Education Summit 2017

For First Generation, African American, Latino, Asian American, Native American and Pacific Islander Students and their Families

Saturday, February 4, 2017
California State University, East Bay

Join the conversation about Education Summit 2017 on Facebook, Instagram and Twitter #EBEdSummit
Thank you to our partners, staff, faculty, students and volunteers who made this event possible -- your contributions are truly appreciated.

A special thank you to Oscar Ochoa, a Cal State East Bay graduate who is volunteering to serve as our welcome session interpreter again this year.

Your generous sponsorship helps students in our community to broaden their horizons through this unique event filled with college information and opportunities.
Greetings!

Welcome to the 2017 Education Summit for First Generation, African American, Latino, Asian American, Native American and Pacific Islander Students.

This longstanding educational outreach effort is sponsored by Alameda County Office of Education, Contra Costa County Office of Education, Chabot College, College of Alameda, Laney College, Las Positas College, Asian American Native American Pacific Islander Serving Institutions (AANAPISI), Hayward Chamber of Commerce, Washoe Tribe of Nevada and California, California State University, Maritime Academy and California State University, East Bay.

Our goal is to increase the number of African American, Asian American, Latino, Native American, Pacific Islander, and First Generation students who go to college. As education leaders and supporters serving the East Bay region, we know that our work must reflect the diversity of the communities served by our institutions. We are committed to improving access to higher education for all students and ensuring that underrepresented students complete programs successfully, graduate from college, and become productive members of their communities and the next generation of leaders.

Now more than ever, students and parents need assistance to understand the landscape of options and strategies to navigate the system. The current financial situation in California means a more competitive environment for students who are headed to college. However, a college education is still accessible. This Summit will provide resources and information to help students and families learn about the process and a timeline for gathering information about college opportunities and how to put a successful plan in action, including:

- Strategies for successful application; including how to find the right school “fit,” college entry requirements, and important application deadlines
- How to evaluate postsecondary educational options (four-year colleges and universities, two-year junior and community colleges) to choose which option is best for you
- The costs associated with attending college, financial aid options (grants, loans, scholarships and work-study), and the importance of planning ahead
- How to navigate the enrollment and college transition process, including exploring career options, selecting a program that meets your needs, and identifying resources on campus to help you reach your academic goals

Please attend as many workshops as possible and talk to the many educational representatives who are here to assist and help you. Make the most of your visit by learning as much as you possibly can!

We extend our best wishes to you and your family, and we hope you enjoy the day.

Sincerely,

Dr. Leroy M. Morishita
President, California State University, East Bay

Mr. Thomas A. Cropper
President, California State University, Maritime Academy

Dr. Jowel C. Laguerre
Chancellor, Peralta Community College District

Mr. Timothy Karas
President, College of Alameda

Dr. Barry A. Russell
President, Las Positas College

Dr. Susan Sperling
President, Chabot College

Dr. Audre Levy
President, Laney College

Ms. L. Karen Monroe
Superintendent, Alameda County Office of Education

Ms. Karen Sakata
Superintendent, Contra Costa County Office of Education
Education Summit 2017  
Saturday, February 4

9:00 a.m. - 9:30 a.m.  
Registration & Entertainment - University Gymnasium (outdoors)  
Morning Beverages - coffee and hot chocolate

9:30 a.m. - 10:00 a.m.  
Welcome Session - University Gymnasium  
Stan Hébert, III, Associate Vice President, Parent and Community Relations, Cal State East Bay  
Dr. Edward Inch, Provost and Vice President of Academic Affairs, Cal State East Bay  
Madison Craig, Cal State East Bay student

10:15 a.m. - 11:00 a.m.  
Workshop Session 1 - Arts & Education (AE) Building and Robinson Hall (RO)  
Please refer to pages 5 - 7 for locations and descriptions.

10:15 a.m. - 12:00 p.m.  
Campus Tours - Arts & Education (AE) Building (outdoors)

11:15 a.m. - 12:00 p.m.  
Workshop Session 2 - Arts & Education (AE) Building and Robinson Hall (RO)  
Please refer to pages 5 - 7 for locations and descriptions.

