumni. If only 80 alumni gave $100 each, we would make our $10,000 goal! Gifts of any amount will help. To give online, please visit: csueastbay.edu/giving. For more information, contact Penny Peak, Director of Alumni Relations, (510) 885-4156, penny.peak@csueastbay.edu.

Current Faculty

Jennifer Eagan, Professor, ethics, political philosophy, feminism. Last year, Professor Eagan was honored by the University as recipient of the Sue Schaefer Faculty Service Award, recognizing sustained service to the faculty of Cal State East Bay.

Toni Fogarty, Professor, Department Chair, Health Care Administration

George Goerl, Associate Professor Emeritus, finance, budgeting, urban policy.

Michael Moon, Associate Professor, Human Resources, organizational theory and design, public management.

Frank E. Scott, Associate Professor Emeritus, Political philosophy, ethics, organizational theory, public management.

Jombo ("Jay") Umeh, Professor, Comparative administration, organizational theory, public policy.

• Hiring: Due to state budget cuts, faculty members are not automatically replaced when they retire, but we have approval to hire two new faculty members in the coming year. We are pleased to have this recognition of the importance of our degree programs.

Faculty Emeriti

We also recognize and honor our faculty emeriti who are fully retired and no longer teach at Cal State East Bay: Carl Bellone, Jong Jun, Richard VrMeer, and Dvora Yanow. Their contributions to the field of public administration and to the region are significant.

Lecturers

Harold Campbell, PhD, MPA – Director, Academic Achievement Programs, University of California, Berkeley

David Fraser, MPA, MBA – Redevelopment Analyst, City of Pittsburg

Grace Hernandez, MS-HCA, MSN – Program Director, Alzheimer’s Services of the East Bay

Donna Hom, MPA – Chief Financial Officer, City of Oakland

Alton Jelks, MPA – Special Assistant to the Mayor of Oakland (Retired), City of Oakland

Evelyn Launius, MBA, PMP – IT Project Manager, Contra Costa County, Department of Information Technology

Ed Rimer, DPA, MPA – Program Director (Retired), University of San Francisco

Lois Ritter, EdD, MS, MA – Evaluation Consultant, California Center for Connected Health Policy; Principal Investigator, Career Ladders Study

JP Sahi, MS-HCA, MBA – Quality Director, Tri-City Health Center

Ron Wetter, MPA – Community and Government Relations Manager, Kaiser Foundation Health Plan

Stacy Wilson, EdD, MPA – Senior Policy Analyst, California Postsecondary Education Commission
Networking & Giving Back

Name

Grad. Year

Name of Spouse/Partner (if applicable)

Home Address

City

Zip

Emails: work

personal

Your Job Title

Company

Business Address

☐ Yes, I would like to be a career resource for students and alumni.

☐ Yes, you may share my business information with other MPA alumni.

I WANT TO HELP STUDENTS!

☐ Yes, I would like to make a gift to our MPA Alumni Scholarship of __$50  __$100  __$250  __$500  __$1,000  __$2,500  __$5,000  __other: $__________

☐ I will make a pledge of $__________ over _________ years.

☐ In publications and honor rolls, I/we wish my/our name(s) to read as follows:

☐ I/We prefer my/our gift to remain anonymous.

Gift Options

You may make your gift by check, online (www.csueastbay.edu/giving), credit card, electronic wire or securities transfer.

☐ My check is enclosed (made out to CSUEB Educational Foundation).

☐ Please charge my credit card: __ Visa  __ MasterCard  __ American Express

  Account #:__________  Exp.:__________  Signature:________________________

☐ My (or my spouse’s) company will match my gift. Name of company:____________________

☐ I would like information about including Cal State East Bay in my estate plans.

Questions or electronic or wire transfer, please contact Penny Peak, Director of Alumni Relations, (510) 885-4156, penny.peak@csueastbay.edu.

Please stay involved.

1. Be an advocate for public education! See csueastbay.capwiz.com for more information.

2. Make an annual gift to support the Department or the University! www.csueastbay.edu/giving

3. Stay in touch! Contact bit.ly/KpDRC4 with career, address, and email updates or send in the attached form.

4. Join our new, private LinkedIn group for MPA and MS-HCA alumni, students, faculty and staff: http://linkd.in/X8j9yu.