With your support,
we can reach higher and go farther.

"Together, let’s put it to work. Students like me; your part of that power they can make in the lives and dreams of alumni, parents and friends and the difference Imagine the power of 100,000 Cal State East Bay"

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Marie Arcidiacono BA '08, MA '10

Forest Stewardship Council
Dear Friend of Cal State East Bay:

With final exams just around the corner, Cal State East Bay is bustling with energy, inspiration, and aspiration as students rise to the challenge of successfully completing their academic endeavors. At times like these, the tireless dedication of our faculty and their unwavering commitment to a college education that is uniquely personal, professional, and achievable is especially compelling. It is this vibrant academic environment that contributes to Cal State East Bay’s growing reputation and record enrollment, even as our share of government funding shrinks and tuition rises.

As a Cal State East Bay student and scholarship recipient, nothing could be more important to realizing my dreams than continued access to the outstanding classes and faculty that distinguish Cal State East Bay. Pursuing my educational goals, however, has become even more difficult since the onset of the state budget crisis. Although the University remains fully committed to its mission, during these times of economic uncertainty, it cannot reach its full potential — nor can it ensure that all of its students reach their full potential — without your help.

Now, more than ever before, the University is relying on your generosity and commitment to continue providing an outstanding educational experience to students of all backgrounds — regardless of economic or social circumstance. Together with other members of the proud Cal State East Bay family, you have the collective power to make profound changes in the lives and futures of today’s students and tomorrow’s graduates. If each member of the Cal State East Bay community were to make a modest gift of just $25, the result would be more than $2 million of new support for critical University hallmarks such as:

- Creating new scholarship opportunities, increasing access to educational excellence and alleviating the burden of growing tuition and decreasing financial aid;
- Preserving personalized instruction and smaller class sizes;
- Retaining extraordinarily talented and committed faculty members; and
- Enhancing facilities with innovative learning technologies that keep our students professionally competitive in a shrinking job market and ready to address our region’s employment needs.

As the end of the year approaches, I urge you — as one of our more than 100,000 alumni, parents, and friends — to join in making a lasting difference in the lives and dreams of students like me by making a tax-deductible gift in support of Cal State East Bay today. Whether you participate by visiting www.csueastbay.edu/giving or returning the gift form below in the enclosed envelope, the option to designate your gift to the college, department, or program most significant to you is available.

Thank you in advance for helping students like me imagine new possibilities today and build a bright vision for the future.

Sincerely,

Marie J. Arcidiacono, BA ’08, MA ’10

Thank you!

Gifts are tax-deductible to the extent allowed by law. It is University policy that a portion of all gifts is retained for gift administration and to encourage private support.

Thank you!