Strategy Statement

We advocate for and facilitate student learning experiences that contribute to positive growth within the East Bay region through collaborative partnerships, effective practices, and relevant resources. We support faculty teaching through community-based learning; encourage the scholarship of engagement; build and promote community partnerships for curricular and co-curricular community engagement; and collaborate with other campus entities to support quality community engagement experiences for students and community partners.

“I learned that I can really make a difference, even if it’s just in a small way.”
—Student Leader

MEET THE STAFF

Mary D’Alleva
DIRECTOR
Mary started working for CSUEB as a Lecturer in the English Department in 1997. She was hired as Director of the then Service Learning Program in 2001. She continues to teach Composition and appreciates how both positions offer her the opportunity to empower others. She believes an important function of the center is to bring people together to work towards a common goal.
MARY.DALLEVA@CSUEASTBAY.EDU

Andrea Wells
SENIOR COORDINATOR OF OPERATIONS & PARTNERSHIPS
Andrea is passionate about contributing to the public good. Her role in the center touches upon all aspects of our work: supporting community-engaged teaching, learning, and scholarship; building and sustaining community partnerships; and collaborating with campus entities to support quality community engagement experiences for students.
ANDREA.WELLS@CSUEASTBAY.EDU

Derek Yang
TECHNICAL DATA ANALYST
Derek began working for the CCE in June of 2016 as the Technical Data Analyst. He aims to visualize and collect actionable data to show the impact CSUEB students and faculty have on the local community.
DEREK.YANG@CSUEASTBAY.EDU

Selina Smith
ADMINISTRATIVE SUPPORT ASSISTANT
Selina is a CSUEB alum who joined our team as the Administrative Support Assistant in August 2016.
SELINA.SMITH@CSUEASTBAY.EDU
Mission

To enhance learning, inspire engagement, and improve community well-being.

“This is a great program and it was very helpful towards our efficiency in meeting our goals.”
—Community Partner

LETTER FROM THE DIRECTOR

February 2016 marked my 15th year as director. In 2001, I was a part-time, one-person program, keeping resources in the trunk of my car because I didn’t have an office. The expansion of our staff and programming means that we can work towards ensuring that every student has the opportunity to gain experience, test their skills, and contribute to building healthy, safe, and livable communities. Through community engagement we can help each student achieve their full potential and shape the thinkers and do-ers who will positively contribute to whatever field they wish to pursue.

The old adage “students are the future” has never been more true. The speed of innovation in technology, the infusion of global ideas and events into our daily lives creates a striking difference to how many of us who administer, coordinate, and teach in higher education grew up. Through community engagement we prepare leaders for this ever-changing arena, embracing education as a living force and honoring the future. Community engagement offers multiple avenues for student learning through experience, exposure to diverse perspectives, and critical inquiry.

—Mary D’Alleva

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We’d like to thank these 7 amazing organizations that have been our partners since the pioneering year of the Freshmen Day of Service in 2012:

- Alameda County Office of Education - Project EAT
- Alameda County Community Food Bank
- Downtown Oakland YMCA
- Hayward Public Library
- Keep Hayward Clean & Green
- Math Science Nucleus
- Save the Bay

**2016 FDOS COMMUNITY PARTNERS**

- ACOE Project EAT - Tennyson High School
- ACOE-Project EAT San Lorenzo High School
- Alameda County Community Food Bank
- Alameda Point Collaborative
- April Follies
- Baia Nicchia Farm
- Cystic Fibrosis Foundation
- Downtown Oakland YMCA
- Eden Housing
- Feral Heart Farm
- Friends of Morcom Rose Garden
- Friends of Peralta Hacienda Historical Park
- Friends of Sausal Creek
- Habitat for Humanity - Silicon Valley
- Habitat for Humanity - East Bay
- Hayward Public Library
- Hayward Shoreline Interpretive Center
- Jellicles Farm
- Keep Hayward Clean & Green
- Lincoln Child Center Kinship Program
- MedShare
- Monument Crisis Center
- MSN - California Nursery Historical Park
- MSN - Tule Ponds Tyson Lagoon
- Mt. Eden High School Garden Club
- National MS Society of Northern California
- National Parkinson Foundation
- Open Heart Kitchen
- Port of Oakland
- SAGE Sustainable Agricultural Education
- Salvation Army
- Save the Bay
- The YMCA Camp Arroyo
- Tri-City Volunteers

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## Freshmen Day of Service

The Freshmen Day of Service introduces and connects students to the local community and the concept of social responsibility. In partnership with the General Studies Program, we work to coordinate multiple one-day service projects for freshmen as part of their Freshmen Year Experience General Studies course. The projects run during the first 7-8 weekends in the spring quarter. We work closely with partners on project planning. Our Pioneers for Change students lead the service projects and support outreach on campus.