11:15 a.m. - 1:00 p.m.  
College and Resource Fair - University Gymnasium

12:30 p.m. - 1:00 p.m.  
Lunch served - University Gymnasium (outdoors)

Free Shuttles: Available from the Downtown Hayward BART station to Cal State East Bay. Shuttles will pick up guests approximately every 20 minutes beginning at 8:00 a.m. Throughout the day, the shuttles will also pick up guests in front of the Gymnasium (until 1:25 p.m. only) and in front of the

*Please note there will be photographs taken of Education Summit activities. The images may capture attendees of the event and may be used for Cal State East Bay and Education Summit partner publications, promotional materials, and/or social media platforms.*
For your convenience, all workshops are offered twice today. Session 1 will begin at 10:15 a.m. and Session 2 will begin at 11:15 a.m.

<table>
<thead>
<tr>
<th>Workshops</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resources for Native American Families and Youth</td>
<td>AE 238</td>
</tr>
<tr>
<td>College Pizza!</td>
<td>AE 239</td>
</tr>
<tr>
<td>Why Community College</td>
<td>AE 253</td>
</tr>
<tr>
<td>College: Making It Happen!</td>
<td>AE 271</td>
</tr>
<tr>
<td>How to Get to College: An Overview of the California State University (CSU) System</td>
<td>AE 277</td>
</tr>
<tr>
<td>Estudios Universitarios: ¡Hazlos realidad!</td>
<td>AE 285</td>
</tr>
<tr>
<td>Cómo Llegar a la Universidad: Visión General del Sistema de la Universidad Estatal de California (CSU)</td>
<td>AE 293</td>
</tr>
<tr>
<td>Undocumented Student Resources Within the CSU</td>
<td>AE 294</td>
</tr>
<tr>
<td>Native American Motivational Experience</td>
<td>AE 360</td>
</tr>
<tr>
<td>How to Pay for College: What Students and Parents Need to Know</td>
<td>AE 379</td>
</tr>
<tr>
<td>Cash for College (This workshop is open only to HS seniors and their families)</td>
<td>AE 393</td>
</tr>
<tr>
<td>Strength Lies in Differences, Not in Similarities</td>
<td>RO 105</td>
</tr>
<tr>
<td>College to STEM Career Conversation</td>
<td>RO 113</td>
</tr>
<tr>
<td>Want to Change the World? Be a Teacher!</td>
<td>RO 119</td>
</tr>
<tr>
<td>Competitive Advantage: Straight Ahead</td>
<td>RO 137</td>
</tr>
</tbody>
</table>

For Workshop descriptions, please refer to pages 6 - 7

Take a Guided Tour of Campus (Bilingual/Bilingüe)
From 10:15 a.m. - 12:00 p.m. Tours will depart in front of the Arts & Education Building. Last tour departs at Noon. Please note: Campus tours do not include a tour of Pioneer Heights Residence Halls.

Come to the College & Resource Fair
From 11:15 a.m. - 1:00 p.m. The College & Resource Fair will take place in the University Gymnasium (doors open at 11:15 a.m.). Visit with representatives from colleges, universities, community businesses and organizations.
Choose from these workshops offered in both Session 1 (10:15 a.m.) and Session 2 (11:15 a.m.)

**Cash for College**
This workshop is open only to high school seniors and their families.
Receive free, one-on-one professional financial aid assistance to families completing the Free Application for Federal Student Aid (FAFSA) and Cal Grant GPA Verification Forms.
*Presenter: Office of Financial Aid, Cal State East Bay*
*Location: Arts & Education Building (AE) 393*

**College: Making It Happen!**
A college degree can help you reach your dreams!
Start early and plan your high school curriculum now and learn about steps you should complete, at each grade level beginning in 6th grade, to make your dream a reality!
*Presenters: Marc Strong and Kumar Krishan, Cal State East Bay*
*Location: Arts & Education Building (AE) 271*

**College Pizza**
Love Pizza? Need help picking the right college? Not sure what to look for in a college? Well, I invite all of you to take a journey with me as we explore how pizza can assist you in finding the answers to your questions.
*Presenter: Pedro Martinez, Chico State*
*Location: Arts & Education Building (AE) 239*

**College to STEM Career Conversation**
Be part of a conversation between a Cal State East Bay professor and alumni about college life and the transition to STEM careers. Get your questions answered! Targeted to middle and high school students and their parents.
*Presenters: Matt Johnson, Professor and Chair of Cal State East Bay Department of Computer Science and Computer Science Alumni*
*Location: Robinson Hall (RO) 113*