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*“It’s really fun and you learn about the value of hard work.”*

-Freshman Participant

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*“My sincere thanks for this wonderful program. It has deeply impacted the success of our events over the years.”*

-Community Partner
**Issues Addressed & Total Hours Served**

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<tr>
<th>Category</th>
<th>Hours</th>
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<tr>
<td>Trash Clean Ups</td>
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<td><strong>TOTAL HOURS</strong></td>
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Spring 2016 marked five years of the Freshmen Day of Service. This year, a record number of students participated: 1362 freshmen led by 17 Pioneers for Change student leaders engaged in 5238 hours of service at 136 service projects with 31 community partners.

Over five years, the Freshmen Day of Service has contributed 19,347 hours of service at 410 service projects with 6,003 freshmen.
This year our students participated in the following events:
Dr. Martin Luther King Jr. Day of Service
St. Mary’s Social Justice Conference
Alameda County Community Food Bank Service Project
Make A Difference Week
The Diversity Center’s Tunnel of Oppression
Student Symposium

“Very important on so many levels to work together in a program like this, binds the community together.”
—Community Partner

Pioneers for Change

Pioneers for Change is a ‘serve, learn, earn’ program within our Center. Students participate in training, group service projects, year-long service learning internships, and work in support of the Freshmen Day of Service. Our mission is to provide opportunities for student growth through training and service, enabling students to be leaders on and off campus and catalysts for positive change within the community.

COMMUNITY PARTNER IMPACT:

100% of our partners indicated that our students exceeded their expectations.

We also see strong responses in student impact on the number of clients served and the ability of our partners to leverage resources.

COMMUNITY PARTNER INSTITUTE

In summer 2015 we hosted a community partner institute focused on creating Pioneers for Change internships that form the cornerstone of our program. Sessions focused on understanding student readiness, working with university programs, developing meaningful internships, and assessing impact.

PIONEERS FOR CHANGE IMPACT

Pioneers for Change assessment includes pre and post surveys in fall and spring. In the spring, we see an increase in the number of students who rate themselves as ‘very strong’ in the following areas:
- Communication skills
- Being a catalyst for positive change
- Motivating others
- Being open-minded
- Knowing strengths and weaknesses
Overall PfC Impact Numbers

2711 hours in community engagement internship
809 hours in support of the Freshmen Day of Service
246 hours of community service
1657 hours of training

TOTAL HOURS
5432

2015-16
Community Engagement Internship Partners
Arc of Alameda
City of Hayward
Hayward Arts Council
Hayward Public Library
Institute for STEM Education
MedShare International
National Parkinson Foundation
Project EAT
Veterans Yoga Project

An important aspect of this year’s program was our collaboration with the Sankofa Scholars transfer program centered on African American Students. Two Sankofa students participated in community engagement internships that focused on youth leadership, entrepreneurship, social justice and community building.

2016 Sankofa Internship Partners
Friends of Peralta Hacienda Historical Park
Youth Impact HUB Oakland
Make A Difference Week

Make A Difference Day is the largest single-day of volunteering in the country. Cal State East Bay has been involved in the national day of service for 12 years, but this year was the first time we turned the mission of Make A Difference Day into a week-long event.

Jakada Imani, Director of Ignite Institute at Pacific School of Religion, kicked-off the week of activities with a keynote address as a part of the Provost’s Speakers Colloquium. He discussed ways to discover and honor what inspires each individual to make a difference. Week long events included Campus Sustainability Day, Get Connected to Service Fair, a faculty Community-Based Learning workshop, and the day of service. At the Get Connected to Service Fair, the campus community had the opportunity to connect with organizations in need of volunteers for programs across the East Bay. Students also attended a workshop to explore ways they can highlight participation in service for career development.

On Make A Difference Day, CSUEB students joined millions of volunteers across the nation working side-by-side with local residents.