**Competitive Advantage: Straight Ahead**
College just ahead! We will break down what it means to be a competitive and well-rounded student academically and through extracurricular activities. You will gain knowledge on how to be a competitive applicant by analyzing various student profiles, reviewing admissions requirements and participating in individually focused activities.
*Presenters: Javier Hernandez, Diego Gaviño and Stephanie Guzman-Alvarez*
*UC Berkeley’s Early Academic Outreach Program*
*Location: Robinson Hall (RO) 137*

**Cómo Llegar a la Universidad: Visión General del Sistema de la Universidad Estatal de California (CSU)**
Infórmese acerca de la Universidad Estatal de California, las opciones ofrecidas en los 23 campuses, requisitos de admisión, y programas especiales.
*Presenter: Cindy Salinas, Cal State East Bay*
*Location: Arts & Education Building (AE) 293*

**Estudios Universitarios: ¡Hazlos realidad!**
¡Un título universitario puede ayudarle a alcanzar sus sueños! Comience temprano y planifique su plan de estudios comenzando desde la escuela secundaria. Aprenda acerca de los pasos que debe completar, en cada grado empezando desde el sexto grado, para hacer su sueño una realidad!
*Presenter: Blanca Millan, SJSU*
*Location: Arts & Education Building (AE) 285*

**How to Get to College: An Overview of the California State University (CSU) System**
Learn about the California State University’s 23 unique campus options, admission requirements, and special programs.
*Presenters: Traves Butterworth and Samantha Brown, Cal State East Bay*
*Location: Arts & Education Building (AE) 277*

**How to Pay for College: What Students and Parents Need to Know**
Learn about the programs and services available to help pay for your college education. Get information on financial aid basics, application procedures, and private scholarships.
*Presenter: Office of Financial Aid, Cal State East Bay*
*Location: Arts & Education Building (AE) 379*
Native American Motivational Experience
This workshop will include positive activities designed to empower and help build confidence in youth by encouraging them to interact with each other, take healthy risks and develop their leadership skills. The facilitators will provide informational handouts, giveaways and fun interactive games. The workshop will promote the Washoe Native TANF (Temporary Assistance for Needy Families) Program and its educational component for Native Youth.

*Presenters: Mary Thompson and Tamara McDonald, Washoe Native TANF Program / San Joaquin County*

*Location: Arts & Education Building (AE) 360*

Resources for Native American Families and Youth
This workshop will provide an overview of the Washoe Native TANF (Temporary Assistance for Needy Families) Program. The Washoe Native TANF Program provides a variety of resources, including cash assistance, wellness and cultural activities, career development and educational support to low income Native American families in several Bay Area counties. This highly interactive presentation is primarily targeted to adults.

*Presenters: Cuauhchihtatl Trinidad and Chuck Vicari, Washoe Native TANF Program / Santa Clara County (Presenters subject to change)*

*Location: Arts & Education (AE) 238*

Strength Lies in Differences, Not in Similarities
The beauty of the world lies in the diversity of its people. The California State University system is one of the most ethnically and racially diverse university systems in the U.S. This workshop will focus on finding systems of support within your university. Participating in student success programs can help you build a community. They often offer great academic support such as advising, tutoring and mentoring; but these programs can also connect you to students of similar background, similar interests, and help you to create your home away from home while you are at college. Come learn more about how the CSU seeks to achieve success for all students through cultural support programs.

*Presenters: Nancy Martinson and Anyania Muse, Cal State East Bay*

*Location: Robinson Hall (RO) 105*

Undocumented Student Resources Within the CSU
This workshop will focus on helping Undocumented students identify resources and services to help them navigate their time at the CSU. It is important to be well-informed, so we will explain AB540 and Dream Act eligibility, as well as discuss any documents and applications that are required in order to take advantage of these services at your CSU. Join us to learn more!

This workshop is for Undocumented students (AB540/Dreamers), their advocates, HS and CC counselors.

*Presenter: Melissa Cervantes, Cal State East Bay*

*Location: Arts & Education (AE) 294*

Why Community College?
Want to know how to access higher education and save your family some money? Community College can help you with: lower tuition fees; get your associated degree; complete a certificate/vocational program; transfer to a 4-year university; enhance your job skills and personal enrichment.

*Presenters: Sandra Genera, Art Barboza and Patricia Molina, Chabot College*

*Location: Arts and Education (AE) 253*
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