Community partners included: Bay Area Science Festival Discovery Day • Hayward Area Recreation Department • Keep Hayward Clean and Green • MedShare • Project Eat.
Book-to-Action: The Future of Food

For two years, we’ve collaborated with the Hayward Public Library on Book-to-Action, a program that enables readers to engage in a community service project related to a book’s topic. The theme this year was food sustainability and justice.

Free copies of the featured book, *The Lentil Underground: Renegade Farmers and the Future of Food in America*, were made available to program participants who:

- Read and discussed the book
- Attended the keynote event with the author Liz Carlisle, organic farmer David Oien of Timeless Foods, and food sustainability leaders Dr. Lawrence Kushi, and Ricardo Salvador
- Watched the documentary film *Can You Dig This*, which addresses the complex web of environmental, social, and political challenges that impact food sustainability
- Engaged in community service projects focused on promoting food sustainability and justice in the East Bay

“I want to take back our health as a community. I want to encourage others to get in tune with their food and educate them about the benefits of eating organic whole-foods and the effects of conventional foods.”

—Community Partner
Sustainable City Year Program

Sustainable City Year (SCYP) projects involve faculty from a broad array of disciplines to address structural, institutional, cultural, legal, financial, or other barriers to identifying and implementing appropriate sustainability solutions. Within the SYPC, students explore innovative ideas to solve sustainability issues being addressed by neighboring cities.

Starting in spring 2015 we began exploring the feasibility of implementing the University of Oregon SCYP model on campus through conversations with the Environmental Protection Agency (EPA). We continued to work with the EPA, attending their co-sponsored workshop with the founders of the Educational Partnerships for Innovation in Communities Network (EPIC-N). In the fall, we developed a Faculty Learning Community (FLC) on Community Engagement and Sustainability. This FLC investigated the feasibility of bringing the SCYP model to campus.

In the spring, the work culminated with meetings attended by campus and community leaders, representatives from the EPA, and a founder of EPIC-N. As a result of our collaboration, CSUEB is on track to launch SCYP, now called Pioneers for Sustainable Communities, with the City of Hayward during Fall 2016.
Writing & Publishing Workshops

We collaborated with California Campus Compact to host two regional workshops for faculty and service learning directors.

**REFLECTIVE WRITING FOR PERSONAL & PROFESSIONAL DEVELOPMENT**

Led by Maura Wolf, author of What Matters Most: Everyday Leadership at Home, at Work and in the World, this workshop explored the ways reflective writing can be used for professional development.

**PUBLISHING ON COMMUNITY-BASED LEARNING: MOVING THE FIELD FORWARD**

Led by David Donahue, co-author of Democratic Dilemmas of Teaching Service Learning, this workshop explored publishing on the pedagogy of community-based learning, addressing issues of equity and inclusion, and broadening theoretical frameworks.

“The diversity of presentations helped clarify what faculty can do to engage students in the community.”

—Faculty Participant

High-Impact Practices (HIPs) Certificate

High-Impact Practices (HIPs) are teaching and learning mechanisms that “educational research suggests increase rates of student retention and student engagement.”

The CSUEB High Impact Practices Certificate exposes faculty members to best practice implementation of the teaching methodologies. This collaborative initiative was sponsored by the Center for Community Engagement, Office of Diversity, Office of Faculty Development, and the Office of Sustainability. Faculty who participated in the Diversity, Community-Based Learning, Global Learning & Sustainability workshops plus either the Writing-Intensive Courses or Collaborative Assignments & Projects workshops received a HIPs certificate for dossier inclusion and were invited to lunch with CSUEB President Leroy M. Morishita. During the Community-Based Learning workshop we explored how and why service learning is considered a “high impact practice” that deepens student learning and class engagement.
Faculty Grants

The purpose of our Curriculum Development and Assessment Grants is to increase the capacity of faculty and departments to offer service learning courses and assess student and community impact. We offered these grants to support the creation of new courses, the modification of existing courses to include a service learning component and to support the research, development, and implementation of student learning and community impact assessment mechanisms.

Curriculum Development Grants include:

**DUKE AUSTIN:**
**COMMUNITY ENGAGEMENT WITH IMMIGRANT HIGH SCHOOL STUDENTS**

Probes the dynamics of immigrant experiences, explores the complications of English-language acquisition, and examines immigrant acculturation into the U.S. education system. Community engagement includes volunteering in a Bay Area high school that serves immigrant students. 24 students contributed over 1100 hours in adult programs, education, and social justice.

**JENNIFER SHERWOOD:**
**EXERCISE PRESCRIPTION**

Applies kinesiological principles to methods of physical conditioning within the senior community, through systems of progressive resistance exercise, physical fitness and training. Community Engagement includes working with senior centers.

**ELENA DUKHOVNY:**
**AUGMENTATIVE/ALTERNATIVE COMMUNICATION-ASSISTIVE TECHNOLOGY FOR SPEECH-LANGUAGE PATHOLOGISTS**

This service learning project places graduate students in special education classrooms and programs around the Bay Area that serve students with minimal to no functional speech.

**JESUS DIAZ:**
**ADVANCED SPANISH CONVERSATION FOR COMMUNITY ENGAGEMENT**

Develops conversational and written Spanish skills working with the local community. Community engagement includes teaching aides in high schools, and interpreting and translating for nonprofit agencies. 16 students contributed 160 hours at Centro Legal de la Raza.

**LINDSAY MCCREA, BRIDGET FORD, & NINA HAFT:**
**HONORS LEADERSHIP AND SERVICE**

Introduces the practice and theory of civic leadership, with emphasis upon community engagement. Community engagement includes a broad variety of placements. 7 students contributed 140 hours addressing hunger, homelessness, youth programs, and more.
“I was able to view first hand the problems in my community and the placement broadened my horizon to other job possibilities and further education.”
—Student Leader

Assessment Grant Awardees include:

JENNIFER SHERWOOD: EXERCISE PRESCRIPTION
This course focuses on teaching the knowledge, skills, and abilities for exercise testing and prescription for various populations including older adults. In this intervention, students assisted local senior centers in the annual physical fitness testing. Students instructed the older adult participants up to 100 years old on cardiovascular, muscular, and balance testing procedures. They guided and scored the testing and interpreted the results for the participants.

Preliminary analysis suggests that the service learning experience tended to reduce student explicit ageism and that students felt that the experiences moderately increased their knowledge of professional and career goals, their persistence to graduation, and assisted them in clarifying career goals.

SILVINA ITUARTE: UNIVERSITY ROLE MODELS PROGRAM
The University Role Models (URM) program, housed in the Department of Criminal Justice, involves team mentoring between CSUEB students and at-risk high school youth in Hayward. Our University Role Models consist of upper division students enrolled in three courses: Youth Empowerment, Community Based Corrections, and Restorative Justice. The URM program demonstrates to local youth that students at CSU East Bay have come from similar backgrounds and have endured similar struggles, but pushed past structural barriers to become success stories.

Primary data collected focused on CSUEB students. A quantitative survey assessed the skills URMs perceive to have been strengthened or enhanced by participating in these activities. Findings indicate that URMs perceived the experience to have exposed them to a broad array of diversity topics and taught them empathy, a concept critical to the field of criminal justice and social service, yet challenging to teach in typical learning environments.

IABC Child Care Center

CENTER FOR COMMUNITY ENGAGEMENT ADVISORY BOARD
This board informs the Center for Community Engagement’s work and provides focused input on Center initiatives.

Danika LeDuc, Interim Associate Dean, College of Science
Elaine Ikeda, Executive Director, California Campus Compact
Jennifer Sherwood, Assistant Professor, Kinesiology
Jessica Weiss, Director, Faculty Development
Nidhi Gupta, Associate Professor, Communicative Sciences & Disorders
Sally Thomas, Supervising Librarian, Hayward Public Library
Mary D’Alleva, Director, Center for Community Engagement
Andrea Wells, Senior Coordinator of Operations & Partnerships, Center for Community Engagement
Cal State S4

This year we piloted Cal State S4, a web based application created by the CSU for CSU faculty and students to facilitate community-based learning. Through this system, students and faculty can track placements and easily manage risk management processes. Students overwhelmingly report positive feedback on the ease of the placement process. With CalStateS4, we can now more accurately collect information on student and community impact.

We tracked **636 student placements** and **40,826 hours** at **175 community partner sites**.

**WE ALSO GATHERED THE FOLLOWING IMPACT INFORMATION:**
More than 80% of students indicated their placement had a positive impact on the following:

- Increasing interest in the subject matter of the course
- Understanding/solving real-life problems
- Improving community skills
- Listening to & reflecting upon others’ points of view
- Gaining skills relevant to future profession or career
- Improving ability to work as part of a team
- Gaining confidence in abilities to be a leader
- Being a catalyst for positive change within the community

**WITHIN THESE PLACEMENTS THE MAIN ISSUES ADDRESSED WERE:**
- Adult Programs and Services
- Arts and Culture
- Civic Engagement
- Community Engagement
- Education
- Environment
- Health
- Hunger and Homelessness
- International Relations
- Social Justice
- Youth Programs and Services

**OVER 80% OF COMMUNITY PARTNERS INDICATED STUDENTS PLACED AT THEIR AGENCY HAD POSITIVE IMPACT ON THE FOLLOWING:**
- New Ideas or new energy to the organization
- Number of clients served
- Number of services offered
- Network with other community groups
- Effectiveness of services or programming

Over 90% of partners indicated that students exceeded expectations and their experience has positively affected their perception of the university.
COMMUNITY-BASED LEARNING PLACEMENT SITES IN CALSTATE S:

- Court Appointed Special Advocates (CASA) of San Mateo County
- CrossFit San Leandro
- CrossFit San Ramon
- Curves
- Davis Street Family Resource Center
- Diabetes Coalition of California
- Dowd and Guild Inc.
- Dress for Success San Jose
- East Bay Asian Youth Center
- Eden I&R
- Eden Medical Center - Sutter Health Castro Valley Medical Center
- Eden Youth and Family Center
- Education for Change
- Elite Sports
- Elite Sports Physical Therapy
- English Center Pittsburgh
- English Center, The
- Equinox Fitness Club
- Familias Unidas
- Family Supportive Housing
- Food Bank of Contra Costa and Solano
- Foundation for Osteoporosis Research and Education
- Garfield Pharmacy
- Girls Inc. of Alameda County
- Harmony Health & Wellness Center, Inc.
- Hayward High School - El Program
- Hayward Public Library
- Hayward WIC Program
- Health-Pro Physical Therapy
- Honey Tree Early Childhood Center
- John Muir - Health Sciences Students Only
- John Muir Health
- Kaiser - Health Sciences Students Only
- Kidango, Inc.
- Kidz Ministry Foundation
- KinderCare Learning Center
- La Clinica de la Raza Mental Health Department (aka Casa del Sol)
- La Familia Counseling Service
- Lupus Foundation of Northern CA
- Masonic Homes of California
- Media Freedom Foundation
- Middle East Children’s Alliance
- Monument Crisis Center
- Muir Orthopedic Specialist PT
- Music National Service
- NAACP
- National Multiple Sclerosis Society, Northern California Chapter
- Neurosport Rehabilitation
- Oakland International High School
- Open Heart Kitchen
- Our Future Tots Learning Center
- Pacific Orthopedic Sports Rehabilitation
- Pathway To Choices, Inc.
- Peak Performance Physical Therapy
- Physical Therapy Specialties
- Pleasanton Physical Therapy Services Inc
- Plus One Health Management
- Project Inform
- Reach Potential Movement
- Reading Partners
- Reality Mentor, Inc.
- Refugee Transitions
- Riekes Center for Human Enhancement
- Safe Passages at Coliseum College Prep Academy
- Saint Mary’s Dining Room
- Salvation Army Booth, The
- Samaritan House
- San Francisco Child Abuse Prevention Center
- San Francisco Department of Public Health
- San Francisco Food Bank
- San Lorenzo Football
- San Lorenzo Unified School District /REACH
- Ashland Youth Center
- San Ramon Valley Unified School District (SRVUSD)
- Scientific Adventures for Girls
- Seasons Hospice & Palliative Care
- Senior Support Program of the Tri-Valley
- Shepherd’s Gate
- Solano County
- Solano Pharmacy
- Soulciety
- South Hayward Parish
- Spectrum Community Services
- Sport Clinic Inc.
- St. Elizabeth School
- St. Mary’s Center
- Stanford GOALS
- Stanford HealthCare ValleyCare
- Street Level Health Project
- Sunny Hills
- Super Stars Literacy
- The Arc of Alameda County
- The Health Coach Training Network
- The Learning Fountain Inc
- Tri-City Physical Therapy, Union City and Fremont
- Tri-City Volunteers
- Turn Pro Sports
- Unity Care Group
- University of California, San Francisco - Athena Breast Health Network
- Vallejo Parent Nursery School
- Valley View Elementary;WCCUSD
- Vitas Healthcare
- Warrenton-Hammond School District
- Wood Rose Academy and Preschool
- Youth In Mind